YourCare

Let's compare!

PROBLEM/OPPORTUNITY

- When Bill has to enter an aged care facility Bill, Vicky and family experience
 - Stress
 - Confusion
 - Lack of trust
 - Guilt
 - Powerless

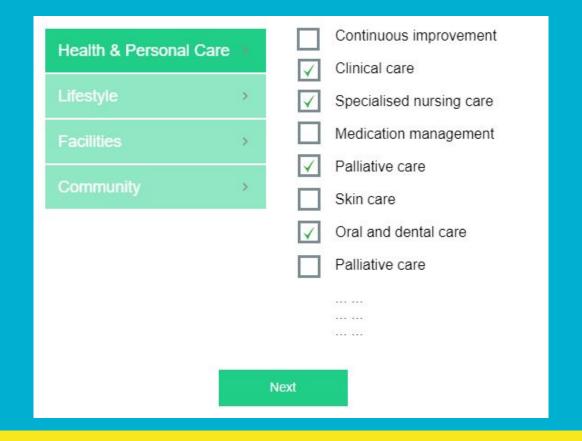
VALUE PROPOSITION

- EMPOWERMENT OF CHOICE
- Find a safe and secure environment for a loved one
- Focused comparison tailored to individual needs and desires

SECRET SAUCE

- The only marketplace to complete side by side comparison
- Ability to completely personalise search for your Aged Care Facility
- Easy to digest analysis of what constitutes a safe and caring Aged Care Home as per national quality standards

YourCare



YourCare







REVENUE MODEL

Up front service fee of \$500 for a report outlining all available Aged Care Home Providers within individualised criteria

Ongoing subscription fee of \$150 annually, allowing access to outcomes of regular government auditing of selected nursing home

Subscription fee of \$49 per month for Aged Care Home Providers for access to provide additional marketing material on their information page

MARKET



COMPETITORS







TEAM

Joshua - Data Geek/Financial Services

Jarrad - Industry Professional

David - User Experience/Front End

Kailash - Health/Aging Expert

Zhan - He gets it done! (developer)



FUTURE PLANS

- Seamless online Aged Care Home applications
- Checklist to use when completing walkthrough of Aged Care Homes. Data collected by YourCare and applied during comparison
- Compare Home Care Providers
- Respite Care comparison
- Addition of Community forum to website including membership of verified industry professionals
- Session sharing for Family

THE ASK

- We seek \$50k angel investment to develop and test the MVP in the Hunter
- The funding will be utilised to develop and market YourCare to show product/market fit locally before expanding nation wide