

UNBOUND





**LANGUAGE
BARRIER?**

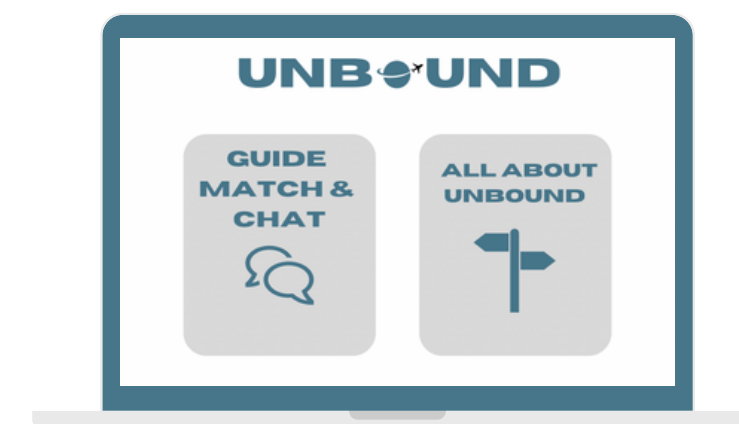
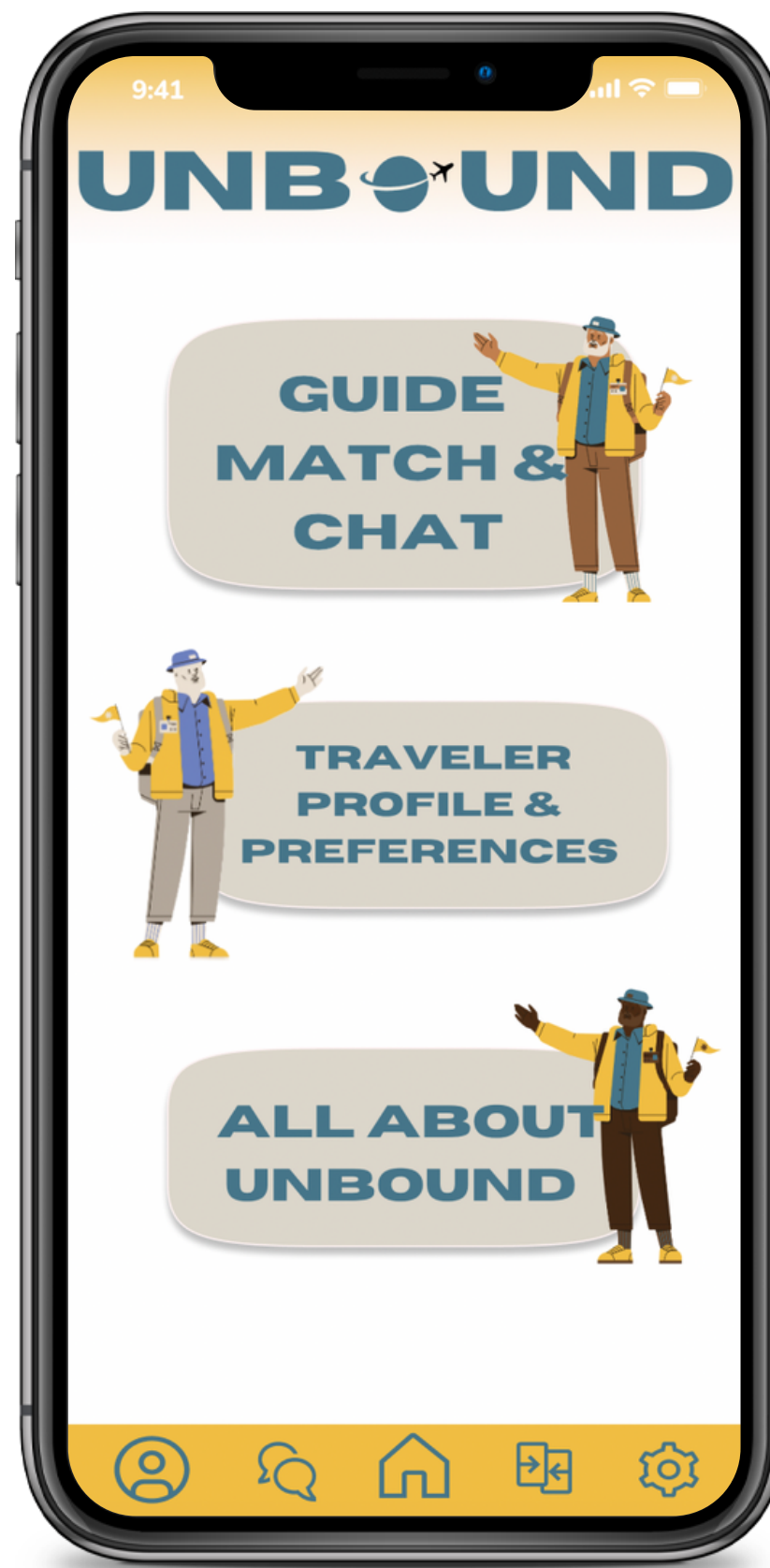
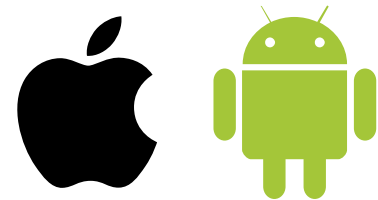


**REAL,
AUTHENTIC
EXPERIENCES?**



**OVERALL
SAFETY?**









MARKET STATISTICS



**GLOBAL TOURISM
SECTOR GREW BY
OVER 40% IN 2022
FOLLOWING THE
PANDEMIC**



**UNWTO PROJECTS
THAT LATIN
AMERICA WILL
RECEIVE 78.2
MILLION TOURISTS
BY 2027**





OUR BUSINESS MODEL



GUIDE SERVICE FEE

\$750 GUIDE TUITION FEE

**Guide Profit
60%**



**Our Profit
40%**





TRAVEL BETTER
WITH
UNBO*UND

Financials Appendix

COSTS!	Y1	Y2	Y3
Total Product/Service Direct Costs (SERVER)	\$1,200	\$1,500	\$1,800
Total Wages (SWE, NONSWE)	\$108,000	\$156,000	\$251,000
Total Office Costs (Rent + Supply)	\$16,060	\$30,720	\$45,380
Total Marketing Costs (Local + Social Media)	\$11,000	\$14,000	\$20,000
Total Other Service Costs (Legal, Domain and App Register)	\$12,134	\$8,109	\$5,109

REVENUE	Y1	Y2	Y3
Total revenue	\$125,500	\$197,000	\$379,000
Operating Profit	-\$22,894	-\$13,329	\$55,711
Operating Profit Margin	-18.2%	-6.8%	14.7%
End of Year Cash	(-\$2,894)	\$3,777	\$79,488

Average Trip: \$500 - 60% to guides, 40% to Unbound



750 dollars for guide curriculum
Start With 1 Center, Build to 3: Peru, Mexico, Brazil

3 SWE App, 3 SWE Design
2, 3, then 4 Non-Engineer Roles