

# James Carmichael

## UI/UX Designer

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Elegant designs for interesting problems.

[jamescarmichael.ca](http://jamescarmichael.ca)

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### Intellijoint Surgical

Sr. UI/UX Designer

UI/UX Designer

Kitchener

Aug 2022 - Present

Jan 2021 - Aug 2022

- Owned UI/UX design of orthopedic surgery product suite using holistic design cycle approach (React and MacOS native apps)
- Spearheaded discussions with stakeholders (PMs, devs, QA) to research and flesh out requirements for product updates and proactively explore design improvements
- Triaged user feedback and conducted design reviews and user interviews with surgeons, sales reps, and internal stakeholders
- Created and maintained a design system and component library to help redesign and unify product UI (Figma, Storybook)
- Implemented and enforced design guidelines by creating mockups, prototypes (React), and high fidelity designs (Figma), as well as by actively contributing to the development and dev review process (React, JS, HTML, CSS, git)

### Texada Software

UI/UX Designer

Guelph

Mar 2019 - Dec 2020

- Owned product UI/UX design (Figma, React, iOS/Android native apps)
- Participated in frontend development (React, JS, HTML, CSS, git, PR review)
- Spearheaded company rebrand (logo, marketing collateral)
- Led user interviews, feature ideation, and prototyping

**Freelance**, Web Designer/Developer

Kitchener, Oct 2008 - Mar 2019

**Eyelight Creative Marketing**, Web & Print Designer/Dev

Waterloo, Jan - Dec 2010

**Z Factor Communications**, Web & Print Designer/Dev

Waterloo, Jun - Dec 2009

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### Advertising, Conestoga College

Ontario College Diploma, Graduated with High Distinction

Kitchener

2007 - 2009

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I value collaboration, feedback, efficiency, passion, and skill, but also self-sufficiency, downtime, beauty, flexibility, and humour.

I'm obsessively curious and continuously learning about design, technology, science, psychology, politics, philosophy, etc. I love cycling, hiking, gardening, cooking, camping, traveling, crafts, movies, and music.