

AMENDED

DOG ADV LTD
FINANCIAL STATEMENTS
31 OCTOBER 2014

TAX & ADVISE LIMITED

3 More London Riverside
London
United Kingdom
SE1 2RE

SATURDAY



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12/08/2017 #124
COMPANIES HOUSE

DOG ADV LTD
FINANCIAL STATEMENTS
PERIOD FROM 15 OCTOBER 2013 TO 31 OCTOBER 2014

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DOG ADV LTD

OFFICERS AND PROFESSIONAL ADVISERS

The director

Giuseppe CIANCI

Registered office

3 MORE LONDON RIVERSIDE
LONDON
SE1 2RE

Accountants

Tax & Advise Limited
3 More London Riverside
London
United Kingdom
SE1 2RE

DOG ADV LTD

DIRECTOR'S REPORT

PERIOD FROM 15 OCTOBER 2013 TO 31 OCTOBER 2014

The director presents his report and the unaudited financial statements of the company for the period from 15 October 2013 to 31 October 2014.

INCORPORATION

The company was incorporated on 15th October 2013.

PRINCIPAL ACTIVITIES

The principal activity of the company during the period was information technology consultancy activities.

DIRECTOR

The director who served the company during the period was as follows:

Giuseppe CIANCI

SMALL COMPANY PROVISIONS

This report has been prepared in accordance with the provisions applicable to companies entitled to the small companies exemption.

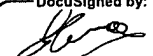
Registered office:
3 MORE LONDON RIVERSIDE
LONDON
SE1 2RE

Signed by

Giuseppe CIANCI

Director

Approved by the director on

DocuSigned by:

CB92011447604E4...

DOG ADV LTD
PROFIT AND LOSS ACCOUNT
PERIOD FROM 15 OCTOBER 2013 TO 31 OCTOBER 2014

| | Period from 15 Oct 13 to 31 Oct 14 |
|--|--|
| Note | £ |
| TURNOVER | 96,831 |
| Cost of sales | <u>2,419</u> |
| GROSS PROFIT | 94,412 |
| Distribution costs | <u>3,014</u> |
| Administrative expenses | <u>72,778</u> |
| PROFIT ON ORDINARY ACTIVITIES BEFORE TAXATION | 18,620 |
| Tax on profit on ordinary activities | <u>4,266</u> |
| PROFIT FOR THE FINANCIAL PERIOD | <u>14,354</u> |

The notes on pages 5 to 7 form part of these financial statements.

DOG ADV LTD
BALANCE SHEET
31 OCTOBER 2014

| | Note | £ | 31 Oct 14 £ |
|---|------|---------------|----------------|
| FIXED ASSETS | | | |
| Intangible assets | 3 | | 3,788 |
| CURRENT ASSETS | | | |
| Debtors | 4 | 13,068 | |
| Cash at bank | | <u>12,771</u> | |
| | | 25,839 | |
| CREDITORS: Amounts falling due within one year | 5 | <u>14,273</u> | |
| NET CURRENT ASSETS | | | <u>11,566</u> |
| TOTAL ASSETS LESS CURRENT LIABILITIES | | | <u>15,354</u> |
| CAPITAL AND RESERVES | | | |
| Called up equity share capital | 7 | | 1,000 |
| Profit and loss account | 8 | | <u>14,354</u> |
| SHAREHOLDERS' FUNDS | 8 | | <u>15,354</u> |

For the period from 15 October 2013 to 31 October 2014 the company was entitled to exemption from audit under section 477 of the Companies Act 2006 relating to small companies.

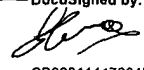
Director's responsibilities:

- The members have not required the company to obtain an audit of its accounts for the period in question in accordance with section 476; and
- The director acknowledges his responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts.

These accounts have been prepared in accordance with the provisions applicable to companies subject to the small companies regime and with the Financial Reporting Standard for Smaller Entities (effective April 2008).

These accounts were approved and signed by the director and authorised for issue on

Giuseppe CIANCI
Director

DocuSigned by:

CB92011447804E4...

Company Registration Number: 08733435

The notes on pages 5 to 7 form part of these financial statements.

DOG ADV LTD

NOTES TO THE FINANCIAL STATEMENTS

PERIOD FROM 15 OCTOBER 2013 TO 31 OCTOBER 2014

1. ACCOUNTING POLICIES

Basis of accounting

The financial statements have been prepared under the historical cost convention, and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008).

Turnover

The turnover shown in the profit and loss account represents amounts invoiced during the period, exclusive of Value Added Tax.

Amortisation

Amortisation is calculated so as to write off the cost of an asset, less its estimated residual value, over the useful economic life of that asset as follows:

Amortization - for 3 years.

Operating lease agreements

Rentals applicable to operating leases where substantially all of the benefits and risks of ownership remain with the lessor are charged against profits on a straight line basis over the period of the lease.

Foreign currencies

Assets and liabilities in foreign currencies are translated into sterling at the rates of exchange ruling at the balance sheet date. Transactions in foreign currencies are translated into sterling at the rate of exchange ruling at the date of the transaction. Exchange differences are taken into account in arriving at the operating profit.

2. OPERATING PROFIT

Operating profit is stated after charging:

| | Period from 15 Oct 13 to 31 Oct 14 £ |
|--|---|
| Director's remuneration | - |
| Amortisation of intangible assets | 200 |
| Net loss on foreign currency translation | <u>2,379</u> |

DOG ADV LTD

NOTES TO THE FINANCIAL STATEMENTS

PERIOD FROM 15 OCTOBER 2013 TO 31 OCTOBER 2014

3. INTANGIBLE ASSETS

| | Intangible 2 £ |
|--|-------------------|
| COST | |
| Additions | 3,988 |
| At 31 October 2014 | <u>3,988</u> |
| AMORTISATION | |
| At 15 October 2013 and 31 October 2014 | <u>200</u> |
| NET BOOK VALUE | |
| At 31 October 2014 | <u>3,788</u> |

4. DEBTORS

| | 31 Oct 14 £ |
|----------------------------|----------------|
| Trade debtors | 11,687 |
| Other debtors | 381 |
| Directors current accounts | <u>1,000</u> |
| | <u>13,068</u> |

5. CREDITORS: Amounts falling due within one year

| | £ | 31 Oct 14 £ |
|---|--------------|----------------|
| Trade creditors | | 6,873 |
| Other creditors including taxation and social security: | | |
| Corporation tax | 4,266 | |
| PAYE and social security | 425 | |
| Other creditors | <u>2,709</u> | |
| | | <u>7,400</u> |
| | | <u>14,273</u> |

6. RELATED PARTY TRANSACTIONS

No transactions with related parties were undertaken such as are required to be disclosed under Financial Reporting Standard 8.

DOG ADV LTD

NOTES TO THE FINANCIAL STATEMENTS

PERIOD FROM 15 OCTOBER 2013 TO 31 OCTOBER 2014

7. SHARE CAPITAL

Allotted, called up and fully paid:

| | No. | £ |
|----------------------------|--------------|--------------|
| Ordinary shares of £1 each | <u>1,000</u> | <u>1,000</u> |

8. RECONCILIATION OF SHAREHOLDERS' FUNDS AND MOVEMENT ON RESERVES

| | Share capital | Profit and loss | Total share- |
|-------------------------------------|---------------|-----------------|----------------|
| | £ | account | holders' funds |
| | £ | £ | £ |
| Balance brought forward | – | – | – |
| Profit for the period | – | 14,354 | 14,354 |
| Other movements | | | |
| New equity share capital subscribed | <u>1,000</u> | – | <u>1,000</u> |
| Balance carried forward | <u>1,000</u> | <u>14,354</u> | <u>15,354</u> |

DOG ADV LTD
MANAGEMENT INFORMATION
PERIOD FROM 15 OCTOBER 2013 TO 31 OCTOBER 2014

The following pages do not form part of the statutory financial statements.

DOG ADV LTD
DETAILED PROFIT AND LOSS ACCOUNT
PERIOD FROM 15 OCTOBER 2013 TO 31 OCTOBER 2014

| | Period from 15 Oct 13 to 31 Oct 14 £ | £ |
|--------------------------------------|---|----------------------|
| TURNOVER | | 96,831 |
| Purchases | | <u>2,419</u> |
| GROSS PROFIT | | 94,412 |
| OVERHEADS | | |
| Distribution costs | 3,014 | |
| Administrative expenses | <u>72,778</u> | |
| | | <u>75,792</u> |
| PROFIT ON ORDINARY ACTIVITIES | | <u>18,620</u> |

DOG ADV LTD

NOTES TO THE DETAILED PROFIT AND LOSS ACCOUNT

PERIOD FROM 15 OCTOBER 2013 TO 31 OCTOBER 2014

| | Period from 15 Oct 13 to 31 Oct 14 | |
|--|--|---------------|
| | £ | £ |
| DISTRIBUTION COSTS | | |
| Freight and carriage | | 305 |
| Interest & Penalties | | <u>2,709</u> |
| | | <u>3,014</u> |
| ADMINISTRATIVE EXPENSES | | |
| Personnel costs | | |
| Wages and salaries | 5,827 | |
| Employers national insurance contributions | <u>198</u> | |
| | | 6,025 |
| Establishment expenses | | |
| Rent | | 1,545 |
| General expenses | | |
| Travel and subsistence | 15,058 | |
| Car hire | 251 | |
| Office expenses | 2,527 | |
| Internet Charges | 5,081 | |
| Computer & Software | 22,967 | |
| Mobile Charges | 693 | |
| Subscriptions | 300 | |
| Printing | 447 | |
| Advertising | 1,349 | |
| Professional fees (disallowable) | 6,301 | |
| Consultancy Fees | 2,671 | |
| Accountancy fees | 4,632 | |
| Amortisation | <u>200</u> | |
| | | 62,477 |
| Financial costs | | |
| Bank charges | 352 | |
| Foreign currency gains/losses | <u>2,379</u> | |
| | | <u>2,731</u> |
| | | <u>72,778</u> |