

# Executive Summary

In the RSVP Movies Case Study, six tables were analyzed: movie, genre, ratings, names, role\_mapping, and director\_mapping.

Key findings from the analysis are as follows:

- There is a noticeable decline in the number of movies produced annually.
- March sees the highest number of movie releases.
- The Drama genre has the most movies produced.
- RSVP can focus on Drama, Comedy, and Thriller as the major genres.
- The top production houses with the most hit movies are Dream Warrior Pictures and National Theatre Live. Partnering with either is advisable.
- German movies receive more votes than Italian movies, making them a better choice for RSVP.
- Collaborating with directors like James Mangold, Anthony Russo, and Joe Russo, who have produced hit movies in top genres, is recommended.
- Marvel Studios, Twentieth Century Fox, and Warner Bros are the top production houses based on votes; collaborating with Marvel Studios for a global movie is highly recommended.
- Including top Indian actor Vijay Sethupathi and actress Taapsee Pannu in the next movie can attract regional audiences due to their high-weighted average ratings.
- Star Cinema and Twentieth Century Fox have produced the most hits among multilingual movies, making them good collaboration options.
- Actresses Parvathy Thiruvothu, Susan Brown, and Amanda Lawrence are the top choices in the Drama genre.
- Directors like A.L. Vijay, Andrew Jones, and Chris Stokes are among the top nine directors based on the number of movies, making them strong candidates for future projects.