

# Camila Paz Lopez-Diaz

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## EDUCATION

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### MIAMI UNIVERSITY

Bachelor of Arts

Oxford, OH

**Expected Dec 2024**

**Major:** Media and Communication | **Minor:** Emerging Technology in Business & Design

**Awards:** Bridges Scholar; Redhawk Excellence; John Slade Scholarship

**Extracurriculars:** member of *The Miami Student*

## WORK EXPERIENCE

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### THE MIAMI STUDENT

Columnist (Opinion Section)

Oxford, OH

**Oct 2023 – Present**

- Write columns for the student newspaper's opinion section
- Attend weekly meetings reviewing the current week's news and story ideas
- Conduct interviews either in-person or by phone, networked with student organizations, conducted research

### CENTER FOR CAREER EXPLORATION & SUCCESS

Writing Content Assistant

Oxford, OH

**Aug 2023 – Dec 2023**

- Collaborated with career advisors to develop engaging and informative content for the Career Center
- Published content for newsletters, website copywriting, and social media platforms, to inform Miami University students of upcoming opportunities

### STARBUCKS

Barista

Oxford, OH

**Jan 2022 – Dec 2022**

- Prioritized orders while managing interruptions, allowing for an efficient and fast-paced work environment
- Memorized recipes for 40+ specialty menu items and seasonal offerings
- Prepared and served drinks and food in accordance with health codes and university standards

### KUNG FU TEA

Barista

Mason, OH

**Aug 2021 – Aug 2022**

- Efficiently made 200+ brand-specific beverages per day with quality and consistency in mind
- Operated POS system successfully maintain an organized and productive work environment
- Promoted Customer loyalty and satisfaction by memorizing personal preferences
- Trained new employees by sharing knowledge and expertise of drinks, techniques and appropriate merchandise

### JOSE AUTO CENTER

Front Desk Receptionist

Fairfield, OH

**Jan 2020 – Apr 2020**

- Provided attentive customer service and proactively assessed consumer needs to ensure customer satisfaction
- Managed front desk duties, such as answering the phone, giving necessary information to customers, and transferring calls to the proper individuals
- Maintained overall organization of important documents, emails, and finances

## SKILLS

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**Design:** Final Cut Pro X, Adobe Creative Cloud, Canva, Figma (Beginner), Wireframing and Prototyping

**Technical:** Microsoft applications, working knowledge of HTML5, CSS3, Javascript, and Bootstrap

**Social Media:** Digital Marketing, Analytics, and Professional Writing Skills

**Certifications:** Microsoft Office Specialist, Hootsuite, Twitter Performance Fundamentals, Google Analytics, and LinkedIn Marketing Solutions Fundamentals

**Languages:** Spanish (Fluent)