



UNYI ATILA

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Experience

REPUBLIC GROUP KFT. May, 2016 - July, 2017

Digital Account Manager

Responsibilities: Managed digital marketing activities including advertising campaigns, content SEO, website builds and social channels. Provided day-to-day account management and client contact. Designed online communication strategies.

Clients: Janssen Cilag Kft., UNIQA Biztosító Zrt., Four Seasons Hotel Gresham Palace, METRO Kereskedelmi Kft.

UNIVERSITY STUDENT COUNCIL - UNIVERSITY OF PÉCS - Sept, 2013 – May 2015

Head of Audit Committee

Responsibilities: Coordinated the work of 4 people, developed policies in favor of more regulated and transparent processes, delivered reports to the management on the operations of the units.

Education

CORVINUS UNIVERSITY OF BUDAPEST - Sept, 2016 – (June, 2018)

Business Development MSc

Coursework: Strategic Management, Business Innovation, Financial Analysis, Corporate Law, Project Management

CORVINUS GEEK CLUB - Febr, 2017 – Present

Active member

Participated weekly lectures on web development (HTML, CSS, JS)

UNIVERSITY OF PÉCS - Sept, 2012 – June, 2016

Applied Economics, BA, GPA: 4.61/5

Thesis: Impact of New Players on Hungarian Telecommunication Market

Coursework: Corporate Finance, International Economics, Money Theory, Managerial Economics, Business Math

JANUS PANNONIUS COLLEGE FOR ADVANCED STUDIES IN ECONOMICS - Oct, 2012 – June, 2016

Coursework: Case Solving, Industry Analysis, Network Theory, Current Economic Issues of Hungary

Head of Student's Board in 2014/2015

Responsibilities: Designed annual strategic plan, coordinated the work of functional units in daily basis to reach the goals of the organization, built external relations.

Accomplishments

XI. Dr. László Papp Accounting Case Study Competition - Oct, 2016

1st prize in teams of 4 out of 16 teams

XVI. Hungarian National Case Competition - Apr, 2015

3rd prize in teams of 4 out of 16 pre-selected teams

XIII. Miercurea Ciuc Open Case Study Competition - May, 2014

2nd prize in teams of 4 out of 12 pre-selected teams

János Susánszky Case Study Competition - Apr, 2014

2nd prize in teams of 4 out of 12 pre-selected teams

Skills & Interests

Technical: MS Office (Word, Excel, PowerPoint, Project), Adobe (Photoshop, Illustrator, InDesign), Web (HTML, CSS, JS)

Language: Hungarian (native), English (fluent – professional)

Interests: Reading global news and novels, getting more and more knowledge on web development/programming, long distance running and cycling on daily basis.