

Thrupthi Bhat
Marketing team, TEDxBITBangalore
Bangalore Institute of Technology,
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560004

June 2025

To:
Mrs. Pallavi
Chief Manager & Public Relations Officer
Karnataka Bank Limited
Floor, Bull Temple Road Office
Chamarajapet, Bengaluru
560018

Subject: Request for Sponsorship – TEDxBITBangalore 2025

Warm greetings from the TEDxBITBangalore Team!

I am writing on behalf of Bangalore Institute of Technology to request your esteemed support in sponsoring TEDxBIT 2025, an independently organized TED event. We believe Karnataka Bank would be the perfect partner for an event that inspires forward thinking and responsible leadership.

Below are some of the key benefits Karnataka Bank could receive as a sponsor:

- CSR alignment
- Logo placement on all banners
- Featured mention at the event
- Social media visibility across TEDxBIT's social media handle
- Access to over 1000+ students, including top-performing engineering and management talent across the campus
- Networking opportunity with other corporate and academic stakeholders

We would be honored to partner with Karnataka Bank for TEDxBITBangalore 2025 and would be happy to discuss the sponsorship in further detail.

Thank you for considering our request.

Warm regards,

Thrupthi Bhat
Marketing Team
TEDxBITBangalore