

AFFILIATE & SPONSOR DISCLOSURE POLICY

UNPLECKABLE LLC

Last Updated: January 30, 2026

UNPLECKABLE LLC is committed to transparency and honesty in all of our content and business relationships. This disclosure policy explains our relationships with affiliate programs, sponsors, and advertisers, as required by the Federal Trade Commission (FTC) and other regulatory bodies.

1. Purpose of This Disclosure

This disclosure is provided to inform our audience about financial relationships that may influence the content we create. We believe in being transparent about how we earn revenue so that you can make informed decisions about the products, services, and content we recommend or feature.

2. Affiliate Relationships

2.1 What Are Affiliate Links?

Affiliate links are special tracking links that allow us to earn a commission when you make a purchase through our recommendation. When you click an affiliate link and make a purchase, the company pays us a small percentage of the sale at no additional cost to you.

2.2 Our Affiliate Programs

We participate in various affiliate programs, which may include but are not limited to:

- Amazon Associates
- Gaming platform affiliate programs (Steam, Epic Games Store, etc.)
- Hardware and peripheral manufacturers
- Software and service providers
- Other gaming and technology-related affiliate networks

2.3 How We Disclose Affiliate Links

We clearly disclose affiliate relationships in the following ways:

- Video descriptions include affiliate link disclosures
- Website pages with affiliate links include prominent disclosures
- Social media posts with affiliate links are marked with #ad or #affiliate

- Verbal disclosures in video content when discussing affiliate products

Example disclosure language: "This video/post contains affiliate links. If you make a purchase through these links, I may earn a commission at no additional cost to you."

3. Sponsored Content

3.1 What Is Sponsored Content?

Sponsored content is material that we create in partnership with a brand or company who pays us directly for featuring their product, service, or message. This may include dedicated videos, product reviews, integrations within our content, or social media posts.

3.2 How We Disclose Sponsorships

All sponsored content is clearly disclosed using one or more of the following methods:

- Clear verbal disclosure at the beginning of videos
- Written disclosure in video descriptions
- On-screen text or graphics during the sponsored segment
- YouTube's built-in "Includes paid promotion" disclosure feature
- Hashtags such as #sponsored, #ad, or #paidpartnership on social media

Example disclosure language: "This video is sponsored by [Company Name]. Thank you to [Company] for sponsoring this content."

3.3 Our Editorial Independence

While we accept sponsorships, we maintain editorial control over our content. We only partner with brands and products that we believe will be genuinely valuable or interesting to our audience. Sponsors do not control the content of our reviews or opinions, though they may provide input on brand messaging and key points to cover.

4. YouTube Partner Program & Ad Revenue

As a YouTube Partner, we earn revenue from advertisements displayed on our videos. This includes pre-roll ads, mid-roll ads, display ads, and other ad formats. YouTube manages these advertisements, and we do not have control over which specific ads are shown to viewers.

The presence of ads on our videos does not constitute an endorsement of the advertised products or services unless we explicitly state otherwise.

5. Free Products and Review Units

We occasionally receive free products, review units, or early access to games and hardware from companies for review purposes. When we review a product that was provided to us for free, we will disclose this fact in the video and description.

Receiving a free product does not guarantee positive coverage. We strive to provide honest, unbiased reviews regardless of how we obtained the product. In many cases, we return review units after the review period or donate them.

6. Channel Memberships, Subscriptions & Donations

We may offer channel memberships, subscriptions (such as Patreon), or accept donations through platforms like Super Chat, Super Thanks, or PayPal. These are voluntary contributions from viewers who wish to support our work. Membership or donation does not influence the content we create, though members may receive perks such as exclusive content, early access, or recognition.

7. No Additional Cost to You

When you purchase a product through an affiliate link, you pay the same price as you would if you went directly to the retailer. The commission we earn comes from the company's marketing budget, not from an additional charge to you.

8. Our Recommendations and Opinions

All product recommendations, reviews, and opinions expressed in our content are our own honest assessments based on our experience and research. We only recommend products and services that we believe will provide value to our audience. The existence of an affiliate relationship or sponsorship does not influence our fundamental opinion of a product.

That said, we encourage you to do your own research before making any purchase decision. What works for us may not work for everyone, and individual results may vary.

9. FTC Compliance

We comply with the Federal Trade Commission's guidelines concerning the use of endorsements and testimonials in advertising. These guidelines require that we disclose any material connection between ourselves and the companies whose products or services we promote.

We make these disclosures in clear and conspicuous language that is easy for our audience to notice and understand. Our goal is to ensure that you always know when we have a financial relationship that could influence our content.

10. Questions and Concerns

If you have any questions about our affiliate relationships, sponsorships, or this disclosure policy, please don't hesitate to contact us. We're committed to transparency and are happy to answer any questions about our business relationships.

11. Updates to This Policy

We may update this disclosure policy from time to time to reflect new affiliate programs, sponsorship arrangements, or changes in disclosure requirements. We will update the "Last Updated" date at the top of this policy when changes are made.

12. Contact Information

If you have questions about this disclosure policy, please contact us at:

UNPLECKABLE LLC

[Address Line 1]

[Address Line 2]

Email: [contact email]

Phone: [phone number]

Thank you for your support and for taking the time to read this disclosure. Your trust means everything to us, and we're committed to maintaining that trust through transparency and honesty in all of our business relationships.