

DELTA QUEEN

ΔΓ ΚΚΓ ΣΚ ΩΖΧ ΑΔΠ ΑΧΩ

To whom it may concern,

On behalf of Delta Tau Delta International Fraternity at the University of California, Riverside, we invite you to become a financial sponsor of Delta Queen 2017. Delta Queen is a philanthropic talent pageant that will benefit the City of Hope Foundation, a world leader in the research and treatment of cancer, diabetes, and other serious diseases.

Beginning in 2001, the Delta Queen stage has been graced year after year by the most wonderful and highly skilled women of the University of California, Riverside. University representatives and celebrity judges evaluate the contestants based on talent, skit performance, and interview rounds. In the few months leading up to the pageant, contestants fundraise independently and together, with all of their donations contributing to their overall score. This year's Delta Queen is sure to be the liveliest yet, surpassing the standard for fun and excitement it has set in past years.

City of Hope is a leading research and treatment center for cancer, diabetes and other life-threatening diseases. Designated as a comprehensive cancer center, the highest recognition bestowed by the National Cancer Institute, City of Hope is also a founding member of the National Comprehensive Cancer Network, with research and treatment protocols that advance care throughout the nation. City of Hope's community practices bring premier care to local communities in Los Angeles and Riverside Counties. Since 2001, Delta Queen has contributed over \$250,000 to the City of Hope Foundation, making it one of the largest fraternity philanthropies in Southern California.

The success of Delta Queen would not be possible without the support of our generous donors. Enclosed you will find more information about Delta Queen as well as mutually beneficial sponsorship opportunities. I believe that with your help, Delta Queen will have the opportunity to affect more lives than ever before.

Best Regards,



Ryan Wilson
Executive Director of Delta Queen
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