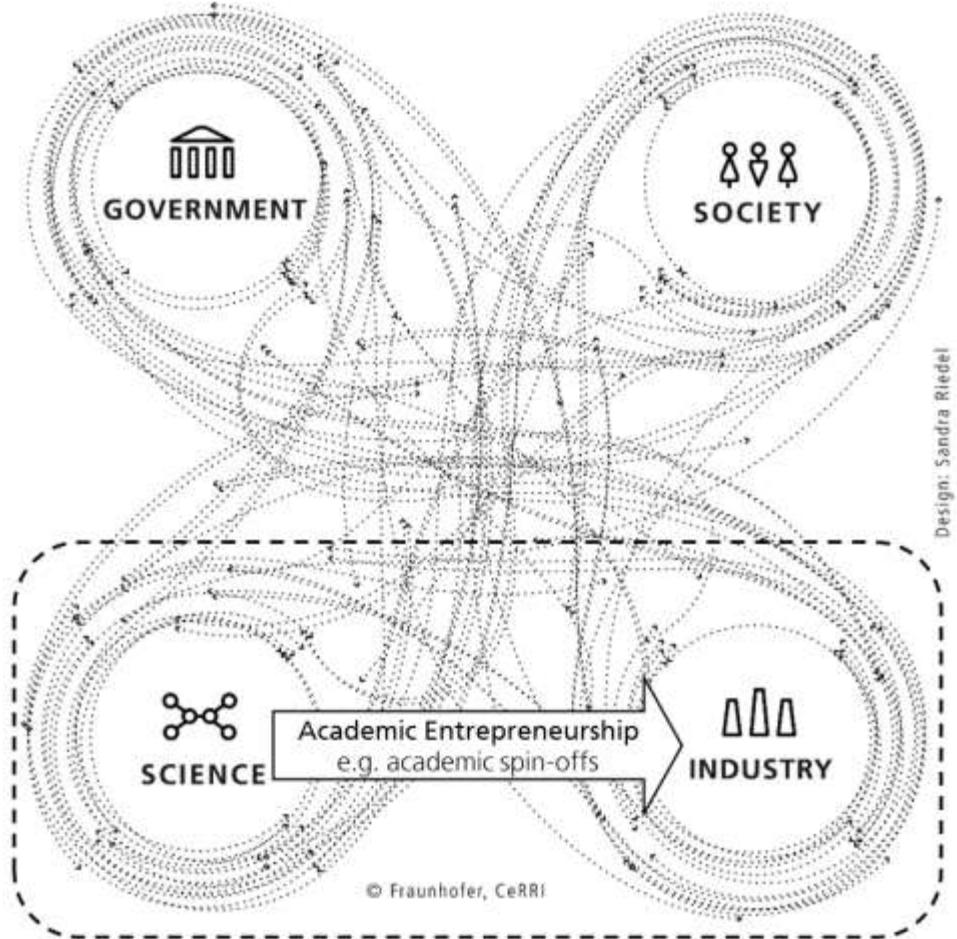


# Innovation Ambassador Training Program 2021

Dipan Sahu  
Asst. Innovation Director  
MoE's Innovation Cell

# What are key elements?

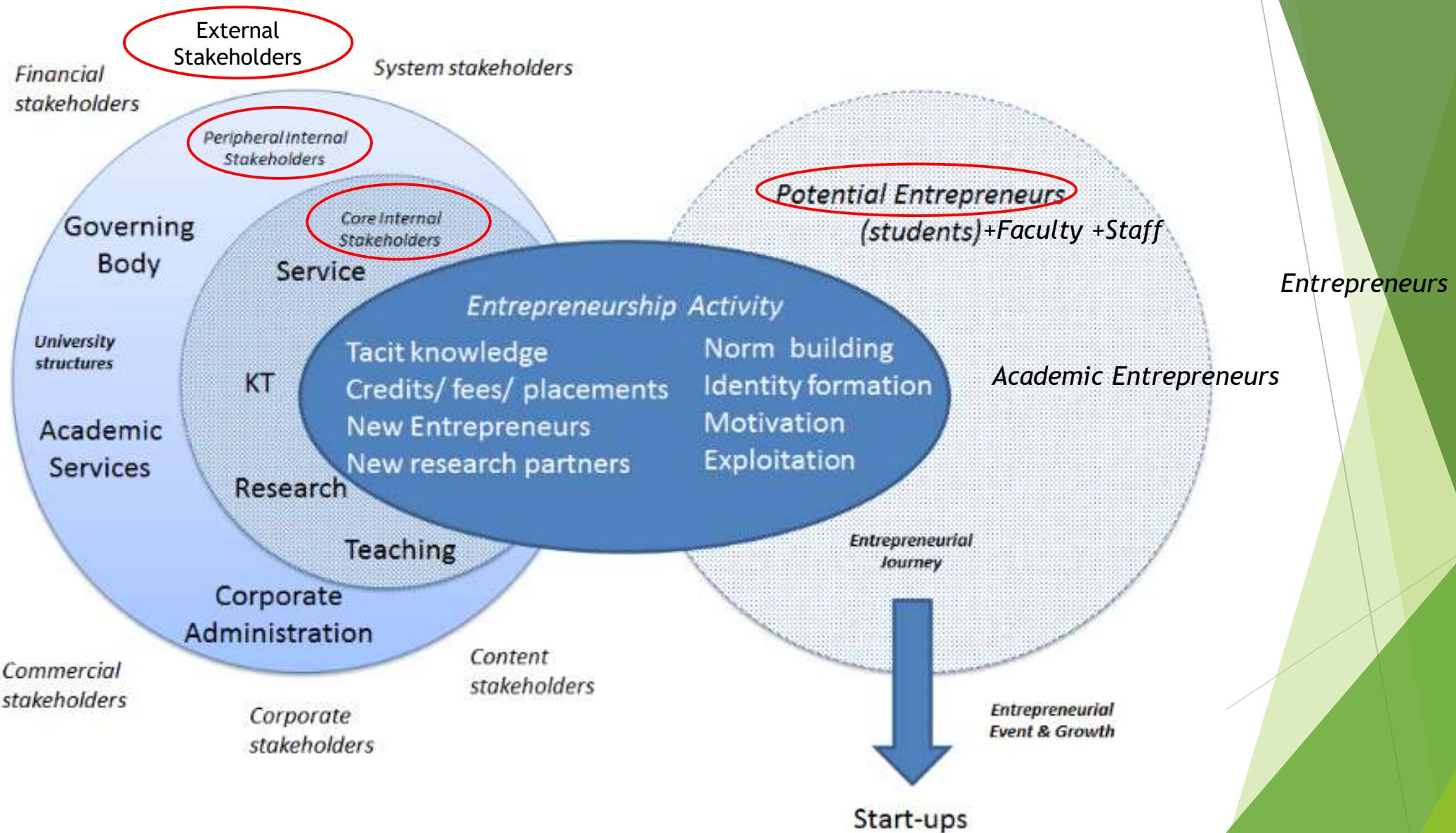
- Design Thinking - Problem -Solution Fit
- Innovation - Product-Market Fit
- Business Model Canvas and B Plan: Business Fit
- Entrepreneurship- Attitude, Behavior and Skill
- Startup & Enterprise Development
- Pre-Incubation & Incubation
- Intellectual Property & Commercialization
- TRL, MRL, IRL
- Emotional Quotients & Business Intelligence



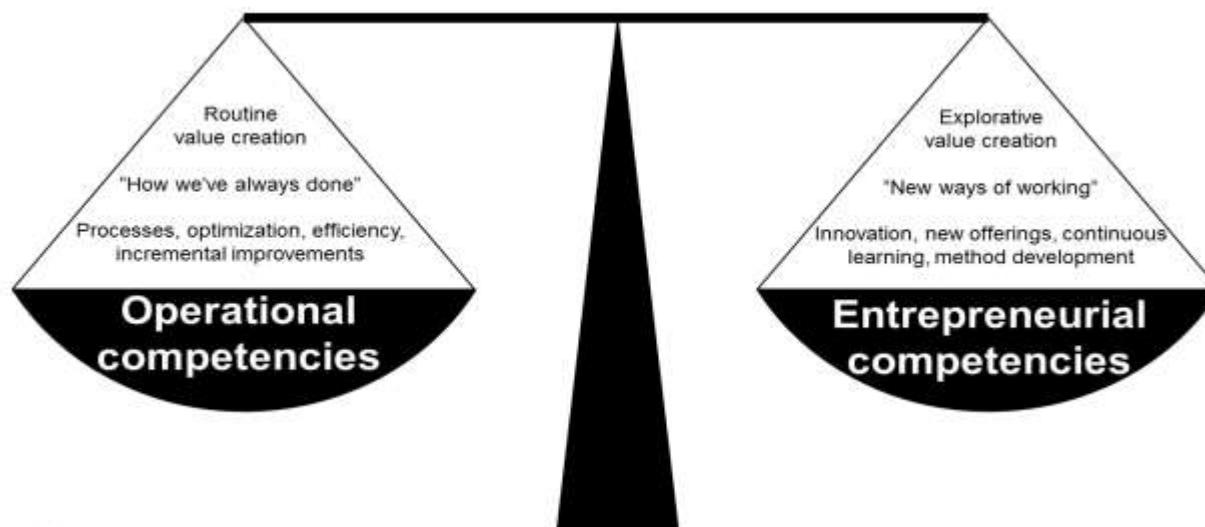
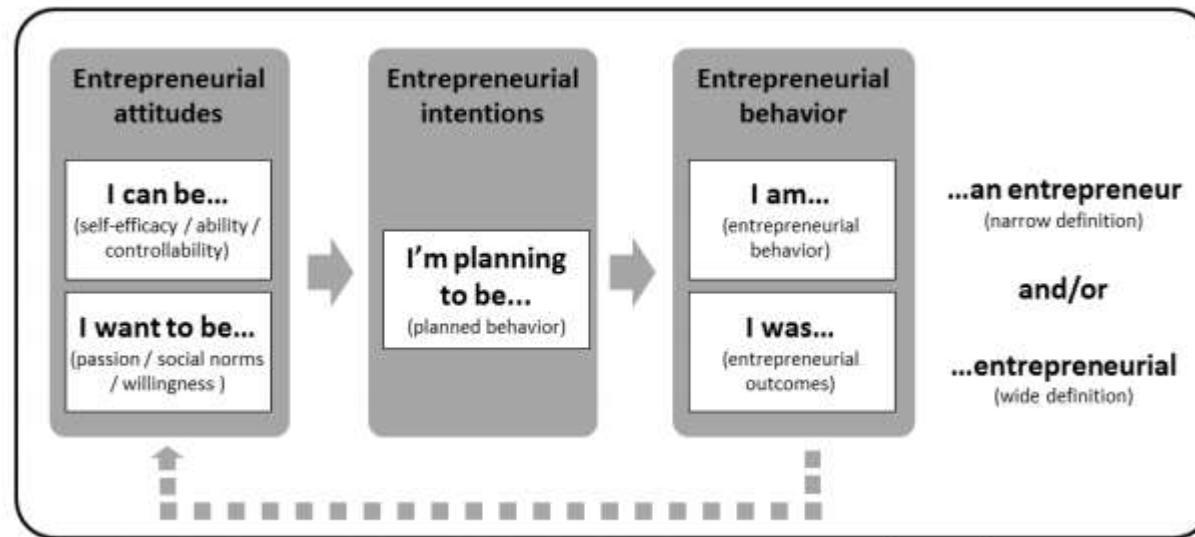
What is innovation and  
entrepreneurship  
Ecosystem?

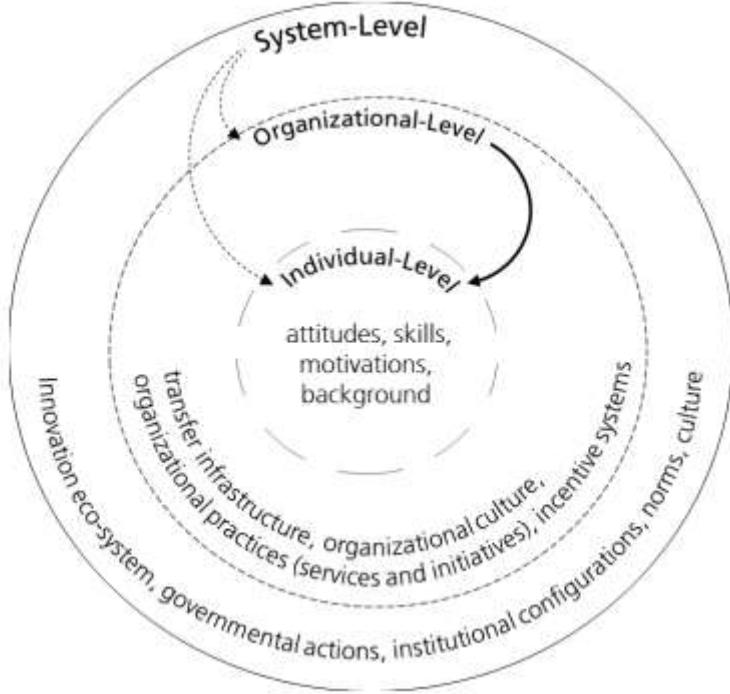
How it relevant (or)  
importance to HEIs?

# Entrepreneurial Ecosystem in HEIs



# Planned Behavior and Value Creation

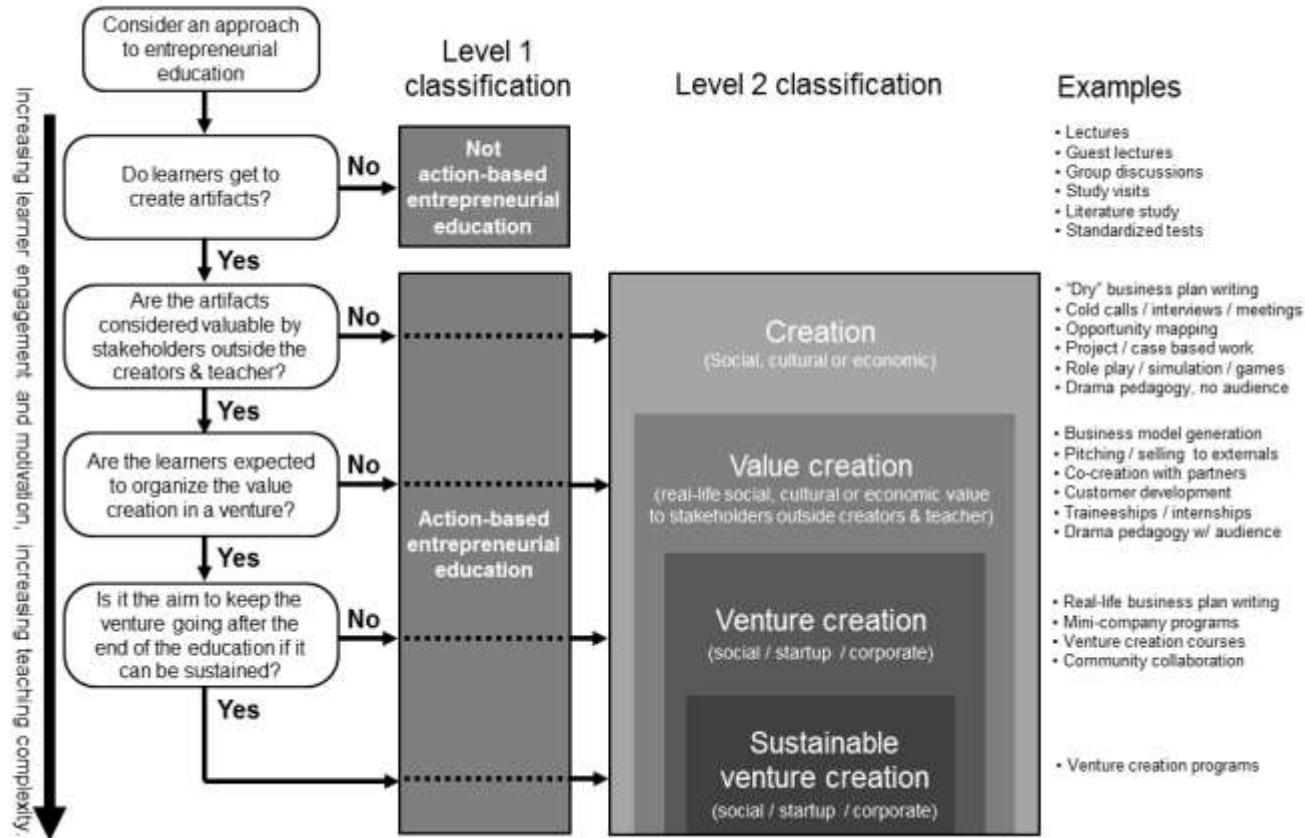




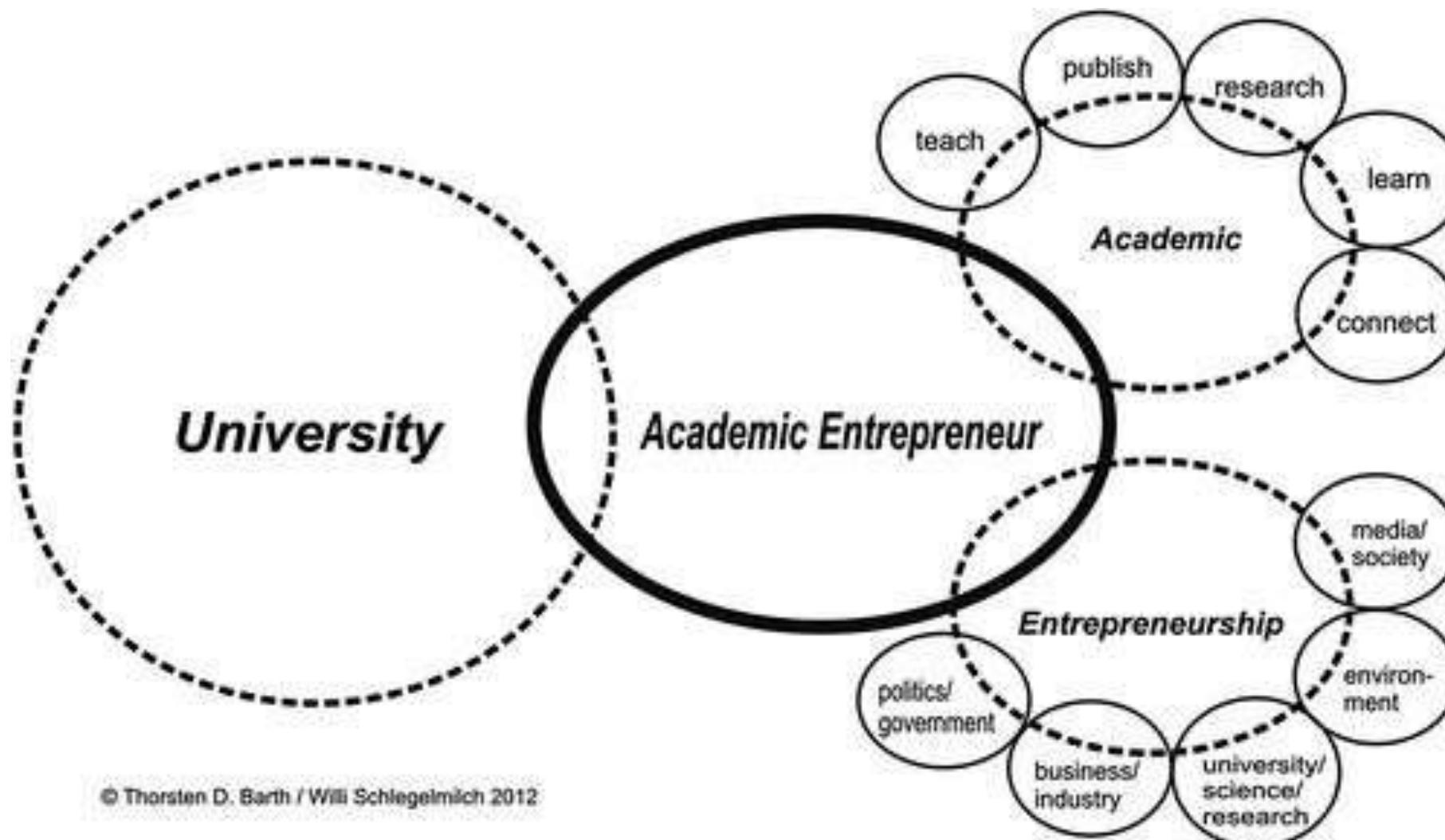
What set foundations for ecosystem development?

Who are stakeholders and key beneficiaries?

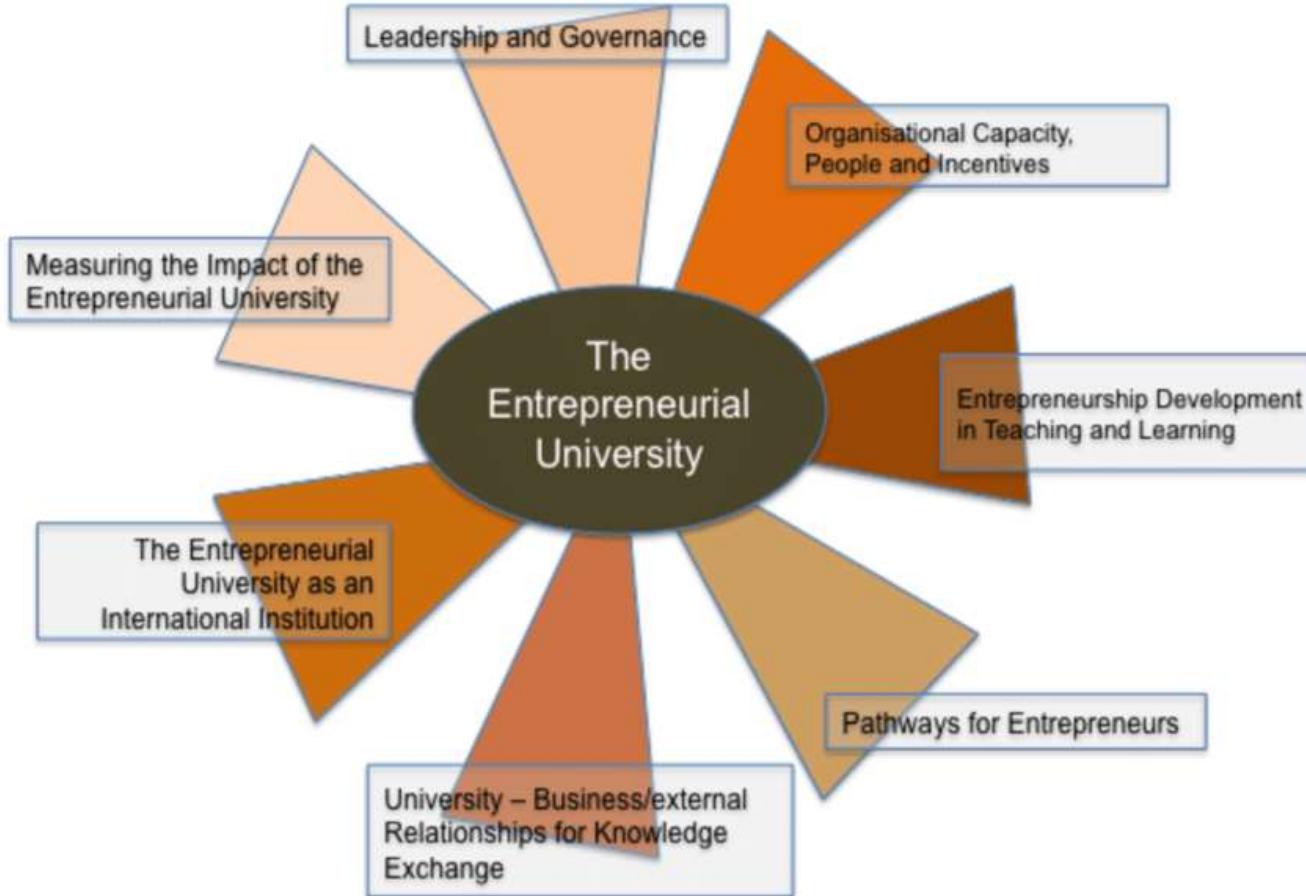
# Integrating Entrepreneurial Education for Value Creation



# Academic Entrepreneurs



# A Guiding Framework



- Generating entrepreneurial motivation, cognition, and attitudes among students and faculties
- Generating entrepreneurial competences and skills
- Support innovations, ideas and business start-ups
- Commercialize research results through technology transfers and business start-ups
- Generate revenues for the institution from spin-off activities
- Strengthen co-operation between the institution and local firms

# National Innovation and Startup Policy for HEIs?

## National Education Policy 2020?

# Faculties and Innovation Ambassador

## Roles and responsibilities

## Commitment and passion

# Demonstration of Innovation Ambassador Portal