# Predicting Research Funding Success from Grant Proposal Abstracts

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# Motivation



# On the Social Significance of Research

Research is the lifeblood of **progress**. It creates innovations that save lives and tackles the most pressing issues we face today. It can drive global economies, create new industries, and influence policy that improves welfare for all.

# The Challenge:

Traditional grant proposal evaluation is

- time-consuming
- subjective
- unable to fully account for the societal and economic impact of proposed research

As a result, high-potential projects may go underfunded, delaying progress.

The **cost** of **in**action is **in**calculable.

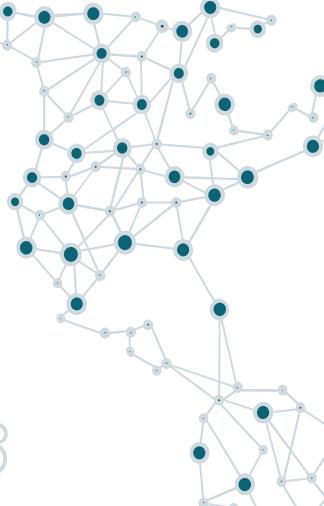


We aim to leverage machine learning and textual analysis to identify the key features that predict the likelihood of a grant proposal abstract receiving higher funding.

Machine learning has the potential to: (Ueda et al., 2021)

- significantly reduce time spent reviewing grants
- reduce human bias in the evaluation process

Thus, our research can make the grant review process more objective, efficient, and transparent.



# Research Question



# Can the textual features of grant proposal abstracts predict funding outcomes in Canadian social health research?

Does the **identity** of the researcher impact funding amount?

What about their alma mater, or the ranking of the institution they are conducting their research with? Do the **topics** of the abstract affect amount of funds received?

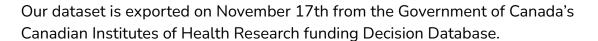
Can we compare the topic of the abstracts to hot topics in public opinion or scientific communities to assess if having a highly relevant topic increases funds received?



# Data Source & Methods



# **Data Source**



Focus Theme: Social/Cultural/Environmental/Population health

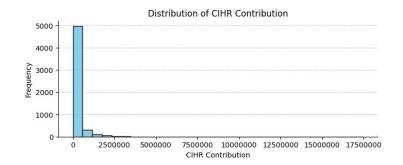
**Geographic Scope:** USA, Canada **Total projects:** 7011 projects

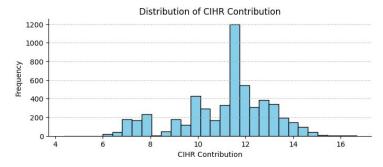
#### **Key Variables:**

- Institution Paid Institution responsible for the project (categorical)
- Abstracts Abstracts of the proposed projects (text)
- CIHR Contribution The funding amount provided by the Canadian Institutes of Health Research (numerical)

#### **Descriptive Statistics:**

- No missing data
- Around 1% of the total are duplicates





# Methodology

#### **Topic Modeling (LDA)**

Extract latent themes for abstracts

#### **Train-Test Split**

Ensure fair evaluation on unseen data

#### **Model Evaluations**

Select the best performing model for our project



#### **Data Processing**

Clean text to ensure meaningful topic extraction

#### **Feature Engineering**

Incorporate novelty score, project term years and text features to enrich the dataset

# **Model Training**

Test multiple algorithms to assess predictive power

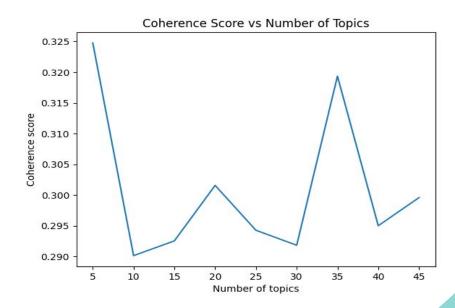


- 1. Text Preprocessing:
- Scraped data using selenium
- Tokenized and cleaned abstracts
- Extracted bigrams using gensim



#### 2. Topic Modeling:

- Used Latent
   Dirichlet Allocation
   (LDA) to identify
   latent themes across
   abstracts
- Optimal number of topics (5) determined using coherence scores
- Generated topic distributions for each abstract



# Feature Engineering and Train-Test Split

#### 3. Novelty Scores:

- Measured how novel each abstract is compared to other abstracts using cosine similarity.
- Scores range from 0 1, reflecting textual uniqueness.

#### 4. Train-Test Split and Scaling:

- Split data into 80% training and 20% testing.
- Scaled numerical features using StandardScaler.



# Model Training and Evaluation

#### 6.1. Algorithms Used:

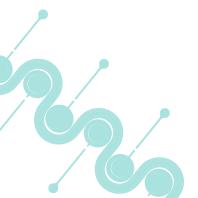
- Linear Models: Linear Regression, Lasso, Ridge, Elastic Net
- Tree-Based Models: Decision Tree,
   Random Forest, Gradient Boosting
- KNN

#### 6.2. Hyperparameter Tuning:

- Used GridSearchCV with 5-fold cross-validation to tune model hyperparameters
- Extracted the best performing models

#### 7. Model Evaluation Metrics:

- Mean Squared Error (MSE): measures average squared prediction error
- R<sup>2</sup> Score: measure variance explained by the model



# Literature Review





# On Predicting Research Grants' Productivity Via Machine Learning - Tohalino and Amancio

#### **ABOUT:**

Tohalino and Amancio employ machine learning to predict grant productivity for grants in medicine, dentistry, and veterinary medicine. The article finds that the topic and year of publication to be the most significant predictors.

#### **PROJECT**

Features: Grant Abstract (textual analysis)

Outcome: Amount of Funding Received

**LITERATURE** 

**Method:** Machine Learning to analyze

grants

**Features:** Bibliometric

Statistics

Outcome:

Publication output



# From Algorithms to Grants: Leveraging Machine Learning for Research and Innovation Fund Allocation

- Lupyani and Phiri

#### **ABOUT:**

The paper explores the application of machine **learning** to improve the grant allocation process. By analyzing historical grant data and employing text classification models, the study aims to automate the evaluation of proposals, and increase the transparency of funding decisions.

#### **PROJECT**

**Implements** regression models to predict grant funding amounts.

Method:

Goal: Determine the efficient allocation of funds based on grant applications

using text analysis

### **LITERATURE**

Method: Implements text classification algorithms to categorize and rank grant proposals.



# A Data-Driven Approach in Predicting Scholarship Grants of a Local Government Unit in the Philippines Using Machine Learning - Fajardo et al.

#### **ABOUT:**

Fajardo et al. develops a machine learning model to match scholarship applicants in the Philippines with the best scholarship.

The article finds the **logistic regression** to be the best-performing model.

# **PROJECT**

**Method**: considers

the grant itself, e.g.

length of project

additional features of

**Goal**: predict fund

allocation patterns based on an

application

#### **LITERATURE**

Method: focuses on the students' characteristics and background

# Results





# Topic Modelling

The optimal number of topics was 5, with a coherence score of 0.325.





Topic 1 - Women's Health in Canada

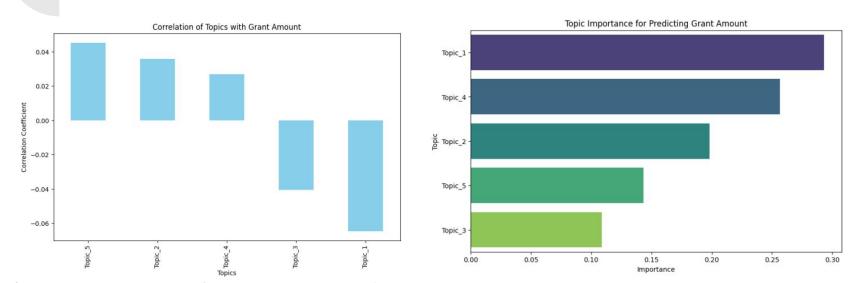
Topic 2 - Youth-Centered Policy

Topic 3 - Mental Health and Social Outcomes

Topic 4 - Indigenous Community
Health

Topic 5 - HIV Risk and Canadian Population Health

# **Correlation: Topics and Grant Amounts**



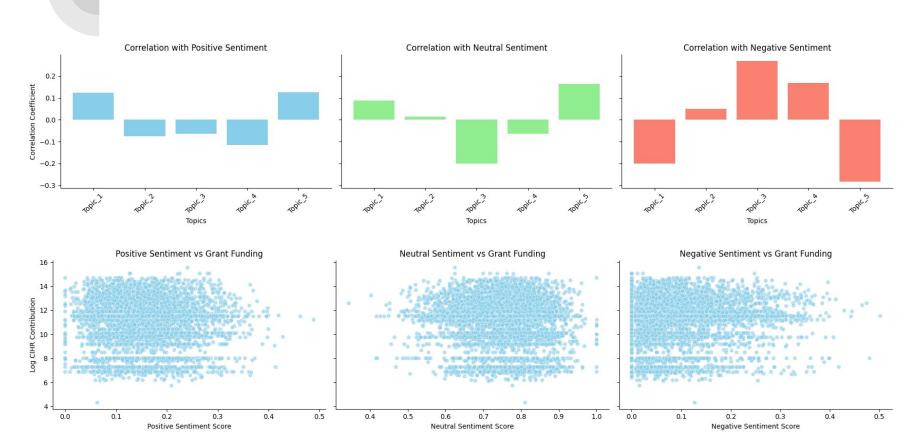
**Topic 1** (Women's Health in Canada) is the **most important feature** for predicting grant amounts - with a **negative correlation**. Topic 1 **most strongly predicts lower grant amounts**.

**Topic 4** (Indigenous Community Health) is the next most important feature, and is moderately positively correlated with grant amount, being **predictive of and associated with higher grant amounts**.

**Topic 3** (Mental Health and Social Outcomes) is the **least predictive** of grant amount and is **negatively correlated** with grant amounts.

# **Sentiment Analysis**

- VADER lexicon
- Less variation in positive/neutral, more in negative



# Model Evaluation: Grant Amount Regression

### **Hyper Parameters:**

• Trees: 100

Learning Rate: 0.1

Max Depth: 5

#### Features:

- Topic distribution (from LDA)
- Term years (length of project)
- Year (year which grant was submitted)
- Institution (dummy)
- Abstract length
- Novelty score (uniqueness of abstracts)

| MODEL             | R <sup>2</sup> | MSE         |
|-------------------|----------------|-------------|
| Linear Regression | -1.0703 e+22   | 9.6195 e+22 |
| Ridge Regression  | 0.4460         | 1.8736      |
| Lasso Regression  | 0.4517         | 1.8543      |
| Elastic Net       | 0.4517         | 1.8543      |
| Decision Tree     | 0.5241         | 1.6095      |
| Random Forest     | 0.5590         | 1.4916      |
| Gradient Boosting | 0.5714         | 1.4496      |
| KNN               | 0.3312         | 2.2618      |

# Conclusion



# Limitations



**Area of Focus:** We focused on Social / Cultural / Environmental / Population Health theme from the CIHR database, leaving **other themes** in Health Research such as Biomedical or Clinical research **unexplored** 

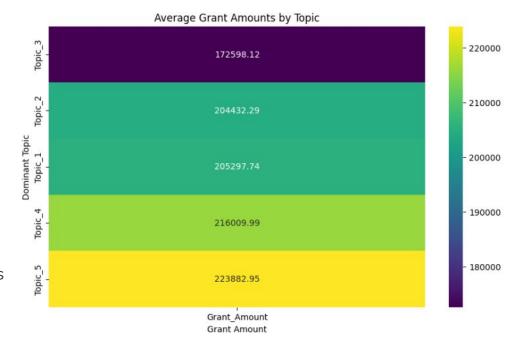
**Monetary Constraints**: More optimal resources were locked behind a paywall, e.g. the LIWC lexicon, suitable for **academic content**.

**Limited Variables:** According to the he 57% R<sup>2</sup> score, there is still 43% of variation in grant allocation unexplained. **Characteristics and background of the grant review committee** were not taken into account, and neither were **qualifications or demographics of the applicants.** 

# **Identifying Bias**

**Topic 1** (Women's Health in Canada) was the most important predictor of grant allocation and had the largest correlation, which was negative

**Topic 3** (Mental Health and Social Outcomes) received the least funding. It was not very predictive but did have a notable negative correlation.



This suggest that grant review committees may have viewed these topics as not as worthy of funding, revealing **potential bias** against marginalized groups in healthcare such as **women** and those struggling with **mental health**.



**Topic Relevance:** Relation of grant abstract to current **hot-topics in public opinion** or scientific fields would be an interesting and relevant predictor of grant allocation.

Applicant Qualifications: Does the applicant's research history (renown, achievements, past publications) impact grant allocation?

**Productivity of Grant:** While we focused on the monetary grant received by applicants, it would be prudent to investigate the results of the funded research - this can help determine if grants are being efficiently allocated.

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# Thank You! Questions?