RhythmicTunes: Your Melodic Companion

Ideation Phase

Empathize & Discover

| Date | 31 January 2025 |
|---------------|-----------------|
| Team ID | SWTID1741154420 |
| Project Name | Rhythmic Tunes |
| Maximum Marks | 4 Marks |

Team details:

| Team Leader | Fargana begam B | |
|---------------|-----------------|--|
| Team member 1 | Pramila D | |
| Team member 2 | Bhuvana P | |
| Team member 3 | Swetha M | |
| | | |

Empathy Map Canvas:

An empathy map is a simple, easy-to-digest visual that captures knowledge about a user's behaviours and attitudes.

It is a useful tool to helps teams better understand their users.

Creating an effective solution requires understanding the true problem and the person who is experiencing it. The exercise of creating the map helps participants consider things from the user's perspective along with his or her goals and challenges.

Example:



