



Marisanna Vepsä

PORTFOLIO 2025

University course (group) works

Relevant work

Old work

Eva - OmaBudgetti

- A software engineering course project for budgeting mobile application for Pirkanmaa Legal Aid Office.
- A group work with S. Nykänen, T. Jokkeenhaara, L. Ketola, K. Karttunen, D. Lukin & and me.
- Unfortunately, we could not finish the application on time

FoodPlans

- UI design course project for a mobile application that helps reducing food waste
- A group work with K. Kallio, L. Salo & me.

SafeGuard

- UI design course project for a mobile application that helps in finance tracking
- A group work with E. Datta, J. Koponen, I. Inkinen, A. Intiser & me.

TOAS

- Usability evaluation methods course project for TOAS
- A group work with T. Viita-aho, K. Kuvaja, E. Laine, S. Mäenpää & me.

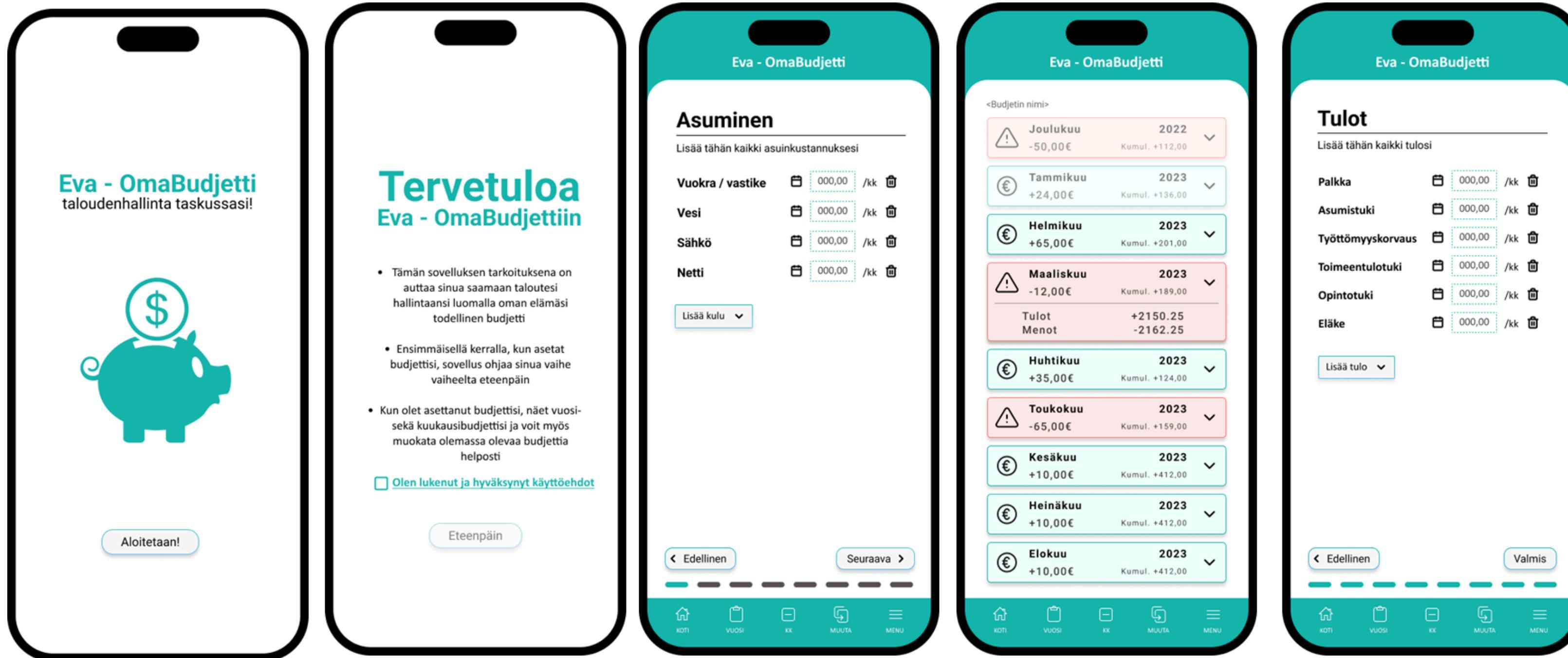
Power Finland Oy

- Worked as UX trainee
- Conducting usability tests, designing new features and enhancing old ones and redesigning some existing features

Marja's Horse Shop & Kosmetologi Halina Vento

- As a hobby did a few websites somewhere around 2011

Eva - OmaBudjetti



Aim

- To develop a fully functioning mobile application for low-income users who have difficulties to stay within their budgets - the customers of Legal Aid Office.
- This application was meant to replace a paper version of manual budgeting planner.

Pros/cons

- The customer was pleased with the design and its simplicity and it was like they wanted it to be.
- Scope of the project was way too wide for the man power we had in the end (group members quit during the course).

FoodPlans

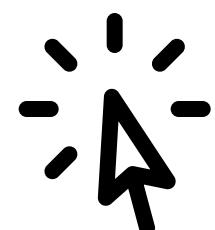
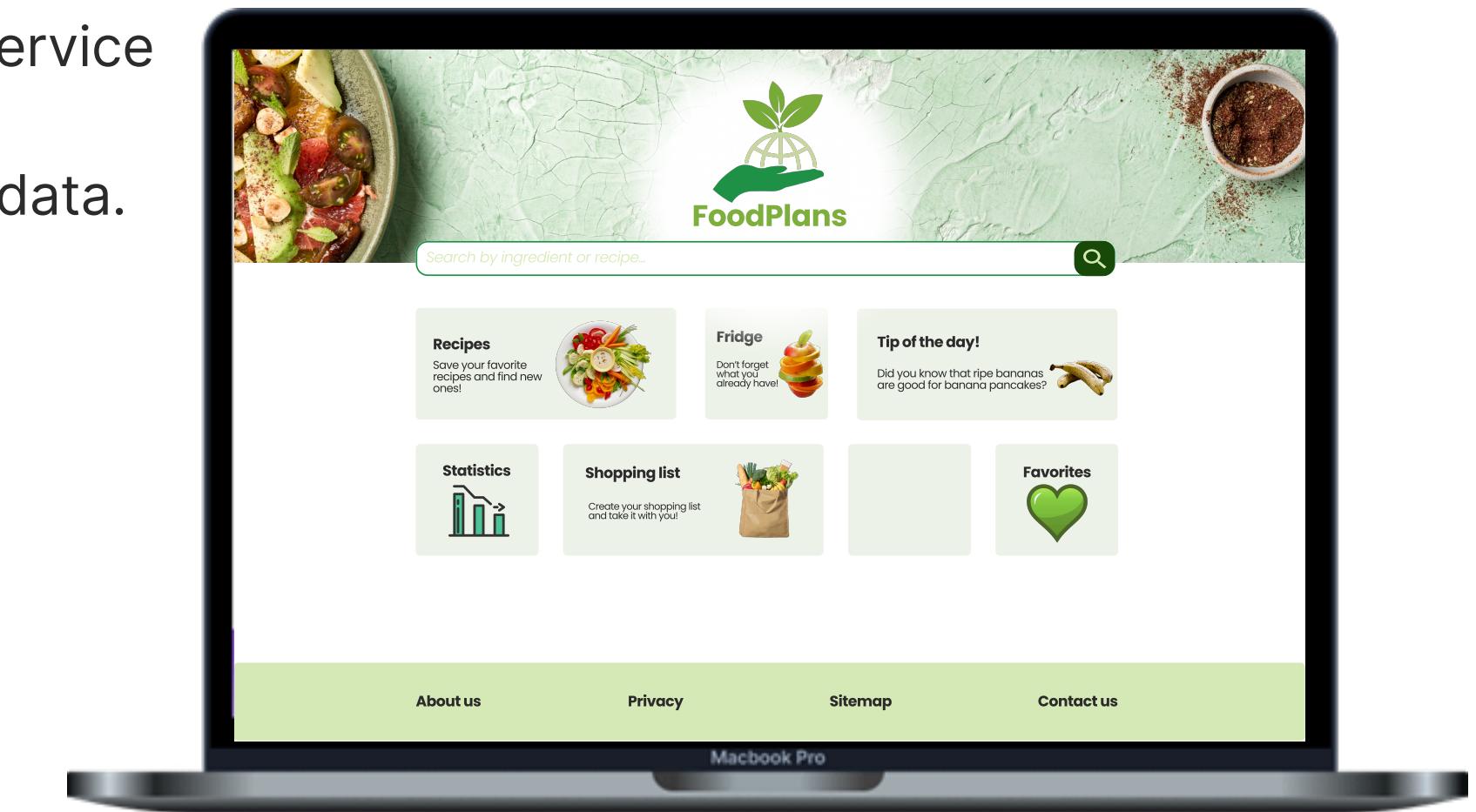


Aim

- First design course in the beginning of the studies to plan an application that helps people to reduce food waste at their households.
- To save money, to be contributing on environmental issues and to feel of being in control.

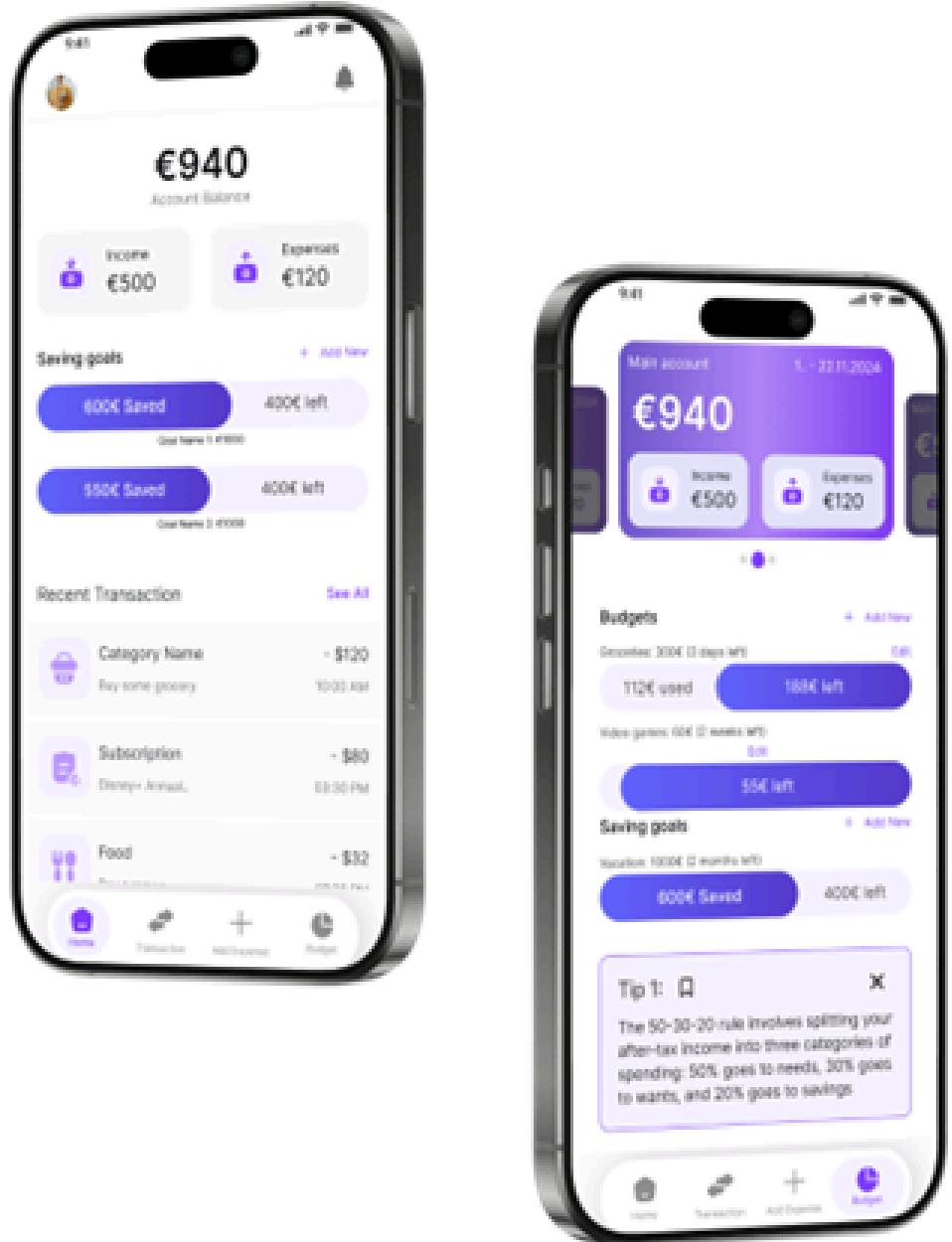
Pros/cons

- We did user interviews, data analysis, and personas to create a service that has the right features.
- Learned a lot of the process of interviewing users and collecting data.
- The course teacher wanted to share our work in LinkedIn.



Figma Prototype: <https://www.figma.com/proto/HsIFCdsIAL6vQqSCHFMN78/Food-waste-service?page-id=1%3A3&node-id=105-1428&viewport=882%2C746%2C0.2&t=c9G1pXwSjmqpdbaP-1&scaling=scale-down&content-scaling=fixed&starting-point-node-id=105%3A142k8>

SafeGuard

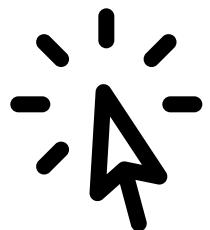
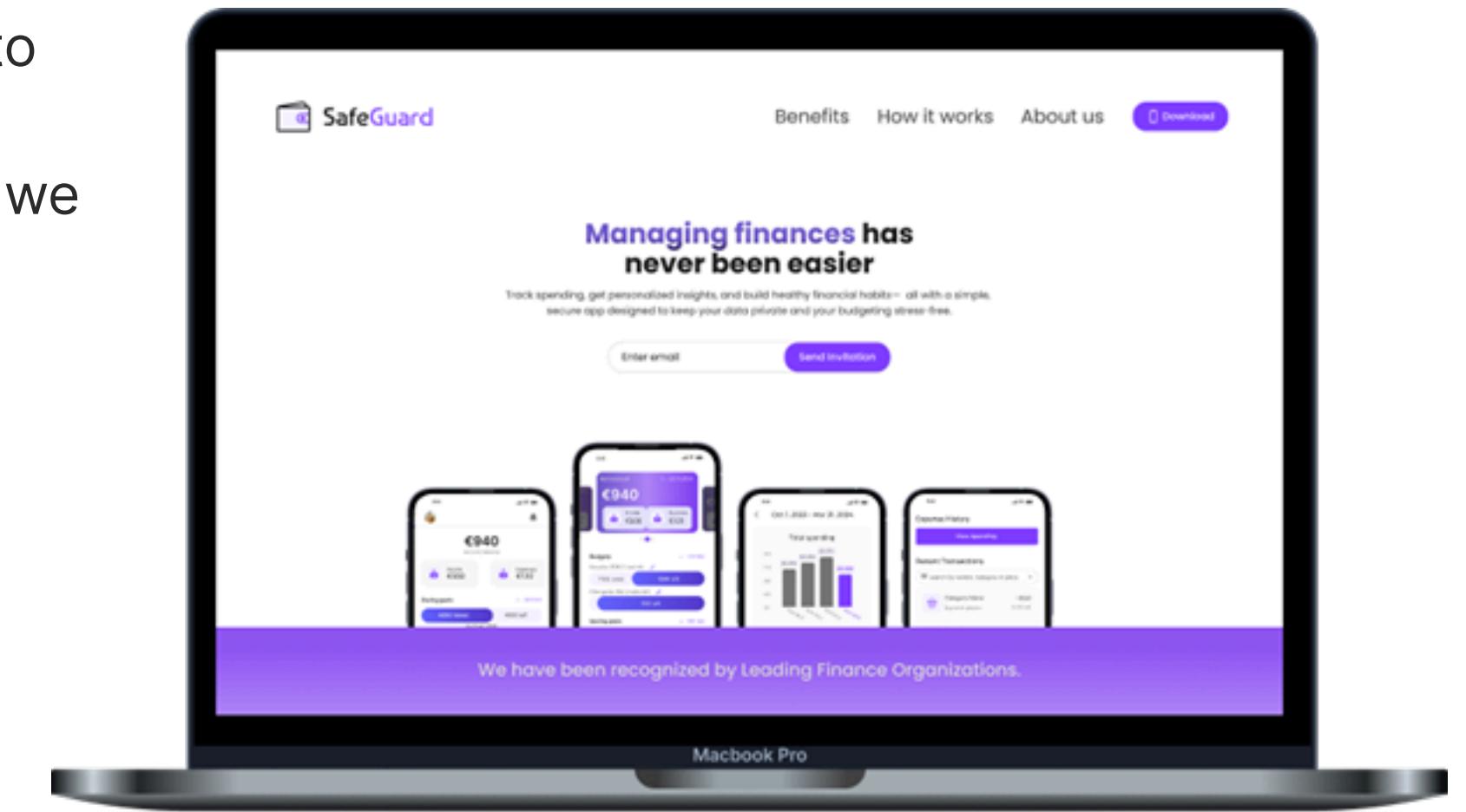


Aim

- To design a chosen application/website, **reason own design methods and choices.**
- To help people to track their finances and stay within the budgets.

Pros/cons

- We did user interviews, data analysis, and personas to create a service that has the right features.
- Our scope was too wide for the time restrictions and we end up leaving a bunch of features out.

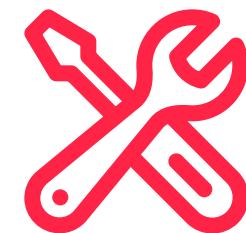


Figma Prototype: <https://www.figma.com/proto/vZZUzJz6wrG2U0zjeS9xCP/SafeGuard?page-id=290%3A3555&node-id=421-9958&starting-point-node-id=290%3A3556&scaling=min-zoom&content-scaling=fixed&showproto-sidebar=1&t=VJ0YJrUh1dbazLSn-1>



Usability evaluation

- We used moderated tests, heuristic evaluation, interviews and data analysis to conduct a comprehensive usability test on their website toas.fi.



Usability testing

- We conducted moderated usability tests with 5 different users, where we asked them to use think aloud -method, recorded the sessions, analyzed them, reported the issues and made suggestions for the problems.
- We conducted 12 distinct user tasks on the website and identified 34 usability issues in the process.



Heuristic evaluation

- We followed Nielsen's heuristics and Travis' web usability guidelines and identified 54 issues on the website, rated on a scale of 1 to 4.



Data analysis and development

- All the collected data was analyzed and reported and the documentation was given to the end user.
- The customer was very pleased with the results.

Power Finland Oy

Work

- Conducted usability test to internal web application by interviewing staff across Norway, Finland and Denmark.
- Analyzed the data and generated tickets to address the identified issues.
- Designed new features for the web application.
- Redesigned existing features to enhance the web application.
- Participated in weekly design meetings where I also presented my own designs and enhancements.
- Reported all the findings and created documentation for the web application.

Bachelor's thesis

- Wrote my thesis about the usability and enhancements of the Power's web application. Link to the thesis → <https://trepo.tuni.fi/handle/10024/155308>

The screenshot shows a customer profile page for Marisanna Vepsä. The 'Customer Details' section displays her first name, last name, primary mobile number (+358407452922), primary email (marisanna.vepsa@power.fi), street address (Pellervonkatu 16 B 1B), primary postal code (33540, Tampere), and last visited store (Power Tampere Kaleva). It also shows a Voyode ID (009e553f-7d94-4997-9eac-a98900fec615). Buttons for 'Send update link', 'Update customer', and 'Send SMS' are present. The 'Customer consents' section lists various checkboxes for privacy policies, some of which are checked (e.g., HYPOWERCLUB, MARKETINGPOLICY, PERSONALIZED, EMAIL, TERMSCONDITIONS). The 'Balance Details' section shows a current bonus of 3,09 € and an upcoming bonus of 0,72 €. The 'Activity Past Year' section shows total purchases of 2,446 € and the number of purchases as 53. The 'Services' section lists gift cards with card numbers #9478, #8177, #6677, and #3927, and their respective references and creation dates. The 'Latest Purchases' section shows recent items: SBS FAST SKIN FILM SUPER SMOOTH, ELETRA CAT6 NETWORK CABLE 20M, LIVALL C20 MEDIUM VALKOINEN ÄL, NORDIC QUALITY VELCROIINNITTI, FUJIFILM QUICKSNAP FLASH 400 D, and TRIACLE AIRBLOW ONE COMPRESSOR. The laptop is a Macbook Pro.



"I've turned overcoming obstacles into fun"

:)



m.vepsa@mailfence.com



040 745 2922

Old work

These are some old (OLD!) designs and published work I've done somewhere around 2011.

Marja's Horse Shop

Design: Adobe Photoshop CS4 (?)

Code: HTML + CSS



MARJA'S HORSE SHOP

Tervetuloa shoppailemaan meille Tampereen Lamminpäähän. Myymälästämme löydät paljon ihania ja laadukkaita merkkituotteita hyvään hintaan!

Pyrimme päivittämään valikoimaamme mahdollisimman usein. Kehitämme sivuja eteenpäin, joten pieniä viiveitä voi päivityksissä ilmetä.

Talven pakkasia kestää vielä monta kuukautta ennenkuin kevätaurinko lämmittää, siksi pää on hyvä valmistautua tulevaan lämpimillä asusteilla. Meiltä löydät esimerkiksi suuren suosion saavuttaneen **Back On Trackin Supreme fleeceratsastusloimen**, joka pitää hevosesi ristiselän vetreänä ja lämpimänä!

Muista pitää myös itsesi lämpimänä **HV Polon toppa-asusteilla**! Meiltä löydät myös lampankarvapohjallisia, alusmyssyjä, toppahanskoja ja muita lämpimiä varusteita!

Avoinna:
Ma-Pe: 12-18
La: 10-13

TUOTTEET:

Loimet	Ratsastushousut & sukat	Rehut	Tallitarvikkeet
Suojat	Kengät, saappaat & chapsit	Lisäravinteet & Vitamiinit	Muut tuotteet
Riimut & Narut	Kypärät & Turvallisuus	Linimentit	
Suitset	Hanskat	Hoitotuotteet	LAHJAIDEAT!
Kuolaimet	Paidat & puserot		Back On Track
Satulahuovat & Vyöt	Takit & liivit		
Jalustimet & jalustinhihnat	Pipot & hatut		



Kosmetologi Halina Vento

Design: Adobe Photoshop CS4 (?)

Code: HTML + CSS

Kosmetologi Halina Vento

Halina Vento

Uutuudet!

Hoidot

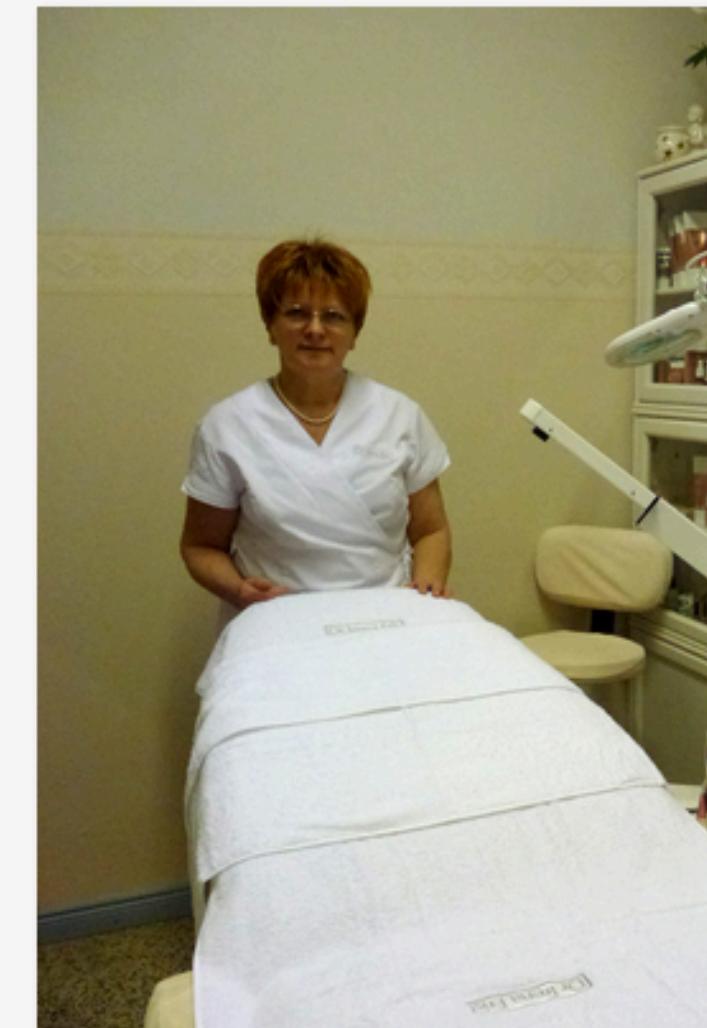
Hinnasto

Tuotteet

Yhteystiedot



Tervetuloa!



Halina Vento on opiskellut ja kouluttautunut **Dr. Eriksen instituutissa**. Hän on käynyt myös lukuisia kursseja, joita ilman Eris ei anna lupaa tuotteiden käyttämiseen hoitotyössä. Juuri tämänkaltainen koulutustyö varmistaa tuotteiden käytön korkeat standardit jotka sinä saat kokea hoitotapahtumassa.

Hoitala sijaitsee aivan keskustassa Hallituskadulla! Tänne on helppo tulla joko yleisillä tai omalla autolla. Kadun varressa on kätevä kiekkoparkkipaikka ja parkkitila löytyy korttelin ympäri.

Varaa aikasi suoraan Halinalta numerosta 040 514 7142 tai tule käymään. Halina räätälöi juuri sinulle sopivan kasvo-, jalca- tai käsihoidon tarpeidesi mukaan!

Tervetuloa!