

## My Website Report

### 1. Introduction

This is a blog for me and my partner to record our stories and share some ideals.

### 2. Plugins

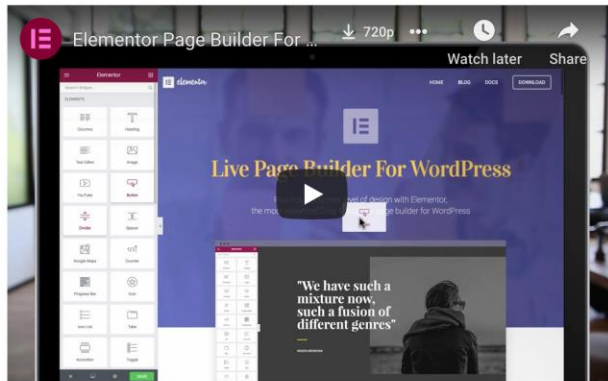
#### a. Front-end page builder plugin

Allow me to build a beautiful and professional page layout in the browser.

I use **Elementor v2.9.14** which has a high rating and million installations.



#### Description



It's about time for a live page builder, with no limits of design. A page builder that delivers high-end page designs and advanced capabilities, never before seen on WordPress.

It's time for [Elementor Page Builder](#).

FASTER. MUCH FASTER.

Instant reaction was a key feature we wanted to achieve. And we did. Instant drag & drop page builder, instant live edit, instant page load. The speed of Elementor is not matched by any other page builder,

Version:	2.9.14
Last updated:	5 days ago
Active installations:	5+ million
WordPress Version:	5.0 or higher
Tested up to:	5.5
PHP Version:	5.6 or higher
Languages:	<a href="#">See all 56</a>
Tags:	<a href="#">drag-and-drop</a> <a href="#">editor</a> <a href="#">elementor</a> <a href="#">landing page</a> <a href="#">page builder</a>

[Advanced View](#)

#### Ratings

[See all >](#)



5 stars	4,956
4 stars	154
3 stars	58
2 stars	38
1 star	138

[Log in to submit a review.](#)

Elementor was born in 2016. It has raised the level of webpage design of WordPress sites to a new level. It has a wealth of advanced features, which are suitable for both beginners and experienced users. It also provides various advanced paid features and API is an all-round Page Builder. Since its launch, it has developed rapidly. The current user base has expanded to 180 countries and regions, with more than 2 million installations and more than 2500 five-star reviews. The main feature highlights are as follows:

- 1) Dynamic real-time, smooth performance front-end editor
- 2) Support keyboard shortcuts

- 3) Professional design style
- 4) Rich templates and functional modules
- 5) Support responsive layout
- 6) Support the creation of pop-up windows, verification and other advanced controls
- 7) Works with all WordPress themesSupport template import and export

#### Step1: Choose layout

For the official website of a single-page company for product introduction, the page layout must be full-width, and the sidebars should not be anything, so that the content can be displayed to the greatest extent and the user's attention can be focused.

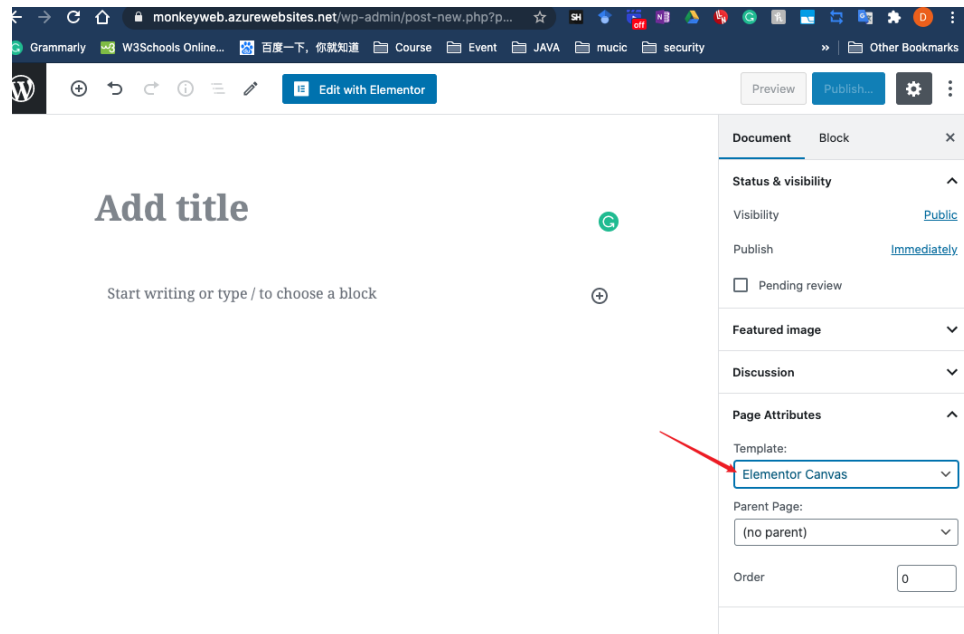
There are two ways to set the full-width page layout:

The first: select Full-width in the master page of the WordPress page (some themes may provide a full-width layout called landing, but the effect is the same). Wordpress's own header, navigation menu, footer and other global elements will remain. The advantage is: it can be integrated with the original theme, retaining the convenience of navigation. The disadvantage is that if these elements are not needed, it is a burden.

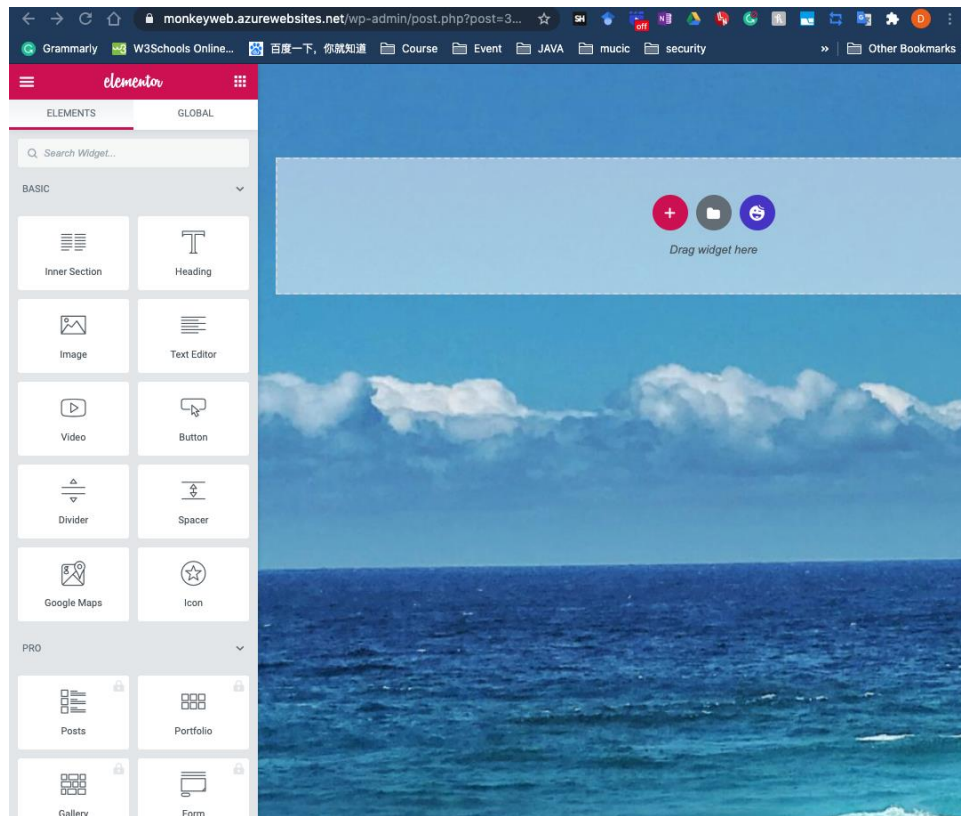
The second type: select Elementor canvas in the master page of the WordPress page. This is a completely blank page, all the layout elements of WordPress itself disappear, a blank sheet of paper is easy to paint.

Both methods are ok, depending on your needs. I use Elementor canvas, which is completely ok even without navigation.

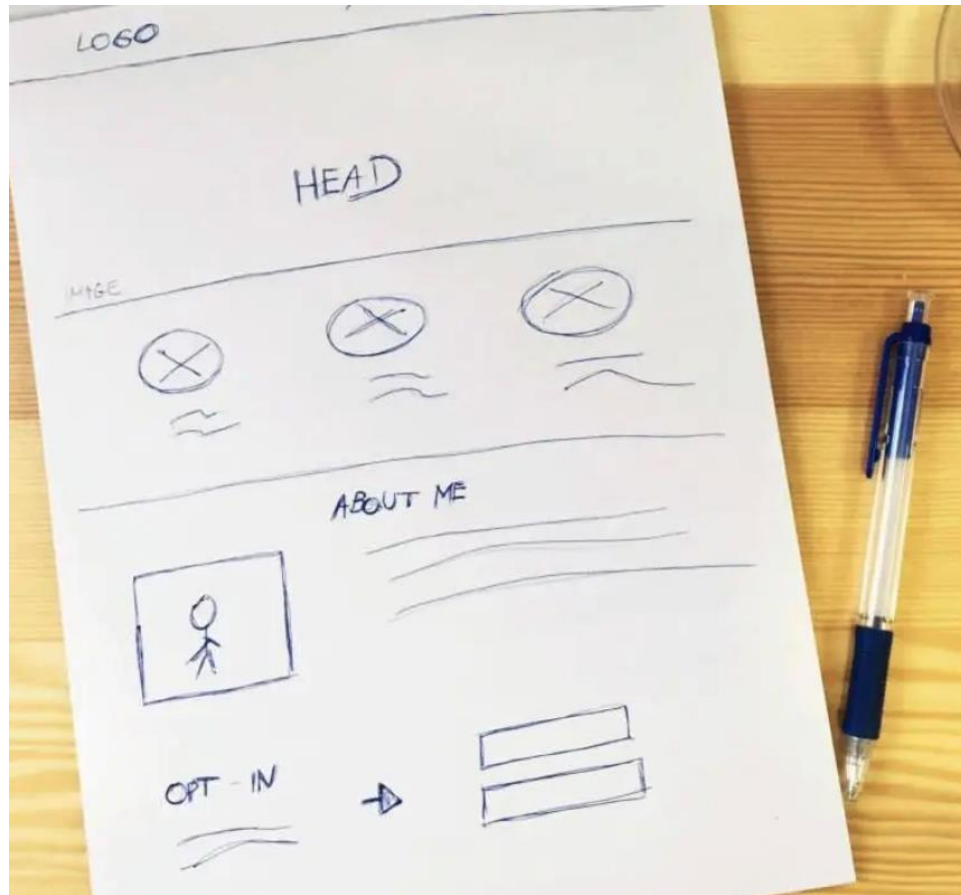
The way to select the page master is as follows Pages → Add New → Page Attributes:



After selecting the page master, Save Draft to make the settings take effect (this is an important step before starting to edit with Elementor). Then, click the big blue button “Edit With Elementor” at the top to enter the territory that Elementor takes over.



Step 2 Draw a Draft



### Step 3 Add Elements

The interface window of Elementor has two parts: Sidebar: Used to add and edit various page elements, as well as some global settings and version management Visual preview Preview window: It is also the operation area of the page Page elements or page elements are various encapsulated modular functions, like different Lego blocks, the button is an element, the picture is an element, progress bar, slide switch, title, all are elements.

- 1 ) Add Heading
- 2) Add Navigation Menu
- 3) Add resume
- 4) Add footer
- 5) Add social icon

# Resume

- Home
- WHO ARE WE/Our story
- Reume



0478687778 zhaodanau@hotmail.com

## CAREER OBJECTIVE

Creative and Resourcefulness 2021 UNSW graduate seeking a challenging role in technology company utilize client-facing assurance experience together with the technical, database, and communication skills to serve the future digital integrated organization

## CAREER PROFILE

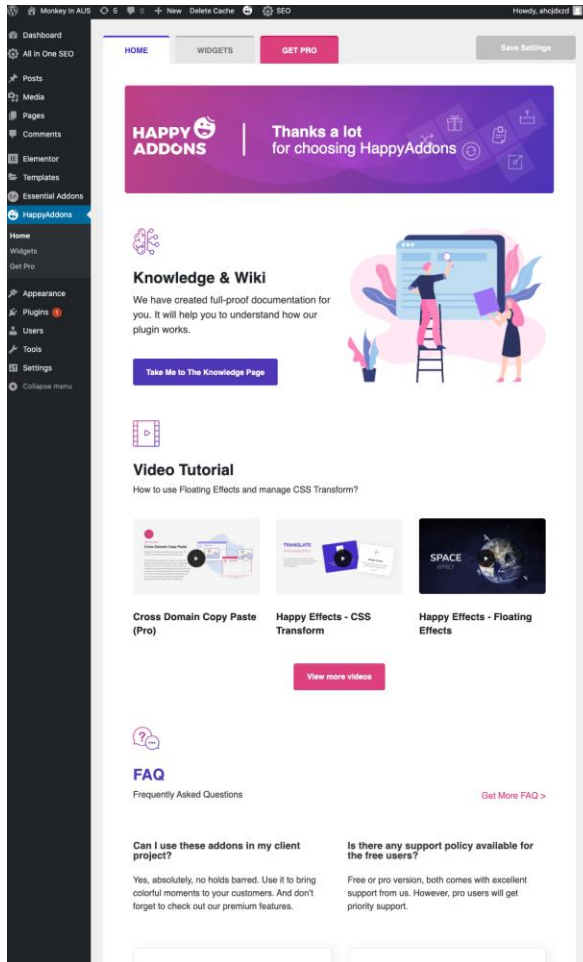
- Master of Information Technology student at the University of New South Wales

So now, a beautiful resume shows off on my website!!!!

### **Elementor VS Wordpress Editor**

Elementor has more beautiful and professional elements than Wordpress editor.





In addition, I used HappyAddons to optimize loading speed and Elementor editor experience.



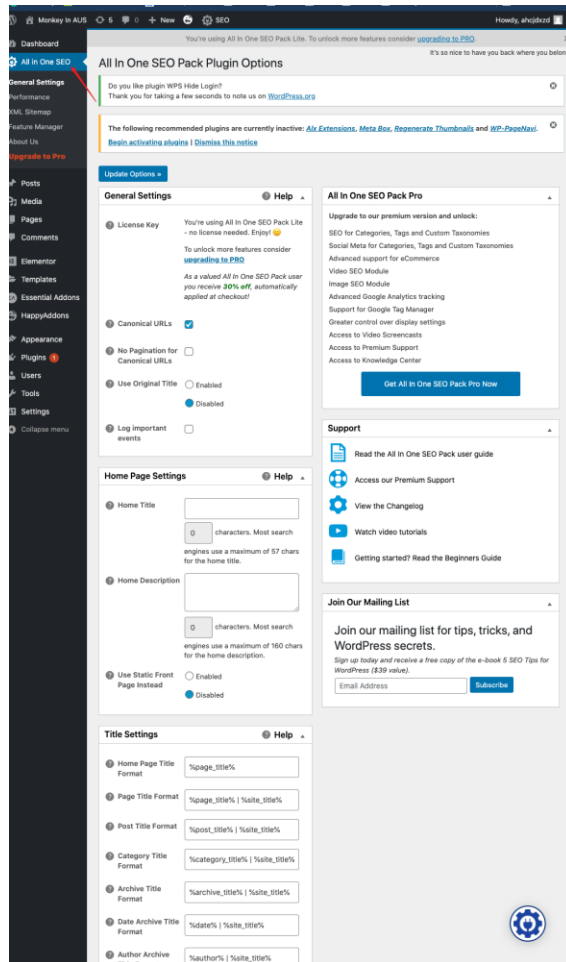
b. SEO plugin

The next thing I have to do is website optimization, although the Wordpress is very easy to use, it has a disadvantage that the built-in SEO function is not perfect, and even some basic tags cannot be set. It is very difficult to configure SEO. of. Therefore, we must use plug-ins to improve the SEO system of the website in order to get a better ranking. Here are a few common WordPress SEO plug-ins.

Showing results for: seo

 <p><b>Yoast SEO</b> ★★★★★ (27,210) Improve your WordPress SEO: Write better content and have a fully optimized WordPress site using the Yoast SEO plugin.</p> <p>Team Yoast 5+ million active installations Tested with 5.4.2</p>	 <p><b>WordPress SEO Plugin – Rank Math</b> ★★★★★ (1,586) Rank Math is a revolutionary SEO plugin that combines the features of many SEO tools in a single package &amp; helps you multiply your traffic.</p> <p>Rank Math 400,000+ active installations Tested with 5.4.2</p>
 <p><b>All in One SEO Pack</b> ★★★★★ (1,004) The original WordPress SEO plugin, downloaded over 65,000,000 times since 2007.</p> <p>All in One SEO Team 2+ million active installations Tested with 5.4.2</p>	 <p><b>The SEO Framework</b> ★★★★★ (244) Purely professional, feature-complete, and the ad-free WordPress SEO plugin. Secure, fast, automated, and white-hat SEO. Do less; get better results.</p> <p>The SEO Framework Team 100,000+ active installations Tested with 5.4.2</p>

I choose the “All in One SEO Pack”. All in One SEO Pack has always been a powerful and free SEO plug-in. It almost provides the most comprehensive SEO features, including common SEO settings such as website TDK, keywords, index settings, and webmaster tools, which can help WordPress websites Improve SEO functions, improve search engine rankings.



Step 1 General Setting



General Settings

Help ▲

License Key

You're using All In One SEO Pack Lite  
- no license needed. Enjoy! 😊  
  
To unlock more features consider  
[upgrading to PRO](#)  
  
*As a valued All In One SEO Pack user  
you receive **30% off**, automatically  
applied at checkout!*

Canonical URLs

☒

No Pagination for Canonical URLs

☐

Use Original Title

☐ Enabled  
☒ Disabled

Log important events

☒

Canonical URLs: Enable. Add a canonical tag to each webpage, which can standardize the URL and avoid multiple pages with the same or similar content in the search results.

Step 2 Home Page Settings:

## Home Page Settings

[? Help](#) ▲

### ? Home Title

Monkey in AUS

13

characters. Most search

engines use a maximum of 57 chars  
for the home title.

### ? Home Description

Sharing my and my  
partner's daily life and some

78

characters. Most search

engines use a maximum of 160 chars  
for the home description.

### ? Use Static Front Page Instead


☐ Enabled

☒ Disabled

I don't have the keyword option, I need to open the keyword setting at the bottom.

## Keyword Settings

? Help ▲

- ? Use Keywords ☒ Enabled ☐ Disabled
  - ? Use Categories for META keywords ☐
  - ? Use Tags for META keywords ☒
  - ? Dynamically Generate Keywords for Posts Page/Archives ☒
- 

## Home Page Settings

?

Help

?

Home Title

Monkey in AUS

13

characters. Most search engines use a maximum of 57 chars for the home title.

?

Home Description

Sharing my and my partner's daily life and some

78

characters. Most search engines use a maximum of 160 chars for the home description.

?

Home Keywords  
(comma separated)

IT; accounting; Azure; UNSW; Auditor; finance;

?

Use Static Front Page Instead

☐ Enabled

☒ Disabled

Homepage title, homepage description, homepage keywords, these will me set up the TDK of the website, so I fill in them all.

Use a static home page instead: If you don't check it, no matter which page is set, WordPress will use the default home page TDK and ignore the TDK of the specific page; after checking this option, the TDK set in the home page will be used, which is not recommended Check it, because the TDK on the homepage is very important, so avoid frequent changes.

Step 3 Title Setting

Title Settings


Help ▲


Home Page Title Format	%page_title%
Page Title Format	%page_title%   %site_title%
Post Title Format	%post_title%   %site_title%
Category Title Format	%category_title%   %site_title%
Archive Title Format	%archive_title%   %site_title%
Date Archive Title Format	%date%   %site_title%
Author Archive Title Format	%author%   %site_title%
Tag Title Format	%tag%   %site_title%
Search Title Format	%search%   %site_title%
Description Format	%description%
404 Title Format	Nothing found for %request_wc
Paged Format	- Part %page%

Set the title format of the website. For example, our common title tag will add some website names, segmentation symbols and other signs in addition to the website title. I can set their format here. However, All in One SEO Pack has helped me set it Okay, I just keep the default.

#### Step 4 Content Type Setting

### Content Type Settings

 **Help** ▲

 **SEO on only these Content Types**

☒ Posts

☒ Pages

☐ Media / Attachments

☐ oEmbed Responses

☐ User Requests


☐ Blocks


☐ My Templates

All in One SEO Pack In addition to setting SEO for articles, other custom pages such as pages, media, portfolio, etc. can also add SEO options. Here I can turn on or off for specific types. After closing, edit the corresponding article SEO options will no longer be displayed when type.

#### Step 5 Display Settings

### Display Settings

 **Help** ▲

 **Show Column Labels for Custom Post Types**

☐ Posts

☐ Pages

☐ Media / Attachments

☐ oEmbed Responses

☐ User Requests

☐ Blocks

☐ My Templates

After installing All in One SEO Pack, it will add SEO options to the article editing list, including quick changes to the title, keywords, and description. However, doing so will take up a lot of space and does not have much effect, so I shut them down.

#### Step 6 Google Analytics

This is my google analytics account:

Introducing Google Signals BETA

Unlock new cross-device capabilities and more.

Dismiss

Get Started

Analytics

ahcjdxd > Monkey

All Web Site Data

Try searching "How to create an event"

3

?

ADMIN

USER

Property

+ Create Property

Monkey

Property Settings

Property User Management

Tracking Info

Tracking Code

Data Collection

Data Retention

User-ID

Session Settings

Organic Search Sources

Referral Exclusion List

Search Term Exclusion List

Data Deletion Requests

PRODUCT LINKING

Google Ads Linking

AdSense Linking

Ad Exchange Linking

All Products

Postbacks

Audience Definitions

Custom Definitions

Data Import

Tracking ID

UA-123456789-1

Status

No data received in past 48 hours. [Learn more](#)

Website Tracking

Global Site Tag (gtag.js)

This is the Global Site Tag (gtag.js) tracking code for this property. Copy and paste this code as the first item into every web page that you want to track. If you already have a Global Site Tag on your page, simply add the **config** li snippet below to your existing Global Site Tag.

<!-- Global site tag (gtag.js) - Google Analytics -->

<script async src="https://www.googletagmanager.com/gtag/js?id=UA-123456789-1"></script>

<script>

window.dataLayer = window.dataLayer || [];

function gtag(){dataLayer.push(arguments);}

gtag("js", new Date());

gtag("config", 'UA-123456789-1');

</script>

The Global Site Tag provides streamlined tagging across Google's site measurement, conversion tracking and remarketing products – giving you better control while making implementation easier. By using gtag.js, you will be able to benefit from the latest dynamic features and integrations as they become available. [Learn more](#)

Connected Site Tags

Load tags for additional properties or products using this property's on-page global site tag. [Learn more](#)

0 connected

Google Tag Manager

Our free tool Google Tag Manager can help you add tags to your site if you have many analytics and tracking tags. Google Tag Manager is:

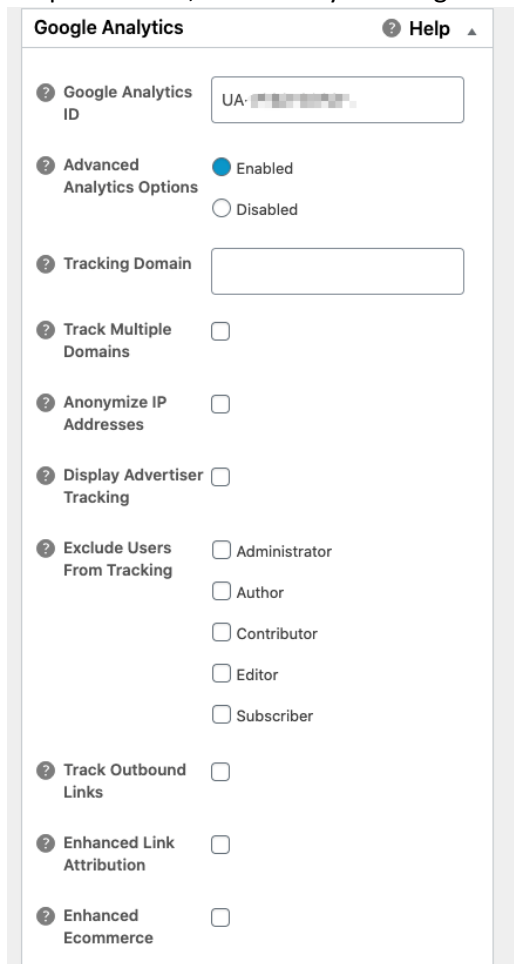
- You use multiple analytics and ad performance tracking tools that require site tags.
- Adding tags to your website slows down your ability to run marketing campaigns.

[Learn how to get started with Google Tag Manager.](#)

Additional implementations

Global Site Tag (gtag.js) and Google Tag Manager are the recommended tracking methods for new implementations. Implementation options are also available including [analytics.js](#) and the Measurement Protocol. [Learn more about tracking methods.](#)

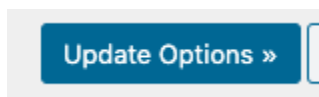
I copied that ID, entered my Tracking ID in the Google Analytics ID field.



The screenshot shows the 'Google Analytics' settings panel. At the top, there's a 'Google Analytics ID' field with a text input containing 'UA-XXXXXX'. Below this, there are several toggle options: 'Advanced Analytics Options' (Enabled), 'Tracking Domain' (empty text input), 'Track Multiple Domains' (disabled), 'Anonymize IP Addresses' (disabled), 'Display Advertiser Tracking' (disabled), 'Exclude Users From Tracking' (with sub-options: Administrator, Author, Contributor, Editor, Subscriber), 'Track Outbound Links' (disabled), 'Enhanced Link Attribution' (disabled), and 'Enhanced Ecommerce' (disabled). Each option has a question mark icon to its left.

#### Step 7 update

I clicked this icon to confirm the setting.



#### Step 8 Post setting





All in One SEO Pack

**UPGRADE TO PRO VERSION**

① Preview Snippet  
Hello world! | Monkey In AUS  
<http://monkeyweb.azurewebsites.net/2020/07/24/hello-world/>

② Title  
Hello world!  
28 characters. Most search engines use a maximum of 60 chars for the title.

③ Description  
  
0 characters. Most search engines use a maximum of 160 chars for the description.

④ Keywords (comma separated)

⑤ Custom Canonical URL

⑥ NOINDEX this page/post ☐

⑦ NOFOLLOW this page/post ☐

⑧ Exclude From Sitemap ☐

⑨ Sitemap Priority  [Upgrade to Pro to unlock this feature.](#)

⑩ Sitemap Frequency

⑪ Disable on this page/post ☐

At the bottom of each post, there will be an “All in One SEO Pack” toolbar. The fields here are the tools I need most. Regardless of each post here, it is recommended to fill in the title, description and keywords carefully.

Noindex this page: prohibit search engines from indexing this article

Nofollow for this page: Set all links on this page to not track

Exclude from sitemap: uncheck

Disable this post: disable seo function in this post

Here is mainly to fill in the title, description and keywords, other options are generally not filled in by default.


### All in One SEO VS Yoast SEO

The All in One SEO Pack has a lot of the same functionalities as Yoast SEO. It’s just a little more customizable and has a few extra features.


### c. Cache management plugin

As the most popular blog framework for webmasters today, Wordpress blog has perfect functions and various themes. However, it feels too cumbersome, too slow, and takes a long time to load web pages, ttfb has been waiting for a response. In response to this problem, Wordpress enthusiasts all over the world have provided many useful accelerated cache plug-ins. Such as: WP Rocket, W3 Total Cache, WP Super Cache, WP Fastest Cache, Comet Cache, and Cache Enabler. I found that it takes nearly 2m to open the web page before installing the cache. After installing the cache, there is a good performance improvement.

I choose the WP Super Cache. WP Super Cache is developed by Donncha, the official WordPress developer, and is currently the most efficient and flexible static cache plugin for WordPress. It directly generates HTML files from the entire web page so that Apache does not need to parse PHP scripts. By using this plug-in, my WordPress blog will be significantly speeded up.




## WP Super Cache

 Installing... [More Details](#)


A very fast caching engine for WordPress that produces static html files.

By *Automattic*

 (1,252)

Last Updated: 6 days ago

2+ Million Active Installations

 **Compatible** with your version of WordPress

WP Super Cache Settings

Easy

Advanced

CDN

Contents

Preload

Plugins

Debug

Caching

☐ Caching On *(Recommended)*
☒ Caching Off

The following recommended settings will be enabled:

1. Caching disabled for logged in visitors.
2. Simple caching.
3. Cache Rebuild.
4. Interval garbage collection every 10 minutes with a cache lifetime of 30 minutes (if not configured already).

These settings can be modified on the Advanced Settings page.

Update Status

Delete Cached Pages

Cached pages are stored on your server as html and PHP files. If you need to delete them, use the button below.

Delete Cache

Recommended Links and Plugins

Caching is only one part of making a website faster. Here are some other plugins that will help:

- [Jetpack](#) provides everything you need to build a successful WordPress website including an image/photo CDN (free) and a video hosting service (paid).
- [Yahoo! Yslow](#) analyzes web pages and suggests ways to improve their performance based on a set of rules for high performance web pages. Also try the performance tools online at [GTMetrix](#).
- [Use Google Libraries](#) allows you to load some commonly used Javascript libraries from Google webservers. Ironically, it may reduce your Yslow score.
- **Advanced users only:** Install an object cache. Choose from [Memcached](#), [XCache](#), [eAccelerator](#) and others.
- [WP Cronrol](#) is a useful plugin to use when trying to debug garbage collection and preload problems.

Other Site Tools

- [Speed up images and photos \(free\)](#)
- [Fast video hosting \(paid\)](#)
- [Add Surveys and Polls to your site](#)

Need Help?

1. Use the [Debug tab](#) for diagnostics.
2. Check out the [support forum](#) and [FAQ](#)
3. Visit the [plugin homepage](#).
4. Try out the [development version](#) for the latest fixes ([changelog](#)).

Rate This Plugin

Please [rate us](#) and give feedback.

## Step 1 Seneral settings

General settingsAfter enabling the WP Super Cache plug-in, configure and use it in Background> Settings> WP Super Cache.First, "Enable cache function" in the "General" option, and then click update.

## Step 2 Advanced settings

Then switch to the "Advanced" tab, pleas find my setting as below.

**WP Super Cache Settings**

Easy **Advanced** CDN Contents Preload Plugins Debug

**Caching** ☒ Enable Caching

**Cache Delivery Method**  
☐ Simple (Recommended)  
☒ **Expert**  
*Expert caching requires changes to important server files and may require manual intervention if enabled.*

**Miscellaneous**

**Cache Restrictions**

☐ Enable caching for all visitors.

☒ **Disable caching for visitors who have a cookie set in their browser.**

☐ Disable caching for logged in visitors. (Recommended)

☐ Don't cache pages with GET parameters. (Tx=y at the end of a url)

☐ Compress pages so they're served more quickly to visitors. (Recommended)  
*Compression is disabled by default because some hosts have problems with compressed files. Switching it on and off clears the cache.*

☐ Cache rebuild. Serve a supercache file to anonymous users while a new file is being generated. (Recommended)

☐ Cache HTTP headers with page content.

☒ **304 Browser caching. Improves site performance by checking if the page has changed since the browser last requested it. (Recommended)**  
*304 support is disabled by default because some hosts have had problems with the headers used in the past.*

☐ Make known users anonymous so they're served supercached static files.

**Advanced**

☐ Enable dynamic caching. (See [FAQ](#) or [wp-super-cache/plugins/dynamic-cache-test.php](#) for example code.)

☒ **Mobile device support. (External plugin or theme required. See the [FAQ](#) for further details.)**

☐ Remove UTF8/blog charset support from .htaccess file. Only necessary if you see odd characters or punctuation looks incorrect. Requires rewrite rules update.

☐ Clear all cache files when a post or page is published or updated.

☐ Extra homepage checks. (Very occasionally stops homepage caching) (Recommended)

☐ Only refresh current page when comments made.

☐ List the newest cached pages on this page.

☐ Coarse file locking. You do not need this as it will slow down your website.

☐ Late init. Display cached files after WordPress has loaded.

DO NOT CACHE PAGE secret key: [677602b1e34f5ff3d00acf068a036881](#)

**Cache Location**

Change the location of your cache files. The default is WP\_CONTENT\_DIR . /cache/ which translates to D:\home\site\wwwroot\wp-content\cache/.

1. You must give the full path to the directory.
2. If the directory does not exist, it will be created. Please make sure your web server user has write access to the parent directory. The parent directory must exist.
3. If the new cache directory does not exist, it will be created and the contents of the old cache directory will be moved there. Otherwise, the old cache directory will be left where it is.
4. Submit a blank entry to set it to the default directory, WP\_CONTENT\_DIR . /cache/.

**Note:**  
*\* I believe all this advice on this website comes from the author's own experience. It will not automatically reflect on other people's. If you need more information or*

**Other Site Tools**

- [Seed up images and photos \(free\)](#)
- [Fast video hosting \(paid\)](#)
- [Add Surveys and Polls to your site](#)

**Need Help?**

1. Use the [Debug Tab](#) for diagnostics.
2. Check out the [support forum](#) and [FAQ](#).
3. Visit the [plugin homepage](#).
4. Try out the [development version](#) for the latest fixes ([changelog](#)).

**Rate This Plugin**

Please [rate us](#) and give feedback.

The recommendations in "Miscellaneous" can basically be checked, but I paid attention to "Compress pages so they're served more quickly to visitors. (Recommended)" If the visit page appears, it will prompt to download the file, remember to close it. Regarding the "mobile device support" in the "advanced", I think it's necessary for me so I tick it. WP Super Cache plugin also has very good tips. If there is any error or configuration problem, the page will have corresponding solution tips, if necessary, to modify files or add rules, or modify permissions, just add plug-in prompts.

## WP Super Cache VS W3 Total Cache

If WP Super Cache is the first, then there is no doubt that W3 Total Cache is second. There is no controversy. I once tried to use the W3 Total Cache plug-in. In comparison, the configuration is relatively cumbersome. Without WP Super Cache, it is simple, convenient and fast.

### d. Protect blog from spam

I have built a website before. If I don't manage it for a few days, there may be a bunch of English messages under some articles. I believe many friends who use WordPress as a website will encounter this problem. It's usually in English to praise my writing, and then leave a link to his or her own web. In fact, one or two occasionally is nothing, I can set up comment review, and then

delete it regularly, but sometimes dozens of spam comments will appear in a day, which is very annoying. If I don't delete these spam comments, my website will get worse and worse, but I can't monitor my website every day, it's a waste of time.

It's very easy to use.

## Step 1 get API key

[Akismet Newsletters](#) | [Privacy Policy](#) | [Terms of Use](#)

---

# Akismet

**Eliminate spam from your site**  
Select one of the options below to get started.

**Activate Akismet**  
Log in or sign up now.

Get your API key

**Or enter an API key**  
Already have your key? Enter it here. ([What is an API key?](#))

Connect with API key

## Simple, Affordable Pricing

Your Email Address

NON-COMMERCIAL LICENSE

First Name

Last Name

Personal Site URL where you will use Akismet:

Please verify by checking each box:

☒ I don't have ads on my site

☒ I don't sell products/services on my site

☒ I don't promote a business on my site

If your site doesn't meet these qualifications, [choose one of our commercial plans.](#)

CONTINUE WITH PERSONAL SUBSCRIPTION

By clicking Continue, you agree to our [terms](#) and [privacy policy](#).

**Akismet Personal** [change plan](#)

What is Akismet worth to you?

A\$0 / YEAR

**Plan Details**

Spam protection for strictly non-commercial use.

**Want more features or need a commercial subscription?**  
[Choose from our other subscriptions.](#)

## Step 2 Enter the API key



### Eliminate spam from your site

Select one of the options below to get started.

#### Activate Akismet

Log in or sign up now.

[Get your API key](#)

#### Or enter an API key

Already have your key? Enter it here. ([What is an API key?](#))

[Connect with API key](#)

**Akismet is now protecting your site from spam. Happy blogging!**

**Settings**

**API Key**

**Comments**

☐ Show the number of approved comments beside each comment author

**Strictness**

☐ Silently discard the worst and most pervasive spam so I never see it.

☒ Always put spam in the Spam folder for review.  
Note: Spam in the [spam folder](#) older than 15 days is deleted automatically.

**Privacy**

☐ Display a privacy notice under your comment forms.

☒ Do not display privacy notice.  
To help your site with transparency under privacy laws like the GDPR, Akismet can display a notice to your users under your comment forms. This feature is disabled by default, however, you can turn it on above.

[Disconnect this account](#)

Save Changes

**Account**

**Subscription Type**

Akismet Personal (Free non-commercial license)

**Status**

Active

Upgrade

In the plug-in settings, I can choose to directly delete the spam comments permanently, or throw them into the recycle bin and wait for 15 days to automatically delete them.

It is almost impossible to receive spam messages. Comment review and the like can be cancelled directly.