

by Berkay Unlu for CMP2035

### WHAT WAS EASY



- finding client
- copies
- coming up with a general design aesthetic

## WHAT WAS DIFFICULT



- HTML / CSS
- aligning stuff

### **LEARNINGS**



- multiple ways of doing the same thing
- hacky solutions

### **DESIGN**



Targaryen

#05B4B6

RGB: 8 180 183 CMYK: 74 3 32 0

Tyrion

#78C9C6

RGB: 120 201 198 CMYK: 51 1 25 0

Stark

#A3D5D6

RGB: 163 213 214 CMYK: 35 2 16 0 Chandler

#E8234B

RGB: 232 35 75 CMYK: 2 98 67 0

Joey

#78C9C6

RGB: 239 112 108 CMYK: 1 70 50 0

Phoebe

#F29A91

RGB: 242 154 145

CMYK: 12 48 34 0

Consuela

#90C84C

RGB: 144 200 76 CMYK: 48 0 92 0

Quagmire

#B0D57C

RGB: 176 213 124

Stewie

#C8E1A4

RGB: 200 225 164

Jesse

#A3D5D6

Gustavo

#E68936

Walter

#EDA968

RGB: 230 137 54

CMYK: 7 54 90 0

RGB: 237 169 104

CMYK: 5 37 66 0

RGB: 163 213 214

Francis

#D5D058

RGB: 213 208 88

CMYK: 19 9 80 0

Claire

#E3DD8E

RGB: 227 221 142

CMYK: 12 6 54 0

Doug

#ECE7A8

RGB: 236 231 168

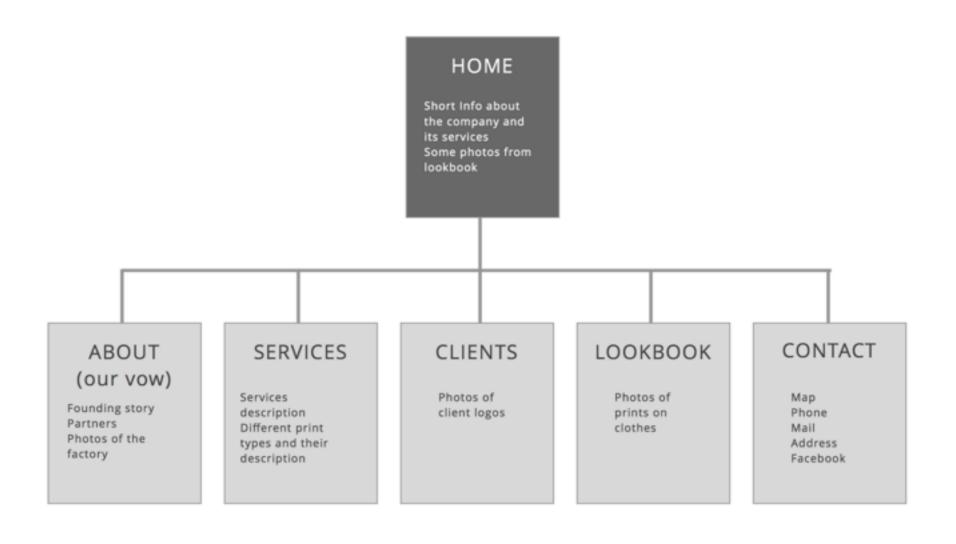
CMYK: 8 3 41 0

Font: Kessel 105

**Aa Bb Cc 1 2 3** Aa Bb Cc 1 2 3 Aa Bb Cc 1 2 3

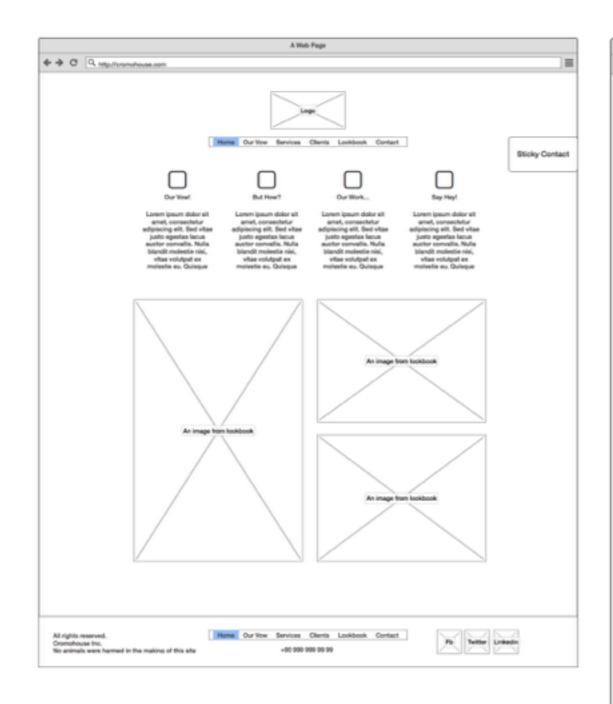
## ARCHITECTURE

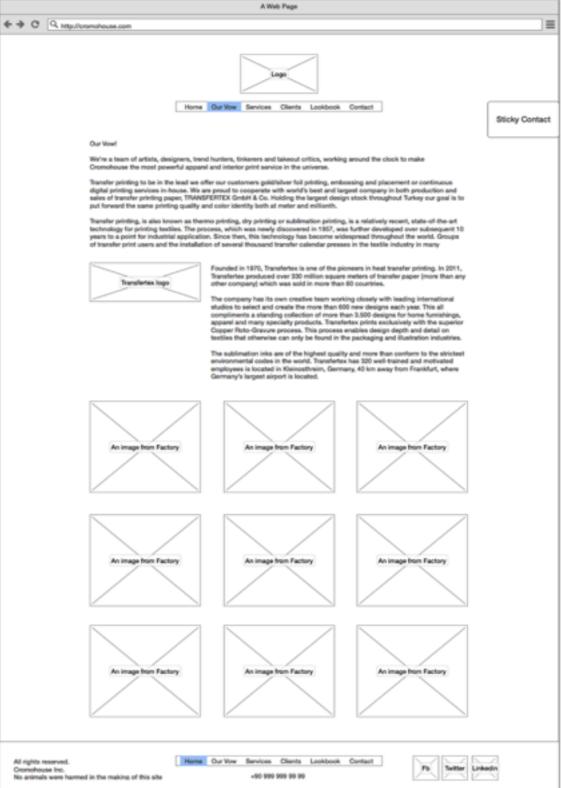




### **WIREFRAMES**







### **MOCKUPS**





OUR VOW

SERVICES

CLIENTS

LOOKBOOK

CONTACT



There is no I. There is no They! You are They! We are They! Thus say We when Taking about Us



This is the game we've wanted to play for years, it feels good to lounch best print service. Now the real work starts today marks the beginning of our ideas for the product and we look forward to rolling out. new trends for all seekers.



hard work transparency and communication. We save to design, create, inspire and share. You'll ove mong and and integrations to suit your needs—think of it as your own personal design platform.



We believe in good planning. Three wishes, to be exact, And lengy on the wishing for more wishes, That's all Three Una. dos, tres. No substitutions, exchanges or refunds. Come matching our ideas, designs, Inside for Questions, wishes and















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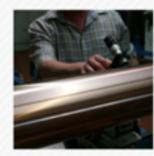


We're a team of artists, designers, trend hunters, tinkerers and takeout critics, working around the clock to make UniuTransfer the most powerful apparel and Interior print service in the universe.

Transfer printing to be in the lead we offer our customers gold/silver foil printing, embossing and placement or continuous digital printing services in-house. We are proud to cooperate with world's best and largest company in both production and sales of transfer printing paper, TRANSFERTEX GmbH & Co. Holding the largest design stock throughout Turkey our goal is to put forward the same printing quality and color identity both at meter and millionth.

Transfer printing, is also known as thermo printing, dry printing or sublimation printing, is a relatively recent, state-of-the-art technology for printing textiles. The process, which was newly discovered in 1967, was further developed over subsequent 10 years to a point for industrial application. Since then, this technology has become widespread throughout the world. Groups of transfer print users and the installation of several thousand transfer calendar presses in the textile industry in many countries have experienced to the extraordinary and rapid expansion of this process. The constantly increasing proportion of transfer printing in relation to textile printing as a whole lies in the fact that it has decisive advantages over conventional wet printing of textiles.

But enough about us-let's talk about you. Whether you own a retail house or fabric wholesaler, you need a printing service that takes care of the complicated stuff so you can focus on your job.

















# COULD BE BETTER



• one page design

## **NEXT STEP**



- domain
- SEO friendly
- responsive design