

Most Talked-About Cryptocurrencies Related to Coinbase: July 2025

July 10, 2025

Overview

As of July 10, 2025, the cryptocurrency market is experiencing significant activity, with a focus on assets listed or announced by Coinbase, a leading U.S.-based exchange. This report analyzes the most discussed cryptocurrencies based on recent social media activity and Coinbase-related developments, identifying **\$SKY** as the top contender, followed by **\$RUNNINGTBA**.

Key Findings

- **\$SKY**: The governance token of the Sky Protocol (formerly MakerDAO’s MKR) has seen a surge in discussion due to its recent listing on Coinbase. Announced on July 2, 2025, the listing led to an 11% price increase and a 65.7% jump in trading volume for \$USDS, a related stablecoin.
- **\$RUNNINGTBA**: Launched as part of Coinbase’s TBA initiative (formerly Coinbase Wallet), this new coin is generating early-stage buzz but has fewer discussions compared to \$SKY.
- **Market Context**: The crypto market in 2025 is bullish, with a total market cap exceeding \$3.5 trillion, driven by institutional adoption and DeFi growth.

Comparison of \$SKY and \$RUNNINGTBA

Metric	\$SKY	\$RUNNINGTBA
Number of Posts	At least 9 (July 2–9, 2025)	2 (July 8–9, 2025)
Official Announcements	Yes, CoinbaseAssets	Team-confirmed, less formal
Market Reaction	11% price surge	Speculative, early stage
Project Maturity	Established DeFi	New initiative
Social Media Engagement	High (e.g., 87,378 views)	Moderate (e.g., 2,717 views)

Table 1: Comparison of social media buzz and project details for \$SKY and \$RUNNINGTBA.

Conclusion

Research indicates that **\$SKY** is the most talked-about cryptocurrency related to Coinbase, driven by its listing announcement and strong market reaction. While **\$RUNNINGTBA** shows promise, its discussion volume is lower, reflecting its early-stage status. This report is based on social media activity on X and Coinbase’s official updates as of July 9, 2025.

Data Sources

- Coinbase Explore Page: <https://www.coinbase.com/explore>
- X Posts: Announcements and discussions from July 2–9, 2025