



THE SHOW

On May 5, 2017, our audience will be able to enjoy a high energy, entertaining night that showcases our Delta Queen contestants, their wonderful talents, and all of their philanthropic efforts. Delta Queen, being UCR's largest Greek philanthropic event, showcases talented women who pour endless time and energy into preparing for this night. Along with our contestants, we of the Theta Lambda Chapter of Delta Tau Delta help organize this event, as well as raise funds and awareness for the City of Hope Foundation.

THE BENEFITS

By becoming a sponsor of Delta Queen, not only will your company be contributing to one of Southern California's top collegiate philanthropies, but you will also benefit from the exposure to Delta Queen's large audience. Taking place on a campus of over 20,000 undergraduates, your company will increase impressions amongst the college demographic. The reach goes far beyond the event itself, as Delta Queen promotes the event and its sponsors on social media, its website, promotional events, and through on-campus marketing. In addition, the fundraising achievements of Delta Queen often receive press coverage throughout Riverside County. By creating positive visibility of your brand, our relationship is sure to be mutually beneficial.