

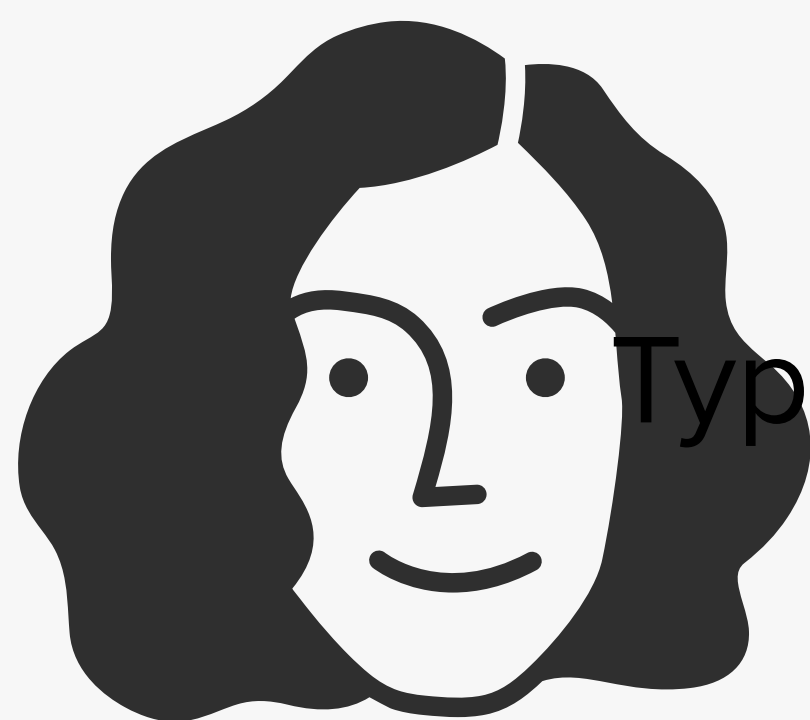


Says

What have we heard them say?
What can we imagine them saying?

Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?



Type your heading...

Persona's name

Short summary of the persona

Basic data comprehension. ...
Preparing data for effective analysis. ...
Writing efficient code. ...

Math and statistic skills. ...
Analytical and visualization skills. ...
Tableau software.

It allows Data Analysts to manipulate live datasets and devote their efforts more to analysis rather than data wrangling. In addition, Tableau doesn't require programming or technical skills, making it an accessible

Data literacy is the ability to explore, understand, and communicate with data.

Learn more about Data Literacy through our collection of articles, webinars, and whitepapers. We've separated them into 3 categories: education, resources, and strategy.

Data literacy is the ability to explore, understand, and communicate with data. This includes skills to think critically about, interpret, and make decisions using data,

Data Literacy isn't just a math skill—it's a life skill. Data is everywhere. Nearly everything is digital and those digital things produce and consume data. We negotiate data by reading food labels, interpreting medication dosages, and when we are monitoring voting activities. Understanding data and making an informed decision is a skill anyone can learn, at any level.

Literacy has become a loaded term, but simply put it means: can you ask answer questions about your business, and if you don't know the answer, do you know where to look? Data Literacy starts with curiosity—and from there, being able to ask a good question

After enough questions, we get to a point where we understand the "permanent truths" of our area of inquiry. That's when the "digging" begins, and we learn what supporting measures will drive impact.

Even with the right data and analytics technology, it's not easy to make data-driven decision making a default behavior for everyone across your organization.

To become a more data-driven organization, you will quickly realize that it requires more than deploying software and considering the work complete

Data literacy is not only a skill for data scientists and analysts; it should be viewed as the prerequisite for additional skills which are developed on the path to proficiency

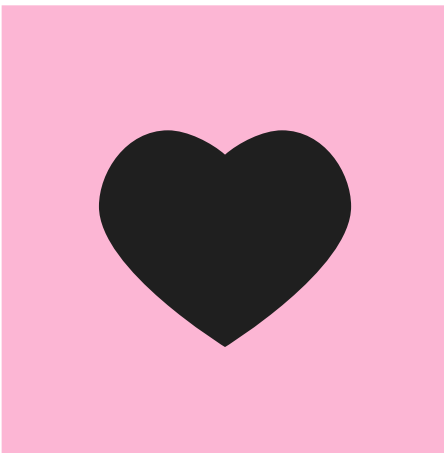


Does

What behavior have we observed?
What can we imagine them doing?

Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?



Type your paragraph...