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McNinchi Design Group LLC - Book Club Review

1. **Visibility of System Status**
   a. There is a cart icon on the home page, which shows the user's current balance due
   b. The current section the user is on is underlined, which makes it clear where the user is and prevents them from being lost.
   c. Could make use of showing how many items are in the cart on the top right corner.

2. **Match Between System and Real World**
   a. People who read books tend to be literate, all the pages and buttons have a good name that clearly describes the book
   b. Simple wording like "add to cart", "Cancel", and "payment", meet the criteria for this test.
   c. Shows the top reviewed books and details about them. This is also how a bookstore would display recommendations to shoppers.

3. **User Control and Freedom**
   a. Does not appear to be any options for filtering in the search.
   b. Can't remove the book when in the checkout view. A solution would be to add a delete button for each entry of the cart.
   c. Another issue is there is no option to edit the number of books to order, a solution would be to include a column with the quantity and a plus and minus button

4. **Consistency and Standards**
   a. The consistent navigation bar across pages with options on each view
   b. Uses a shopping cart icon to represent the user's basket, plus a sign to create new discussion posts, these are standard conventions

5. **Error Prevention**
   a. Has an option to view users' carts, so they can correct any mistakes they make
   b. The design is simple and the buttons clearly mapped out, this will prevent any mis-clicks or mis-inputs.

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6. **Recognition Rather Than Recall**
   a. Uses familiar icons for common sections of the application such as a shopping cart icon for the store, a plus sign to make a new post, icons for sharing posts externally, and hearts for liking user comments.

7. **Flexibility and Efficiency of Use**
   a. Has various buttons on the navigation bar that will bring you to the different sections of the website.
   b. Everything is easy to understand in the application, not many hidden shortcuts for QoL

8. **Aesthetic and Minimalist Design**
   a. The top ten list is only available on the store page, this is good as it isn't really relevant for other views. The only other possible place is on discussions, then the user doesn't have to switch between views to look up discussions for popular books.
   b. The color pallet is simple and clean: darker colors on the backgrounds, lighter colors upfront
   c. However, there can be some improvements made to the pallet. There can be some more bold and contrasting colors to highlight buttons and the different items on the navbar.

9. **Recognize, Diagnose, and Recover from Errors**
   a. Don't have a view of the checkout process, could have an error message if payment issues occur, like a pop-up.

10. **Help and Documentation**
    a. Relatively simple layout, we don't think that there will be any necessity for documentation on navigating the site.
    b. A simple link to a site map located at the footer will probably be enough documentation for this site
    c. Send transparent ("Plain English") error messages on payment failure, discussion posts not loading, and timeouts.
    d. Include step by step instructions for account creation process

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