James Carmichael

UI/UX Designer

202-45 Adelaide St.
Kitchener, ON N2M 2B3
519-594-1288
jamescarmichael519@gmail.com

See portfolio at jamescarmichael.ca

Core Skills

- Over 10 years experience designing and coding for the web
- UI design for web/mobile apps, websites, and component libraries using Figma, Adobe Illustrator/Photoshop
- UX experience includes leading user interviews, mockups and prototype design, strategy and project management
- High proficiency in HTML/CSS; familiar with JS, React, and git
- Strong work ethic and attention to detail

Goals

I seek to join a team that:

- Recruits passionate, skilled, and diverse individuals who work on challenging and interesting projects.
- Maximizes performance and learning by openly exchanging knowledge and skills in a relaxed environment.
- Allows me to continue growing as a UI/UX designer.

Experience

UI/UX Designer
Texada Software, Guelph
Mar 2019 - Present

- Headed the redesign and continuous implementation of new features for two web apps and iOS/Android native apps.
- Optimized and maintained a shared component library in close collaboration with developers.
- Led user interviews to inform the design process of new features, following complex, industry specific requirements.
- Member of the product team (Agile/SCRUM environment)
- Placed heavy emphasis on quality, feasibility, efficiency, and direct, open communication with developers, product managers, product owners, and QA.
- Contributed to other teams by writing and reviewing CSS/React code, spearheading a company-wide rebrand initiative, and assisting in the design of marketing collateral.

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Experience (cont.)

Freelance Web Designer/Developer
Oct 2008 - Mar 2019

- Designed and developed over 50 custom WordPress websites using Adobe Illustrator/Photoshop, PHP, HTML, JS, and CSS.
- Lead or assisted in the sale, strategy, and project management of over 100 web and print projects, either directly with clients or collaborating with a local agency.
- Assisted clients with branding and print design.

Web & Print Designer/Developer
Eyelight Creative Marketing, Waterloo
Jan - Dec 2010

Web & Print Designer/Developer
Z Factor Communications, Waterloo
Jun - Dec 2009

Education & Interests

Advertising, Ontario College Diploma
Conestoga College, 2007 - 2009

- Broad coursework (design, coding, copywriting, PR, etc.)
- Graduated with High Distinction (highest average)

Lifelong Learning

- *UX Design Sprints*, day course, Community Academy, 2019
- Frequent participant at uxWaterloo meetups
- I value continuous and multidisciplinary learning, especially in design, technology, science, psychology, politics, philosophy, and world religions.

Interests & Languages

- Piano, hiking, camping, running, travelling, gaming.
- Bilingual EN/FR (Québec native), some Italian.

References available upon request.