## **Daftar Mata Kuliah Komunikasi**

Tuliskan susunan/daftar mata kuliah berdasarkan urutan mata kuliah (MK)/Blok per semester dengan mengikuti format tabel berikut:

| Smt | Kode MK/ Blok | Nama MK/Blok                      | Bobot<br>sks |
|-----|---------------|-----------------------------------|--------------|
| I   | 200501104     | Bahasa Inggris                    | 2 (2-0)      |
|     | 200501301     | Dasar-Dasar Jurnalistik           | 3 (2-1)      |
|     | 200501302     | Dasar-Dasar Videografi            | 3 (2-1)      |
|     | 200501303     | Pengantar Komunikasi Digital      | 3 (3-0)      |
|     | 200501102     | Kewarganegaan                     | 2 (2-0)      |
|     | 200501201     | Komunikasi Massa                  | 3 (3-0)      |
|     | 200501304     | Copywriting Digital               | 3 (3-0)      |
|     |               | Sub total Smt I                   | 19 (19-0)    |
| II  | 200502107     | Pendidikan Agama                  | 2 (2-0)      |
|     | 200502202     | Teori Komunikasi                  | 3 (3-0)      |
|     | 200502305     | Cyber Journalism                  | 3 (2-1)      |
|     | 200502103     | Bahasa Indonesia                  | 2 (2-0)      |
|     | 200502306     | Komunikasi Pemasaran Digital      | 3 (3-0)      |
|     | 200502203     | Komunikasi Politik                | 3 (2-0)      |
|     | 200502307     | Marketing Public Rel ations       | 3 (3-0)      |
|     |               | Sub total Smt II                  | 19 (19-0)    |
| Ш   | 200501108     | Pendidikan Kewarganegaraan        | 2 (2-0)      |
|     | 200501106     | Estetika Humanisme                | 2 (2-0)      |
|     | 200501204     | ICT Literacy                      | 2 (2-1)      |
|     | 200501308     | Videografi Jurnalistik            | 3 (3-1)      |
|     | 200501309     | Videografi Periklanan             | 3 (3-1)      |
|     | 200501310     | Kewirausahaan                     | 3 (3-0)      |
|     | 200501205     | Regulasi Komunikasi Digital       | 3 (3-0)      |
|     |               | Sub total Smt III                 | 18 (18-0)    |
| IV  | 200502312     | Kajian Dampak Media <i>Online</i> | 3 (3-0)      |
|     | 200502206     | Komunikasi Antarpribadi & Budaya  | 3 (3-0)      |
|     | 200502207     | Statistika Sosial                 | 3 (3-0)      |
|     | 200502208     | Metode Penelitian Kualitatif      | 3 (3-0)      |
|     | 200502209     | Psikologi Komunikasi              | 3 (3-0)      |
|     | 200502313     | Industri Game dan Animasi         | 3 (3-0)      |
|     |               | Sub total Smt IV                  | 18 (18-0)    |
| V   | 200501314     | Skenario dan Naskah Kreatif       | 3 (3-1)      |
|     | 200501315     | Multimedia dan Desain Website     | 3 (3-1)      |
|     | 200501316     | Strategi Komunikasi Digital       | 3 (3-1)      |
|     | 200501210     | Media Penyiaran Digital           | 2 (2-0)      |
|     | 200501211     | Kapita Selekta Komunikasi         | 2 (2-0)      |
|     | 200501317     | Digital Video Editing             | 3 (3-1)      |
|     | 200501318     | Big Data Analysis                 | 2 (2-0)      |
|     |               | Sub total Smt V                   | 18 (19-0)    |
| VI  | 200502212     | Metode Penelitian Kuantitatif     | 3 (3-0)      |
|     | 200502319     | Produksi Podcast & Radio Digital  | 3 (3-1)      |
|     | 200502320     | Video Berita Investigasi          | 3 (3-1)      |
|     | 200502321     | Produksi Video Berita Features    | 3 (3-1)      |
|     | 200502322     | Produksi Video Instruksional      | 3 (3-1)      |
|     | 200502324     | Desain Audiospektrum&Gamifikasi   | 3 (3-1)      |
|     |               | Sub total Smt VI                  | 18 (18-0)    |

| VII  | 200501212         | Filsafat Komunikasi               | 3 (3-0)   |
|------|-------------------|-----------------------------------|-----------|
|      | 200501323         | Seminar Website TV                | 3 (3-1)   |
|      | 200501324         | Seminar Pemasaran Digital         | 3 (3-0)   |
|      | 200501325         | Aplikasi Digital Internasional    | 3 (3-1)   |
|      | 200501326         | Aplikasi Desain Komunikasi Visual | 3 (3-1)   |
|      | 200501213         | Praktek Kerja Komunikasi (PKK)    | 4 (4-4)   |
|      | Sub total Smt VII |                                   | 19 (19-0) |
| VIII | 200502327         | Produksi Video Kreatif            | 3 (3-1)   |
|      | 200502401         | Mata Kuliah Pilihan (1)           | 2 (2-1)   |
|      | 200502402         | Mata Kuliah Pilihan (2)           | 2 (2-1)   |
|      | 200502403         | Mata Kuliah Pilihan (3)           | 2 (2-1)   |
|      | 200502215         | Skripsi/ Karya Digital            | 6 (6-0)   |
|      |                   | Sub total Smt VIII                | 15 (15-0) |
|      | 144 SKS           |                                   |           |