



Sales Dashboard

2014

2015

2016



723.71M

CY Sales

947.64M

Budgeted Sales

-23.63%

Budget Variance %

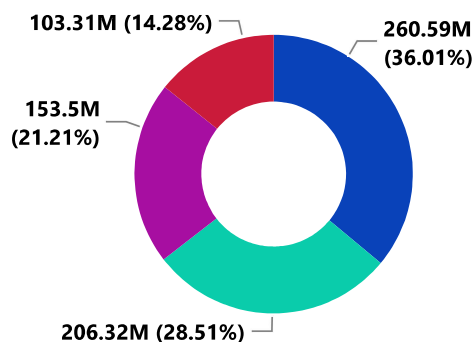
888.11M

PY Sales

-18.51%

YoY Sales Growth%

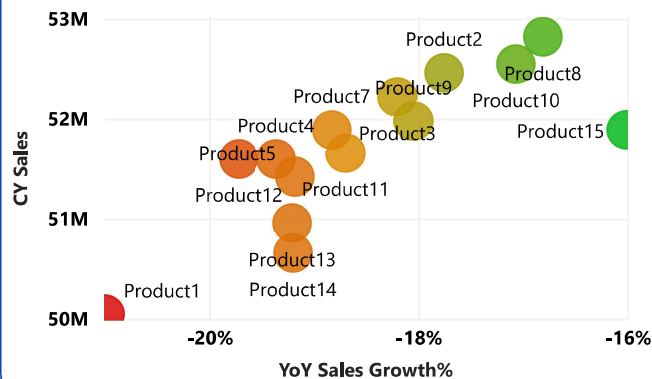
CY Sales by Category



Category

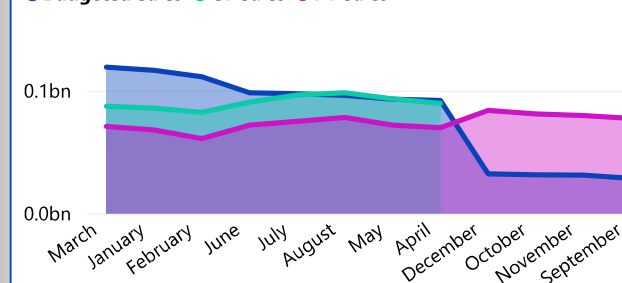
- Cat3
- Cat1
- Cat4
- Cat2

Sales Growth% Vs Sales by Product Name

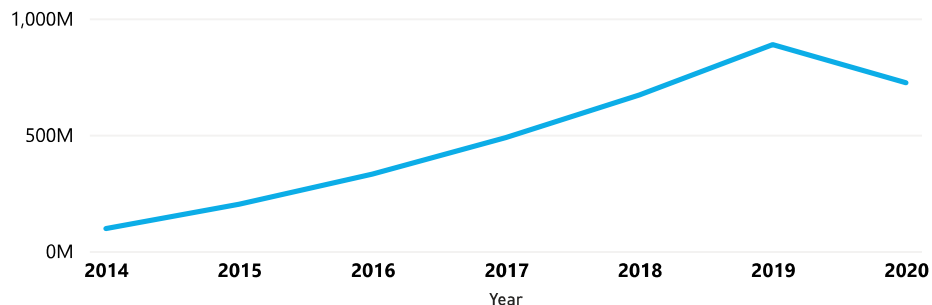


CY Sales , PY Sales and Budgeted Sales byMonth

● Budgeted Sales ● CY Sales ● PY Sales



sales Trend with date



Actual Sales ,PY Sales and Budgeted Sales

Category	CY Sales	PY Sales	YoY Sales Growth%	Budgeted Sales	Budget Variance %
Cat1	206.32M	25,49,48,172.80	-19.07%	38,31,50,107.44	-46.15%
Cat2	103.31M	12,75,52,566.00	-19.01%	14,90,03,138.52	-30.67%
Cat3	260.59M	31,80,70,279.70	-18.07%	26,43,35,778.76	-1.42%
Cat4	153.50M	18,75,36,264.00	-18.15%	15,11,50,856.24	1.55%
Total	723.71M	88,81,07,282.50	-18.51%	94,76,39,880.95	-23.63%

278K

pruductsale

242.77M

product1_sale

244.98M

product2_sale