



# the pink core

Pure. Pink. Perfect.



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# The pink core



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Pure. Pink. Perfect.

# *Lightweight* Moisturizers

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# Potent Serums

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# Non-Drying Face Wash

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*Oil Control*

*the pink core*

CICA CALMING  
BLEMISH CLEARING  
GEL FACE WASH

salicylic & green tea

• reduces active acne  
• calms redness & irritation  
• AHA & BHA  
• gel & matte finish



# Glow Boosters

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# Hydration Essentials

SHOP NOW



# Brighten Up with Niacinamide

SHOP NOW



# SUNSCREEN

For all skin type



# SUN-PROTECT & hydrate skin with...



**HYALURONIC ACID**

Provides lightweight hydration

**BEETROOT EXTRACT**

Promotes better vitamin D absorption

**WATERMELON**

Controls excess oil & keeps skin fresh

**UV FILTERS**

Delivers Broad Spectrum Protection

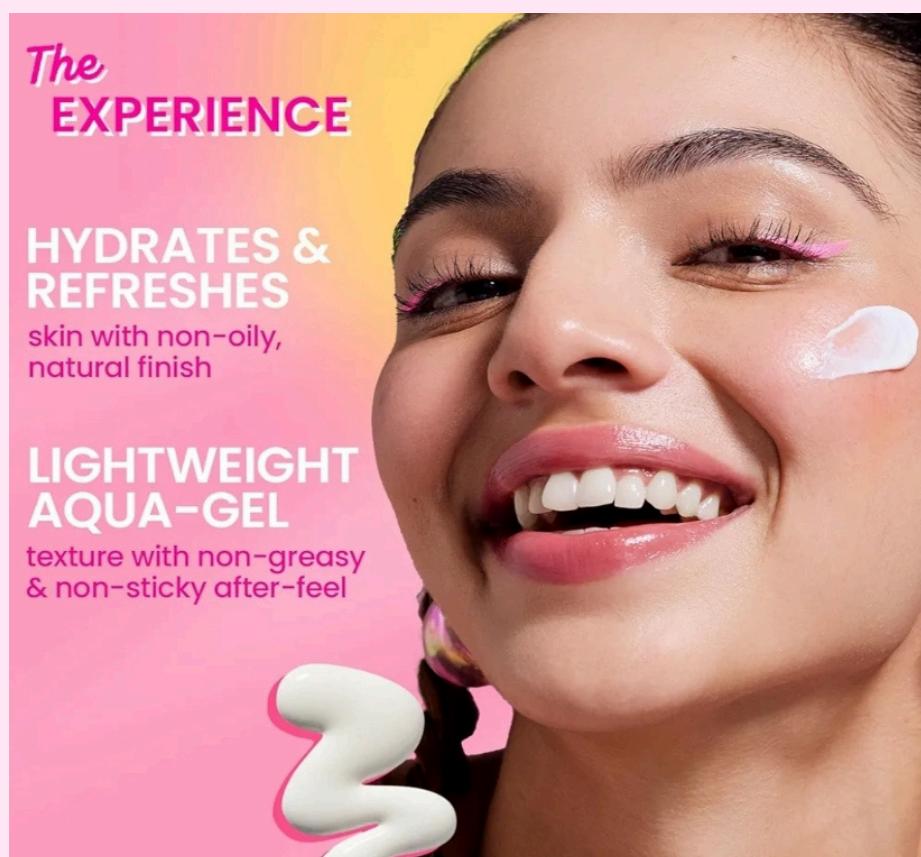
## The **EXPERIENCE**

### **HYDRATES & REFRESHES**

skin with non-oily,  
natural finish

### **LIGHTWEIGHT AQUA-GEL**

texture with non-greasy  
& non-sticky after-feel



# MOISTURIZER

For all skin type



## HYDRATION, But make it Oil-Free!

### NIACINAMIDE

Controls excess oil  
& boosts radiance



### HYALURONIC

Delivers non-sticky  
hydration

### WATERMELON

Refreshes dull, tired &  
irritated skin



## The **EXPERIENCE**

### MELT-IN GEL

texture that's non-sticky  
& quick-absorbing

### SOOTHING & REFRESHING

moisturizer that's great  
for oily & combination skin

WHY YOU'LL ❤ IT

NON-DRYING GENTLE CLEANSER

CONTROLS EXCESS OIL

HYDRATES WITH COOLING EFFECT

SULPHATE-FREE FORMULA

Results In  
**Clean, Oil-Free  
& Luminous Skin**

the pink core  
SKINCARE



## INGREDIENT RECIPE

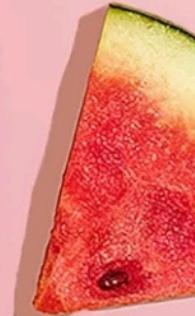
### WATERMELON

**Controls excess oil** with an instant cooling sensation



### VITAMIN C

Reduces dullness & **boosts skin luminosity**



### CUCUMBER EXTRACT

Helps soothe minor **skin irritation & redness**



Texture   
**Clear Gel**



Feel   
**Cooling & Non-Drying**

Great For   
**Normal, Oily & Combination Skin**

# FACE SERUM

For all skin type



*Crack the*  
**YOUTH CODE WITH**

 **0.2% RETINOL COMPLEX**

Smoothes fine lines & wrinkles

 **HYALURONIC**

Checks dryness with intense hydration

 **POMEGRANATE**

Resurfaces radiant, fresh skin

 **NIACINAMIDE**

Corrects dark spots

 **MULTI-PEPTIDES**

Boosts collagen & skin elasticity



*Retinol that*  
**PLAYS GENTLE**

+ SMOOTHES FINE LINES & WRINKLES

+ BOOSTS COLLAGEN FOR FIRMER SKIN

+ BEGINNER-FRIENDLY, GENTLE & NON-DRYING



# SUNSCREEN & GEL FACE WASH

for all skin type



# CLEANSE + PROTECT

## Like You Mean It!

CLEANSER

SUNSCREEN



### 1- CLEANSE

Vitamin C Gel Face Wash



Boosts glow without  
overdrying skin.

### 2- PROTECT

SPF 50+ Vitamin C  
Sunscreen



Shield your glow with  
water-light SPF!

# SUNSCREEN & NIGHT GEL

for all skin type



## 2 - MOISTURIZE

Cica Night Gel



Reduces acne & soothes  
inflammation

## 4-PROTECT

SPF 50+ Cica Mattifying  
Sunscreen



Oil-Free, calm  
sun-protected skin

## 2 Steps to GO OIL-FREE

NIGHT GEL



SUNSCREEN



# TONER ESSENCE

For all skin type



*Drink Up the*  
**GOOD STUFF**

 **HYALURONIC**

Delivers lightweight  
yet intense hydration

 **FERMENTED  
RICE WATER**

Smooths skin with  
a healthy glow



**5 CERAMIDES**

Repairs skin &  
locks-in moisture

 **CICA  
(CENTELLA)**

Calms redness  
& skin irritation

**HYDRATION**  
*Served Milky!*

**SHAKE...**

...well before use

**POUR...**

...a generous amount  
into your palms

**DAB...**

...it on clean face & neck



**PRO TIP: USE IT TWICE DAILY (AM & PM) FOR BEST RESULTS.**



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