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Planning and Managing Pre-incubation support in HEI and Resource Mobilization Strategy

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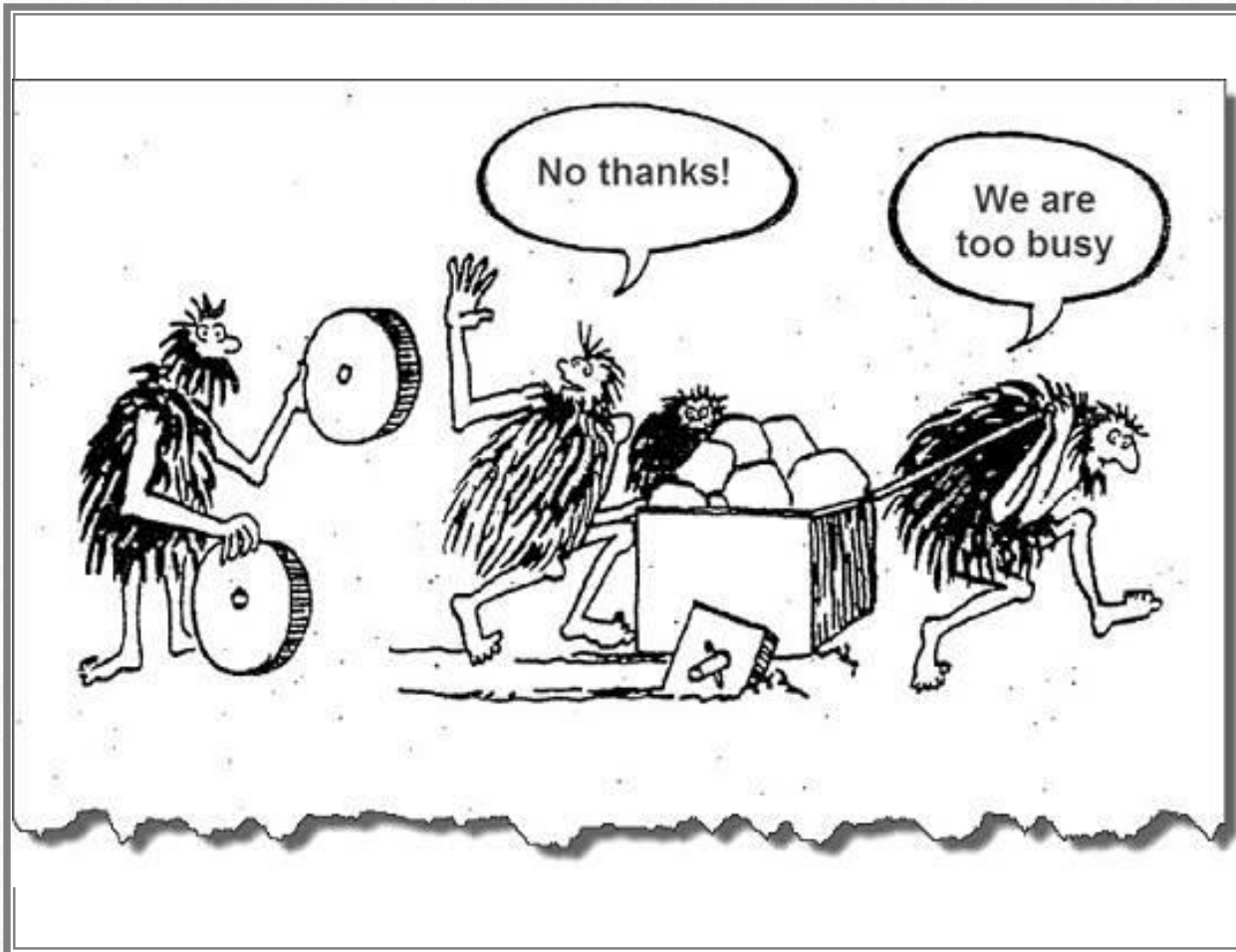
What is Entrepreneurial Mindset?

Curious & observant	**Moderate Risk Taker**	**Ready to Experiments**
Gets disturbed by Problems around	**Gathers Team Support**	**Problem solving attitude**

We need to become Innovators & Intrapreneurs to make this Change happen

"Intrapreneurs are the 'dreamers who do', those who take hands-on responsibility for creating innovation of any kind within an organization."

-GIFFORD PINCHOT III

Expect New Outcomes only by Trying New Things

✓**Promoting Entrepreneurial Mindset and a culture of Experimentation**

✓**Making the students aware that mistakes are acceptable**

✓**Allocation Time & resources for experimenting / iterating / executing on new ideas.**

Entrepreneurial Ecosystem

Policy & Regulatory Support

Financial Support

Socio-Cultural Factors

Entrepreneurial Ecosystem

Human Capital

Non-Governmental Stakeholders and Infrastructure

Customers & Entrepreneurial Networks

(Adopted from: Isenberg, 2011)

26-07-2021

Key Areas of NISP

Strategies and Governance

Nurturing Innovations and Startups

Organizational Capacity, Human Resources And Incentives

Product Ownership Rights For Technologies Developed At Institute

Startups Enabling Institutional Infrastructure

Key Areas of NISP

Creating Innovation Pipelines And Pathways For Entrepreneurs At Institute Level

Pedagogy And Learning Interventions For Entrepreneurship Development

Collaboration, Co-creation, Business Relationships And Knowledge Creation

Norms For Faculty Startups

Entrepreneurial Impact Assessment

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Human Capital: NISP Area: Pedagogy And Learning Interventions For Entrepreneurship Development

Human Capital

❖ **Curriculum Development**

❖ **Experiential Learning**

❖ **Projects**

❖ **Live Projects in Campus linked to Academics**

Entrepreneurial Networks: NISP Area: **Collaboration, Co-creation, Business Relationships And Knowledge Creation**

Customer& Entrepreneurial Networks

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❖ **Internships with Start-ups**

❖ **Mentoring by Entrepreneurs**

❖ **Alumni Entrepreneurs' Network**

❖ **Prototyping and Pilot Support**

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Infrastructure: NISP Area: Start-ups enabling infrastructure

Non-governmental stakeholder and infrastructure

❖ **Creative Workplace**

❖ **Entrepreneurship Cell**

❖ **Pre-incubation lab/ Tinkering labs**

❖ **Prototyping labs/ research labs**

Creating Innovation Pipelines And Pathways For Entrepreneurs At Institute Level

Innovation Pipelines and Pathways

❖ **Mentoring on Market research, Societal problems**

❖ **Linking curriculum/ projects to 17 SDGS of United Nations**

❖ **Collaborations**

❖ **Motivation & Support for registration of IPR**

Financial Support: NISP Area: **Organisational Capacity and Incentives**

Financial Support

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❖ **Strong Alumni Network**

❖ **Ecosystem Collaborations**

❖ **Competitive Seed Funding**

❖ **Prototyping equipment support (SME Tie-ups)**

What's in it for Faculty Members

- ❖ **Apply for Research Grant with specific Thrust area**

- ❖ **Capacity Building- Other Incubators, Trainers, ISBA, Become Innovation Ambassador**

- ❖ **Innovation Grants- NSTEDB, DST, AGNII, MEITY, SPARC .**

- ❖ **Opportunity for to Become co-founder, Patent Innovations**

- ❖ **NATION BUILDING – NOBLE WORK**

Discussion

Thank you