

SCHOOL OF HUMANITIES AND SOCIAL SCIENCES

DEPARTMENT OF ECONOMICS

BBA 1110: PRINCIPLES OF BUSINESS ADMINISTRATION

TEST 1

Instructions: Answer ALL questions State **TRUE** or **FALSE** or **UNCERTAIN** and **justify**.

Duration: **45 minutes**. Plus **20** minutes for

submission. tolopaj@gmail.com. **EVERYONE**

should use the email address above.

Please follow the instructions on this question

paper. LATE SUBMISSION WILL ATTRACT

-5% per minute.

Each question carries **4 marks.....1mark** for stating and **3 marks** for justification.

1. The general business environment is also known as the task environment.
2. One of the 14 principles as attributed or contributed by F.W Taylor is Esprit de Corps.
3. The Relay assembly experiment (Hawthorne experiments) was based on examining the effects of social organization or social grouping on productivity.
4. Interest rates are one of the components of the Economic factors found in the micro environment.
5. The vision and mission statements are designed to provide a statement of justification for the existence of the firm.
6. The PESTEL model can be used to analyze both the internal and external environment business environment.
7. In management theory and thought, F.W Taylor emphasized the use of rule of thumb in the management of workers in an organization.

8. Determining who reports to whom is part of the controlling function of management.
9. In management, the roles of leader, figurehead, and liaison are all interpersonal roles.
10. Taylor found that managers needed three essential skills: technical, human, and informational.
11. Technical skills become less important as a manager moves into higher levels of management.
12. When it comes to types of business ownership, double taxation is one of the characteristic found in limited liability companies.
13. In management, organizational design remains consistent across all organizations.
14. The three broad levels of the organizational pyramid are commonly called the organizational structure.
15. The importance of group attitude as well as group psychology was one of the things learnt in the relay assembly experiment.
16. When it comes to organization structure, the functional structure would be most appropriate when it comes to complex and changing business environment.
17. A divisional structure is a hybrid of the functional and matrix organization structure.
18. External analysis is used to identify the firm's strengths and weakness.
19. Internal analysis attempts to define strategic opportunities and threats facing the organization.
20. According to the scientific management theory by Henry Fayol, managers must develop a standard method for performing each job.