Wardrobify

Reviewed by Kevin, Benny and Morteza
Certification valid until October 24th, 2024

Visibility of System Status

 The view for the wishlist shows the number of items in the wishlist. This makes it easy for users to identify their wishlist size. Also, having the sign out button makes it clear for users to know that they are currently signed in.

It is implied that there can be more clothes and you can scroll to view more, but in a situation where the user may have a lot saved, there is no indication that there is an alternate view to make the viewing experience better.

Another thing to mention is the placement of the recommended articles of clothing. If I remember correctly, it was mentioned that most of the recommendations should be acquired from the community tab. On the wishlist page, I was also able to see a recommendation (I assume this is based on the wishlist). Because recommendations are appearing in multiple locations, there is an overlap for this feature, and I believe it would be a better idea to have all of the recommendations in a single page. Something you could look into would be including an additional page that shows users recommendations based on communities they have looked at, their wardrobe as well as their wishlist.

I personally feel that putting text at the bottom of the image instead of the top affects visibility as users are more likely to view the image first instead of reading the text, so it would be beneficial to have the text/label at the top instead of that at the bottom for clarity.

Match between System and the Real World

 All items are clearly labeled with easy to understand titles. I can easily understand where each button/link will take me to. When a person thinks of a community, it is a group of people, however, your panel for community only shows one person so it does not necessarily match the idea of a community. The fact that the outfits and wardrobe pages use actual images of clothing is nice because it allows users to visualize what their outfits and clothing articles would look like in real life.
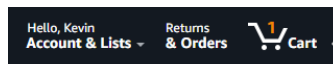
User Control and Freedom

 Very clear icon (plus sign) to indicate where and how to add to outfits and the wardrobe itself. Purchase link for items in the wishlist is also very clear. There is a lack of indication for how to return to a previous page on most of the views. I think you should probably include a navigation menu of some sort so users are able to access different pages without utilizing the browser's back and forward buttons. When we add the wrong items to an outfit or our wardrobe, I think it is important that users are able to quickly undo this action. Perhaps including a quick "undo last change?" button would be beneficial to users.

Consistency and Standards

 I like that the profile and logout buttons are in the top right. This is very consistent with a lot of websites available that are used often. I do think that it is an interesting choice for you to place the settings button in the top left on the outfit and wardrobe pages. I think to be consistent, perhaps placing your app logo or title of the app in the top left is a better option. An example of a website that places their logo in the top left is the following:

Additionally, I think that placing the shopping cart(?) icon in the bottom left is a poor choice. If users were to add enough items to push the icon lower in the page, they would have to scroll to the bottom of the page to view the number of items they have in their cart. I think a potential fix for this would be to put the shopping cart with the counter in the top right like a lot of other shopping websites do. Here is an example of this from Amazon:

It is unclear for users whether or not an image is clickable for further detail on the wishlist page. I bring this up because on the outfits and wardrobe page, there is text visible indicating that details will be shown when clicking on objects. On the wishlist page, there is no text indicating this. I would recommend keeping the functionality of images to be consistent throughout the application, so if details are shown on one page, it should be shown on any other page that shows images.

Error Prevention

It is unclear how you can remove an item if you were to accidentally add an item into your existing wardrobe. You could probably add a trash can button for users to delete their selections. Additionally, there should be a confirmation message when users are deleting an entire outfit, as this would be more work to undo than a single article of clothing. There is currently no error prevention on the wishlist page for when users are entering a 3rd party website using the buy links. Perhaps include a mention of leaving the current site when you click on an external purchase link on the wishlist page?

Recognition Rather Than Recall

The wardrobe and outfit views both clearly indicate which page the user is currently on. It is pretty clear that the home page is what it is, but I believe the wishlist view could use a title or some sort of indication that users are on the wishlist page. It may be a bit difficult for users to remember the page by the small (I assume the bag is the shopping cart) icon in the bottom left corner.

Flexibility and Efficiency of Use

While viewing the wishlist and saved clothes or outfit, it would benefit to have customization in terms of sorting. Having a large wishlist can be annoying to look through, so having the ability to sort by type, color, etc would greatly help the user experience.

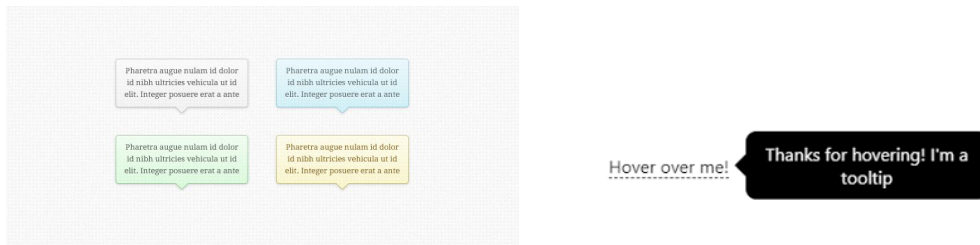## Aesthetic and Minimalist Design

Icon designs are minimalist and easily interpreted at its function such as the analytics and wishlist, however the community panel and outfit panel is rather distracting. There is some similarity with the two images and the community panel is not distinct in that it is about finding communities based on your outfit. While the panels are distracting, it does not feel like there is anything unnecessary.

Recognize, Diagnose, and Recover from Errors

There are no clear errors that the application will run into. As such, there isn't necessary a requirement for there to exist a way to recognize, diagnose and recover from errors. When clicking on an external link in the wishlist page, if there is an issue with the link, the app should let the user know that the link is broken or no longer exists.

Help and Documentation

There is a lack of help documentation, it is unclear how you can reach out for help when you run into bugs and errors. It could benefit to have tooltips that can guide a user until the tooltips are no longer needed, whether it be on hover or just a transparent pop-up. Additionally, there should be some sort of documentation or at least a little icon to show that certain objects are clickable. An example of this are the outfits and clothing articles on their respective pages. There is text showing that the items can be clicked for details, but by just looking, it is not clear that we are able to do this.

Yours truly,

Kevin, Benny and Morteza
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