Stakeholders and Personas – Flytr

Rubber Duckies-James Thurlow, Tyler Beetle, Alex Laycalvert, Joe Cominsky, Daniel Gleaves

CSCE 247-001

Stakeholders

The customer-Individuals who will book flights on Flytr.

Travel agents-Organizations or people acting on their behalf who will book large numbers of flights.

Airlines-The companies that are selling their tickets through Flytr.