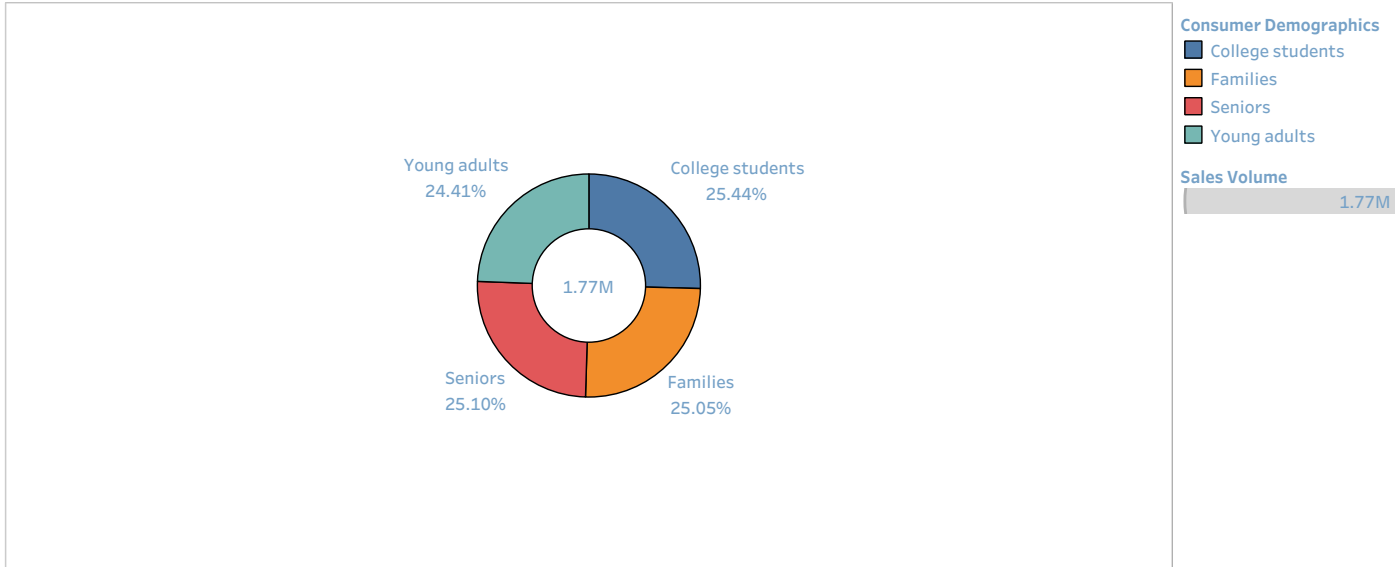


PRODUCT PLACEMENT ANALYSIS - STORY

College students and seniors lead slightly i..

High foot traffic doesn't always mean ..

Promotions increase sales even without lo..

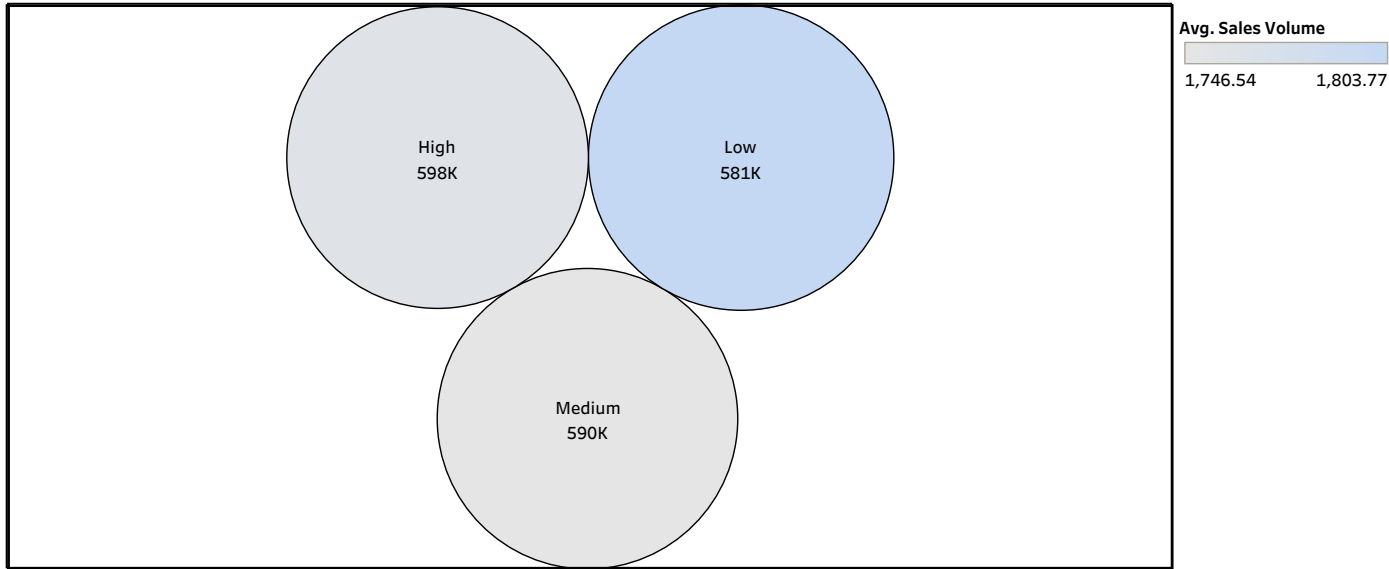


PRODUCT PLACEMENT ANALYSIS - STORY

College students and seniors lead slightly i..

High foot traffic doesn't always mean ..

Promotions increase sales even without lo..



PRODUCT PLACEMENT ANALYSIS - STORY

College students and seniors lead slightly i..	High foot traffic doesn't always mean ..	Promotions increase sales even without lo..
--	--	---

Promotion	Product Category	Price	Sales Volume
No	Clothing	5,078	351,390
	Electronics	4,618	296,803
	Food	4,646	281,734
Yes	Clothing	4,302	267,190
	Electronics	4,740	290,714
	Food	4,636	281,480