Among the main categories, BEF and Places are obvious outliers – the former having a delta value of 43.20% and the latter having a delta value of 26.77%, compared to the 0.16% through 3.68% of the other 14 categories. (In fact, the other 14 categories’ delta values combined equal less than that of “Places”).

On the level of the first narrower terms:

1. BEF has a range of delta values within its branch. The top three most-used narrower terms (“Communications,” “Advertising,” and “Journalism”) have delta values of 27-32% each, which are the result of extraordinarily high occurrence counts relative to the number of narrower terms beneath them. The next three most-used terms (“Transportation,” “Oil and Gas,” and “Stores”) are in the opposite situation: each has a delta value between 15 and 17%, which are the result of having a high number of narrower terms relative to their occurrence counts. After these six most-used terms, the delta values drop to 7% and lower. Finally, the main heading alone is the sixth most well-used of the 24 narrower terms on this branch, which means that this branch is definitely top-heavy.
2. Places is lop-sided within the overall structure, but it appears to be fairly well-balanced within its branch. The narrower term “United States” is definitely the most central, comprising 99% of the occurrences and 92% of the narrower terms. But this amounts to a delta value of only 6% on this narrower term, which is lower than the outliers I identified on BEF. The main heading alone is the second to least-used on the branch, which means that this branch is not top-heavy.
3. In Agriculture, “Domestic Animals” has a high occurrence count relative to its number of narrower terms, and “Farming” has a high number of narrower terms relative to its occurrence count. The main heading is fifth in the list of seven narrower terms – not bad, but still perhaps a bit top-heavy.
4. Sports and Recreation is lop-sided primarily due to a single: “Football,” which has a very large number of occurrences for its number of narrower terms. Also, the main heading alone is the third most-used term on the list, accounting for almost 9% of the total occurrences of this branch within the portal.