

**Thinks** 

Business expenses are the costs of operarting a business.

It makes you to know which expenses you can detect.

This includes legal, accoounting, consulting and other professionals.

Having an accurate understanding of the value of your business is important for growth and exit stratergies.

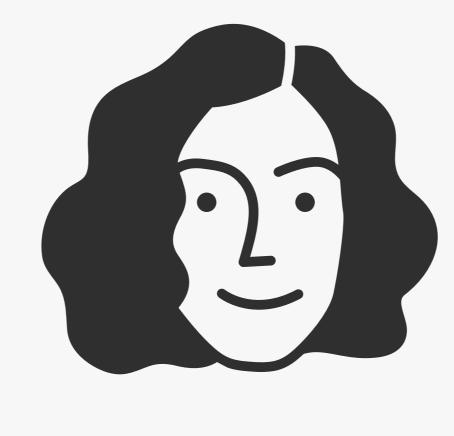
Business expenses helps us to understand the business's cash flow.

Be the creator of your own Destsinty.

Cost behaviour measures how changes within a business process can affect a cost.

Professional behaviour in the work place is a combination of attituude, appearence and manners.

A business behaviour framework identifies the way of acting that bring to life the values and goals of the company.



Persona's name

Short summary of the persona

> Financial anxiety is a fear of not having enough money.

In a business the frustration is that you don't have flexibility over your own schedule.

Emotions play a huge role in business and in the success of you business.

Does

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**Feels** 

What are their fears, frustrations, and anxieties? What other feelings might influence their behavior?

