

Registered Number NI603819

DOG EARS LTD

Abbreviated Accounts

31 December 2015

Abbreviated Balance Sheet as at 31 December 2015

	Notes	2015 £	2014 £
Fixed assets			
Intangible assets	2	46,382	54,236
Tangible assets	3	3,701	5,552
		<u>50,083</u>	<u>59,788</u>
Current assets			
Debtors		78,939	30,350
Investments		18,416	18,416
Cash at bank and in hand		42,939	74,720
		<u>140,294</u>	<u>123,486</u>
Creditors: amounts falling due within one year		(92,666)	(104,602)
Net current assets (liabilities)		<u>47,628</u>	<u>18,884</u>
Total assets less current liabilities		<u>97,711</u>	<u>78,672</u>
Accruals and deferred income		(44,249)	(52,348)
Total net assets (liabilities)		<u>53,462</u>	<u>26,324</u>
Capital and reserves			
Called up share capital	4	100	100
Profit and loss account		53,362	26,224
Shareholders' funds		<u>53,462</u>	<u>26,324</u>

- For the year ending 31 December 2015 the company was entitled to exemption under section 477 of the Companies Act 2006 relating to small companies.
- The members have not required the company to obtain an audit in accordance with section 476 of the Companies Act 2006.
- The directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts.
- These accounts have been prepared in accordance with the provisions applicable to companies subject to the small companies regime.

Approved by the Board on 1 June 2016

And signed on their behalf by:

Ms F Deane, Director

Ms J McColgan, Director

Notes to the Abbreviated Accounts for the period ended 31 December 2015**1 Accounting Policies****Basis of measurement and preparation of accounts**

The accounts have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities effective April 2008.

Turnover policy

Turnover represents the value, net of value added tax and discounts, of goods provided to customers and work carried out in respect of services provided to customers.

Tangible assets depreciation policy

Depreciation is calculated so as to write off the cost of the asset, less its estimated residual value, over the useful economic life of the asset as follows: -

Equipment - 25% straight line

Intangible assets amortisation policy

Amortisation is calculated so as to write off the cost of the asset, less its estimated residual value, over the useful economic life of the asset as follows: -

Character development and branding - 10% straight line

Other accounting policies

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2 Intangible fixed assets

	£
Cost	
At 1 January 2015	78,536
Additions	-
Disposals	-
Revaluations	-
Transfers	-
At 31 December 2015	<u>78,536</u>
Amortisation	
At 1 January 2015	24,300
Charge for the year	7,854
On disposals	-
At 31 December 2015	<u>32,154</u>
Net book values	
	46,382

At 31 December 2015	
At 31 December 2014	<u>54,236</u>

3 Tangible fixed assets

	£
Cost	
At 1 January 2015	7,402
Additions	-
Disposals	-
Revaluations	-
Transfers	-
At 31 December 2015	<u>7,402</u>
Depreciation	
At 1 January 2015	1,850
Charge for the year	1,851
On disposals	-
At 31 December 2015	<u>3,701</u>
Net book values	
At 31 December 2015	<u>3,701</u>
At 31 December 2014	<u>5,552</u>

4 Called Up Share Capital

Allotted, called up and fully paid:

	2015	2014
	£	£
100 Ordinary shares of £1 each	100	100

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