

Introduction

1.1 overview

My project is
about top
most YouTube
channels. My
project is
collectes the
information
about the
YouTube
channels.
country wise
channels, no.
of. subscribers,
branded
channelaetc.,
This type of
information
assembles
inside my
project.

1.2 purpose

The use of this project is I know some information about YouTube channels. I can achieved through this project is I know some informations about YouTube channela.

2 Problem Definition & Design Thinking

2.1 Empathy Map

Says

What have we heard, experienced?
What is it like from their point of view?

The youtube
used to learn
many things
newly.

youtube videos
a great tool for
engaging
students in
learning.

it has the best
analytics
platforms than
any other
social ne

it needs
extra source
of traffic

get outside
your comfort
zone

we can earn
money from
you tube

Does

What can we have us observed?
What can we imagine them doing?

Thinks

What are their wants, needs, hopes, and dreams?
What are their thoughts, beliefs, influences, made experiences?

youtube
videos are
easily
shareable.

youtube can offer
a more intimate
and engaging
connection with
our audience

they need
creative
content

nowadays it
requires
more ad

missing the
photo and
personal
details

there are
many
ways to
do it

Feels

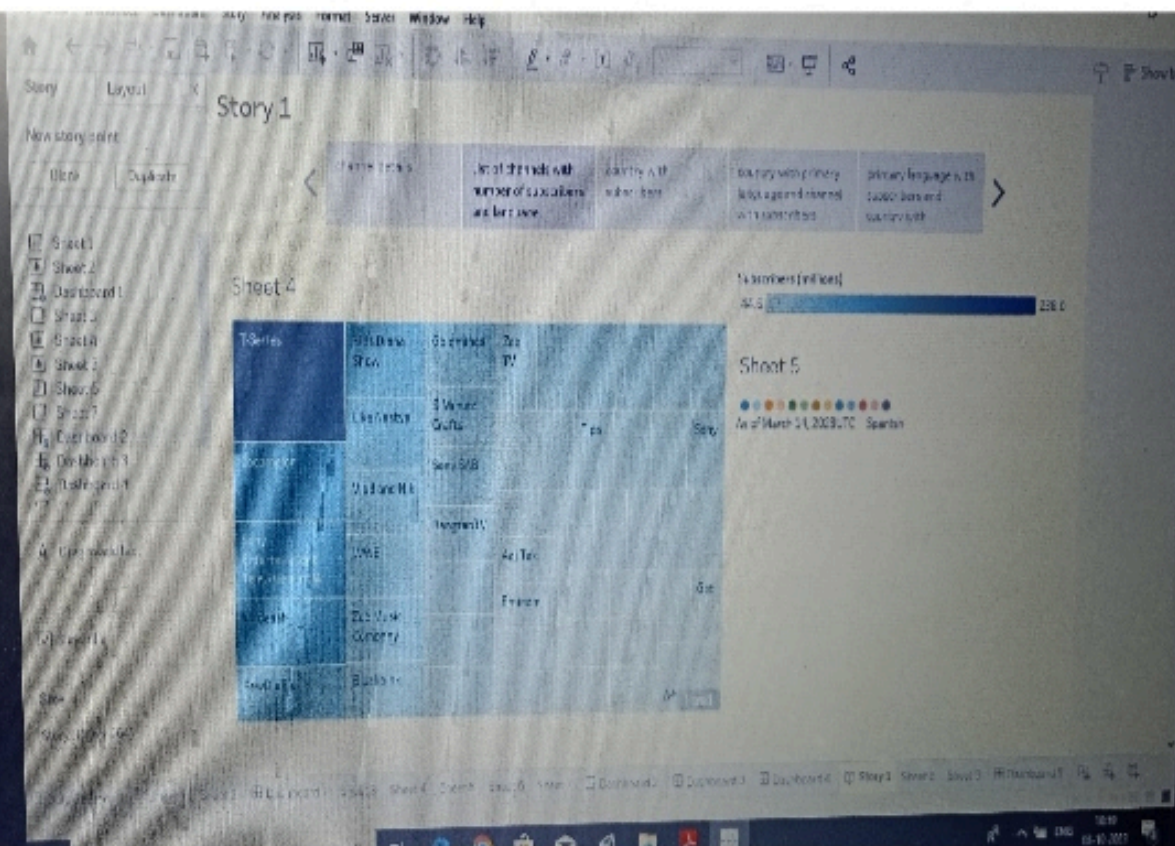
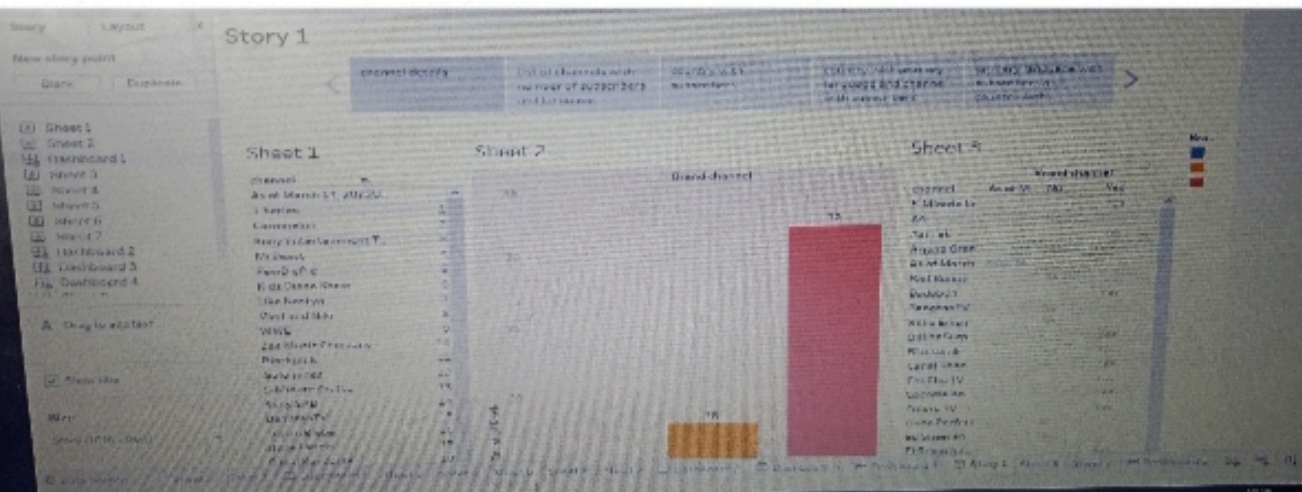
What are their fears, frustrations, and anxieties?
What other feelings or preferences do they have?

we see an example

2.2 Ideation & Brainstorming



3 Result Output of the project



4 Advantages & Disadvantages

The advantages of
the project is we will
understood the
information about the
channels.

Disadvantages

The disadvantage of
the project is we will
confused easily

5 Applications

Some are we want to know about the channel details. That situation this solution will be use.

6 Conclusion

We will build the project about top most you tube channels. we find about the details of subscribers as well as some more information about that channels.

7 Future Scope

In future we make
a project more
effectively and collect
more information
about the channels

8 Appendix