

COOKIE POLICY

UNPLECKABLE LLC

Last Updated: January 30, 2026

This Cookie Policy explains how UNPLECKABLE LLC uses cookies and similar tracking technologies when you visit our website or use our services. This policy should be read together with our Privacy Policy.

1. What Are Cookies?

Cookies are small text files that are placed on your device (computer, smartphone, or tablet) when you visit a website. Cookies allow the website to recognize your device and store information about your preferences or past actions. They are widely used to make websites work more efficiently and provide information to website owners.

2. Types of Cookies We Use

2.1 Essential Cookies

These cookies are necessary for the website to function properly. They enable basic functions like page navigation, access to secure areas, and remember your cookie consent preferences. The website cannot function properly without these cookies.

2.2 Performance and Analytics Cookies

These cookies collect information about how visitors use our website, such as which pages are visited most often and if visitors receive error messages. These cookies help us improve how our website works and understand user behavior. All information collected is aggregated and anonymous.

Examples include:

- Google Analytics: Tracks website usage and generates statistical reports
- YouTube Analytics: Measures video performance and viewer engagement

2.3 Functionality Cookies

These cookies allow our website to remember choices you make (such as your username, language, or region) and provide enhanced, more personalized features. They may also be used to provide services you have requested, such as watching videos or commenting on content.

2.4 Targeting and Advertising Cookies

These cookies are used to deliver advertisements more relevant to you and your interests. They are also used to limit the number of times you see an advertisement and help measure the effectiveness of advertising campaigns. These cookies may be placed by advertising networks with our permission.

Examples include:

- YouTube/Google Ads: Personalized advertising based on viewing history
- Social media platforms: Track engagement for targeted advertising

3. Specific Cookies We Use

Below is a list of the main cookies we use on our website:

Cookie Name	Purpose	Type	Duration
_ga	Google Analytics - distinguishes users	Analytics	2 years
_gid	Google Analytics - distinguishes users	Analytics	24 hours
YSC	YouTube - tracks embedded video views	Functionality	Session
VISITOR_INFO1_LIVE	YouTube - estimates bandwidth	Performance	6 months

Note: This list may not be exhaustive. Third-party services may set additional cookies.

4. Third-Party Cookies

In addition to our own cookies, we may use various third-party cookies to report usage statistics, deliver advertisements, and provide enhanced functionality. These third parties include:

- Google (Analytics, YouTube, AdSense)
- Social media platforms (if embedded content is present)
- Payment processors (for secure transactions)

These third parties have their own privacy policies, and we do not control how they use cookies. We encourage you to review their policies.

5. How to Manage Cookies

5.1 Browser Settings

Most web browsers allow you to control cookies through their settings. You can set your browser to refuse cookies or delete certain cookies. Generally, you can also manage similar technologies in the same way you manage cookies using your browser's preferences.

Here are links to cookie management in common browsers:

- Google Chrome: Settings > Privacy and security > Cookies
- Mozilla Firefox: Settings > Privacy & Security > Cookies
- Safari: Preferences > Privacy > Cookies
- Microsoft Edge: Settings > Privacy > Cookies

5.2 Opt-Out Options

You can opt out of specific tracking services:

- Google Analytics Opt-out: Install the Google Analytics Opt-out Browser Add-on
- Interest-based Advertising: Visit www.aboutads.info/choices or www.youronlinechoices.eu
- Network Advertising Initiative: Visit www.networkadvertising.org/choices

5.3 Impact of Disabling Cookies

Please note that blocking or deleting cookies may impact your user experience. Some features of our website may not function properly, and you may not be able to access certain areas or features. Essential cookies cannot be disabled as they are necessary for the website to function.

6. Mobile Device Identifiers

When you access our services through a mobile device, we may use mobile device identifiers (such as Apple's IDFA or Google's Advertising ID) for similar purposes as cookies. You can manage these identifiers through your device settings:

- iOS: Settings > Privacy > Tracking / Settings > Privacy > Advertising
- Android: Settings > Google > Ads

7. Updates to This Cookie Policy

We may update this Cookie Policy from time to time to reflect changes in technology, legislation, our operations, or for other operational, legal, or regulatory reasons. Please check this page periodically for updates. The "Last Updated" date at the top indicates when this policy was last revised.

8. Contact Us

If you have any questions about our use of cookies or this Cookie Policy, please contact us at:

UNPLECKABLE LLC

[Address Line 1]

[Address Line 2]

Email: [contact email]

Phone: [phone number]