

# **PRIVACY POLICY**

## **UNPLECKABLE LLC**

*Last Updated: January 30, 2026*

UNPLECKABLE LLC ("we," "us," or "our") is committed to protecting your privacy. This Privacy Policy explains how we collect, use, disclose, and safeguard your information when you visit our YouTube channel, website, use our services, or interact with our content.

Please read this Privacy Policy carefully. By using our services, you consent to the practices described in this policy.

## **1. Information We Collect**

### **1.1 Information You Provide to Us**

We may collect personal information that you voluntarily provide to us when you:

- Subscribe to our email list or newsletter
- Purchase merchandise or products from us
- Enter contests, giveaways, or promotions
- Contact us via email or contact forms
- Create an account on our platforms

This information may include:

- Name and username
- Email address
- Mailing address (for merchandise orders)
- Payment information (processed securely by third-party payment processors)
- Any other information you choose to provide

### **1.2 Information Automatically Collected**

When you access our services, we may automatically collect certain information, including:

- Device information (browser type, operating system, device type)
- IP address and approximate geographic location
- Log data (access times, pages viewed, referring URLs)
- Cookies and similar tracking technologies (see Cookie Policy)
- Analytics data (time spent on pages, click patterns, video watch history)

## **1.3 Information from Third-Party Platforms**

We receive information from third-party platforms where we maintain a presence, including:

- YouTube: viewing statistics, comments, likes, subscriber data
- Discord: messages, server interactions (if you join our server)
- Social media platforms: public profile information, engagement metrics
- Payment processors: transaction information (we do not store credit card details)

## **2. How We Use Your Information**

We use the information we collect to:

- Provide, maintain, and improve our services and content
- Process transactions and send purchase confirmations
- Send newsletters, updates, and promotional communications (with your consent)
- Administer contests, giveaways, and promotions
- Respond to your comments, questions, and customer service requests
- Analyze usage patterns and improve user experience
- Protect against fraud, unauthorized transactions, and other legal issues
- Comply with legal obligations and enforce our terms
- Personalize content recommendations (where applicable)

## **3. Disclosure of Your Information**

We may share your information in the following circumstances:

### **3.1 Service Providers**

We may share your information with third-party service providers who perform services on our behalf, including payment processing, email delivery, hosting services, analytics, and customer support. These providers are contractually obligated to protect your information.

### **3.2 Business Transfers**

If we are involved in a merger, acquisition, or sale of assets, your information may be transferred as part of that transaction. We will provide notice before your information is transferred and becomes subject to a different privacy policy.

### **3.3 Legal Requirements**

We may disclose your information if required to do so by law or in response to valid requests by public authorities, including to meet national security or law enforcement requirements.

### **3.4 With Your Consent**

We may share your information for any other purpose with your consent.

## **4. Third-Party Analytics and Advertising**

We use third-party analytics services to help us understand how users interact with our content:

- Google Analytics: Tracks website usage and generates reports on user behavior
- YouTube Analytics: Provides insights on video performance and viewer demographics
- Social Media Analytics: Engagement metrics from various platforms

These services may use cookies and similar technologies to collect information about your activities. You can opt out of Google Analytics by installing the Google Analytics Opt-out Browser Add-on.

## **5. Cookies and Tracking Technologies**

We use cookies and similar tracking technologies to track activity on our services and hold certain information. For detailed information about our use of cookies, please see our Cookie Policy.

## **6. Data Security**

We implement reasonable security measures to protect your information from unauthorized access, alteration, disclosure, or destruction. However, no internet transmission or electronic storage method is 100% secure. While we strive to protect your information, we cannot guarantee its absolute security.

## **7. Data Retention**

We retain your personal information only for as long as necessary to fulfill the purposes outlined in this Privacy Policy, unless a longer retention period is required or permitted by law. When we no longer need your information, we will securely delete or anonymize it.

## **8. Your Privacy Rights**

Depending on your location, you may have the following rights regarding your personal information:

- Access: Request a copy of the personal information we hold about you
- Correction: Request correction of inaccurate or incomplete information
- Deletion: Request deletion of your personal information
- Objection: Object to our processing of your personal information
- Restriction: Request restriction of processing your information
- Portability: Request transfer of your information to another service
- Withdraw Consent: Withdraw consent for processing (where applicable)

To exercise these rights, please contact us at [privacy email]. We will respond to your request within a reasonable timeframe and as required by applicable law.

## **9. Children's Privacy**

Our services are not directed to children under 13 years of age. We do not knowingly collect personal information from children under 13. If you believe we have collected information from a child under 13, please contact us immediately, and we will take steps to delete such information.

## **10. International Data Transfers**

Your information may be transferred to and processed in countries other than your country of residence. These countries may have data protection laws that differ from those in your country. By using our services, you consent to the transfer of your information to these countries.

## **11. California Privacy Rights (CCPA)**

If you are a California resident, you have additional rights under the California Consumer Privacy Act (CCPA), including the right to know what personal information we collect, the right to delete your information, and the right to opt-out of the sale of your personal information. We do not sell your personal information.

## **12. European Privacy Rights (GDPR)**

If you are located in the European Economic Area (EEA), you have rights under the General Data Protection Regulation (GDPR), including the right to access, rectify, or erase your personal data, and the right to data portability. You also have the right to lodge a complaint with your local data protection authority.

## **13. Do Not Track Signals**

Some browsers have a Do Not Track feature that signals websites you visit that you do not want your online activity tracked. We do not currently respond to Do Not Track signals.

## **14. Changes to This Privacy Policy**

We may update this Privacy Policy from time to time. We will notify you of any material changes by posting the new Privacy Policy on this page and updating the "Last Updated" date. You are advised to review this Privacy Policy periodically for any changes.

## **15. Contact Us**

If you have any questions about this Privacy Policy or our data practices, please contact us at:

### **UNPLECKABLE LLC**

[Address Line 1]

[Address Line 2]

Email: [privacy email]

Phone: [phone number]