

YourCare

Let's compare!

PROBLEM/OPPORTUNITY

- When Bill has to enter an aged care facility Bill, Vicky and family experience
 - Stress
 - Confusion
 - Lack of trust
 - Guilt
 - Powerless

VALUE PROPOSITION

- EMPOWERMENT OF CHOICE
- Find a safe and secure environment for a loved one
- Focused comparison tailored to individual needs and desires

SECRET SAUCE

- The only marketplace to complete side by side comparison
- Ability to completely personalise search for your Aged Care Facility
- Easy to digest analysis of what constitutes a safe and caring Aged Care Home as per national quality standards

YourCare

Health & Personal Care >

Lifestyle >

Facilities >

Community >

☐ Continuous improvement

☒ Clinical care

☒ Specialised nursing care

☐ Medication management

☒ Palliative care

☐ Skin care

☒ Oral and dental care

☐ Palliative care

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Next

YourCare

St Johns Nursing Home

-  Safely enclosed site
-  Organised Lesure Clubs
-  Transport available to clubs
9am-9pm
-  A range and variety of fitness programs
-  Close to the beach and shops
-  Food variety on a weekly rotation
-  24 hour Registered nurse

B
E
D
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5

Price:


\$56 p/w

\$23 p/w \$120 000 up front

\$0 p/w \$230 000 up front

Select

Sea Crest Nursing Home

-  Safely enclosed site
-  Organised Lesure Clubs
-  Transport available to clubs
7am-5pm Mon-Fri
-  A range and variety of fitness programs
-  Close to the beach and shops
-  Food is on a monthly rotation
-  24 hour Registered nurse

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3

Price:

\$76 p/w

\$45 p/w \$120 000 up front

\$0 p/w \$360 000 up front

Select

Columbia Care Nursing

-  Safely enclosed site
-  Organised Lesure Clubs
-  Transport available to clubs
9am-9pm
-  A range and variety of fitness programs
-  25km from beach
-  Food variety on a weekly rotation
-  24 hour Registered nurse

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8

Price:

\$23 p/w

\$15 p/w \$120 000 up front

\$0 p/w \$170 000 up front

Select

REVENUE MODEL

Up front service fee of \$500 for a report outlining all available Aged Care Home Providers within individualised criteria

Ongoing subscription fee of \$150 annually, allowing access to outcomes of regular government auditing of selected nursing home

Subscription fee of \$49 per month for Aged Care Home Providers for access to provide additional marketing material on their information page

MARKET



COMPETITORS

<div><div>YourCare</div><div><div>✓ Comparison</div><div>✓ Independant</div><div>✓ Advice</div><div>✓ Nat. Standards</div></div><div>B E D S</div><div>5</div><div>\$500</div><div>Select</div></div>	<div><div>CareCompare</div><div><div>✗ No Comparison</div><div>✗ Not Independent</div><div>✓ Advice</div><div>✗ No Nat. Standards</div></div><div>B E D S</div><div>3</div><div>✗ Free at what COST??</div><div>Select</div></div>	<div><div>Angel Consulting</div><div><div>✗ No Comparison</div><div>✓ Independant</div><div>✓ Advice</div><div>✗ No Nat. Standards</div></div><div>B E D S</div><div>8</div><div>✗ \$6000</div><div>Select</div></div>
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TEAM

Joshua - Data Geek/Financial Services

Jarrad - Industry Professional

David - User Experience/Front End

Kailash - Health/Aging Expert

Zhan - He gets it done! (developer)



FUTURE PLANS

- Seamless online Aged Care Home applications
- Checklist to use when completing walkthrough of Aged Care Homes. Data collected by YourCare and applied during comparison
- Compare Home Care Providers
- Respite Care comparison
- Addition of Community forum to website - including membership of verified industry professionals
- Session sharing for Family

THE ASK

- We seek \$50k angel investment to develop and test the MVP in the Hunter
- The funding will be utilised to develop and market YourCare to show product/market fit locally before expanding nation wide