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We helped analytics company  
BlueLabs so they could empower  
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America's largest B Corp

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## Things we care about



### Pledge Up

An all-in-one tool that allows unions to process payments, manage member payment data, and effectively organize.



### Workforce Housing Fund

A new investment fund that will provide real affordable workforce housing for middle income earners.



### Unions and finances in 2017

Highlights and key expectations for the year 2017.

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Investment and insurance products		
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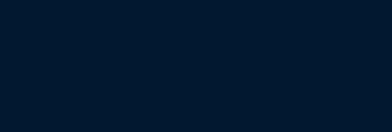


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## ORGANIZATIONS

# Helping those who do good, do better

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## Why we help organizations

Our vision is to be the financial institution for progressive people and organizations that are living and working to make the world more just, more compassionate and more sustainable.

We believe in supporting the common good, being fair and equitable, passionately involved and putting the customer first.

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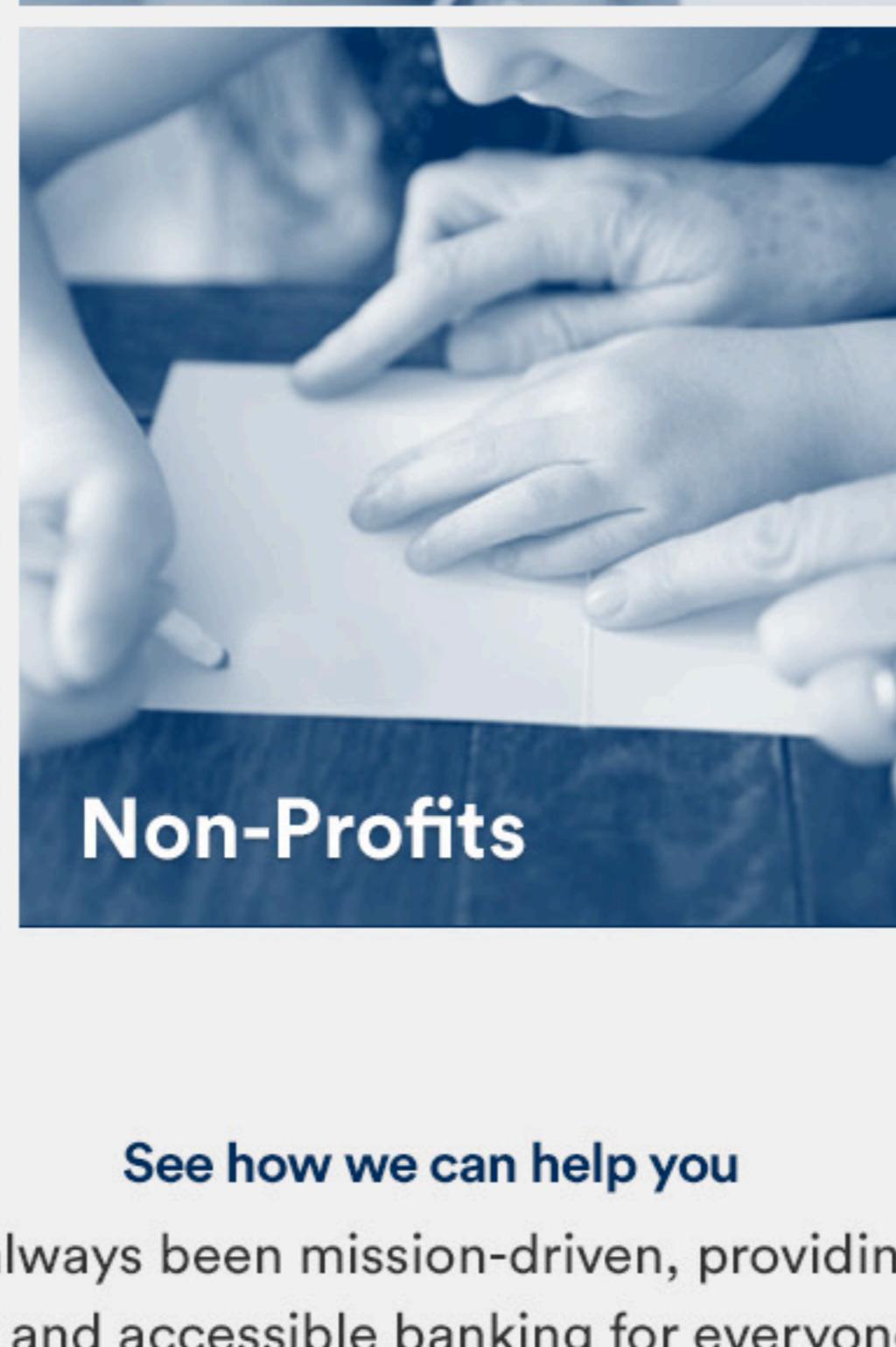
Amalgamated Bank truly understands the demands of the political world. Their team provides the highest possible level of advice and service for our organization —day in, day out, around the clock.

— Jon Carson  
Former Executive Director, Organizing for Action

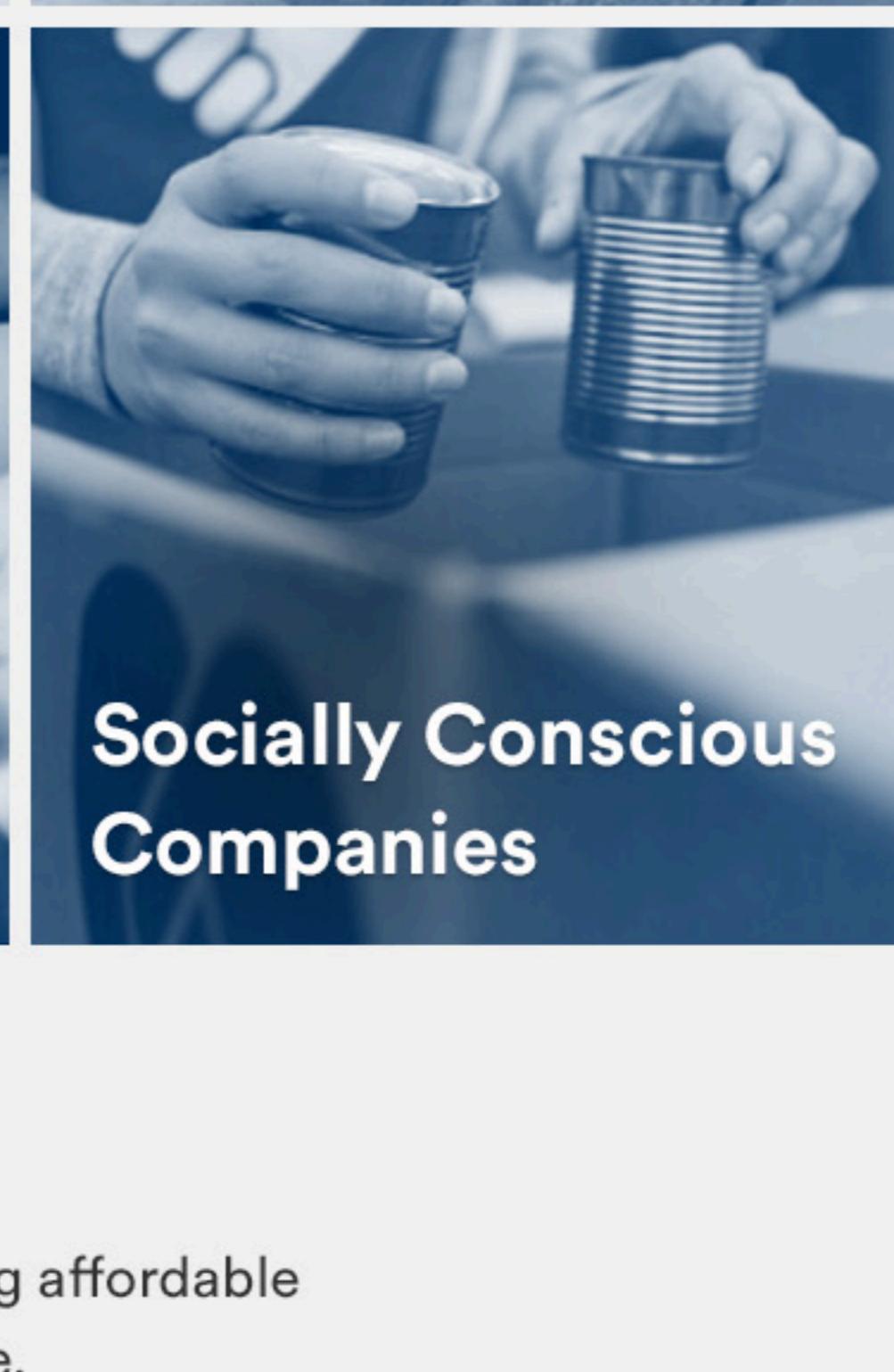
## Organizations we help



Environmental



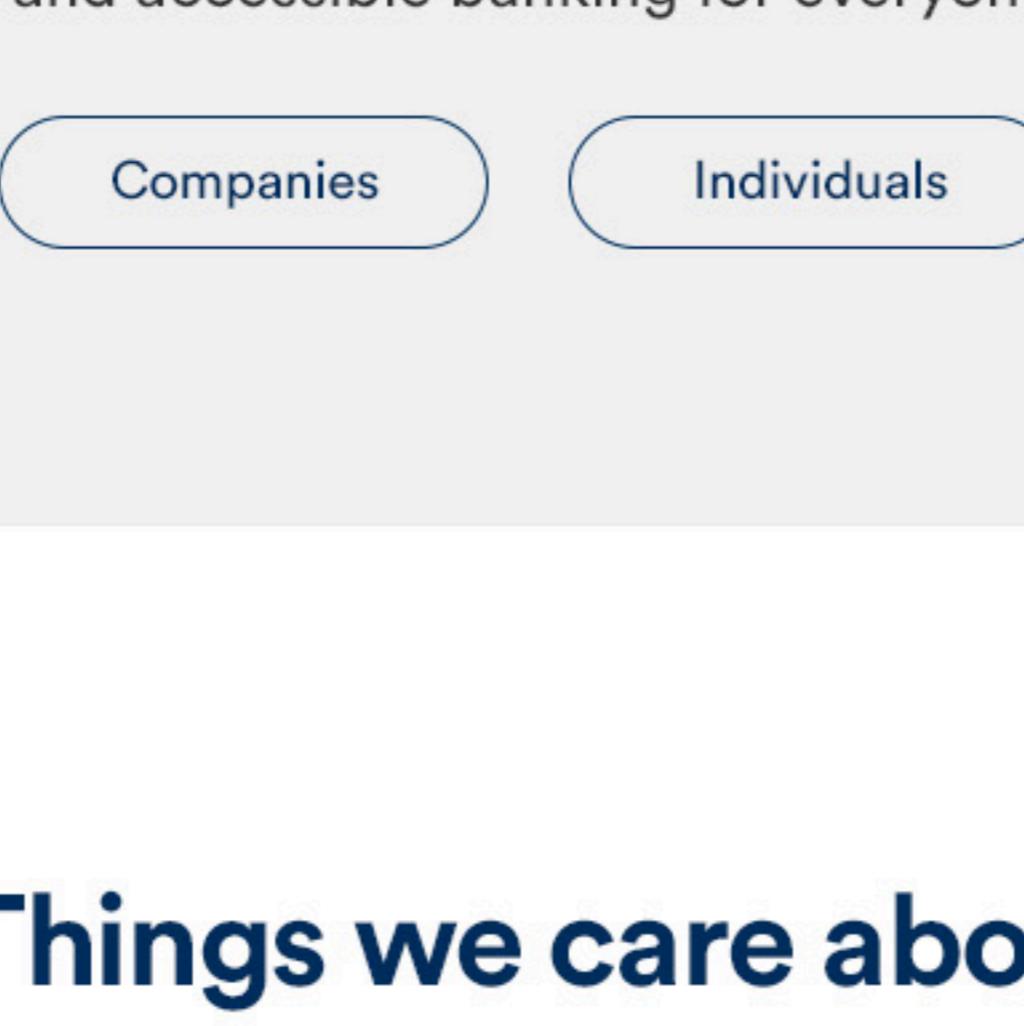
Political



Unions



Philanthropic



Non-Profits



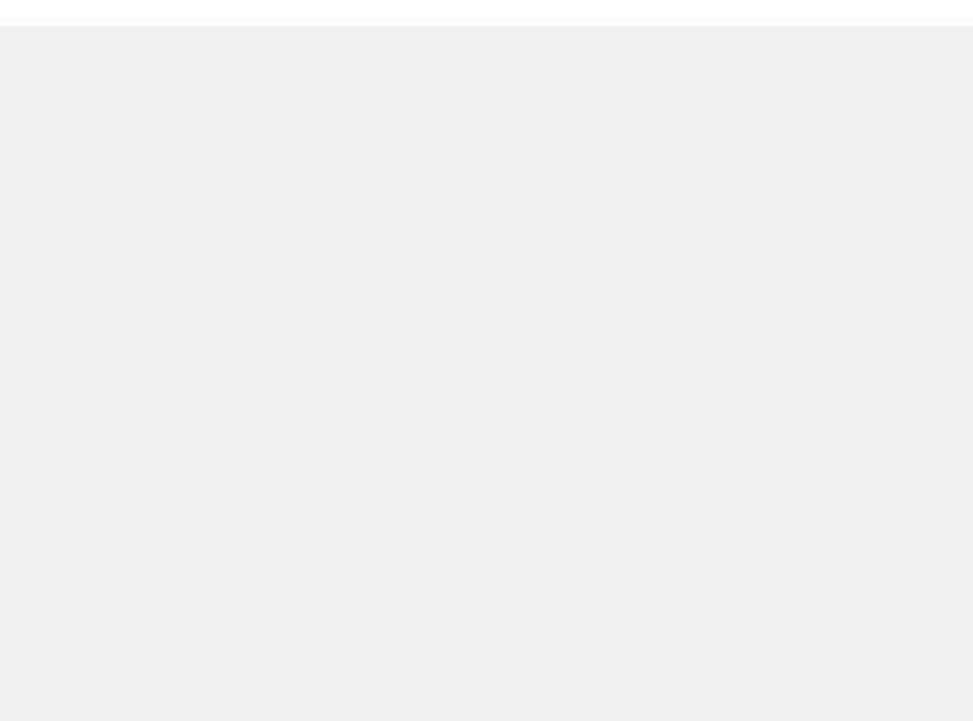
Socially Conscious Companies

### See how we can help you

We have always been mission-driven, providing affordable and accessible banking for everyone.

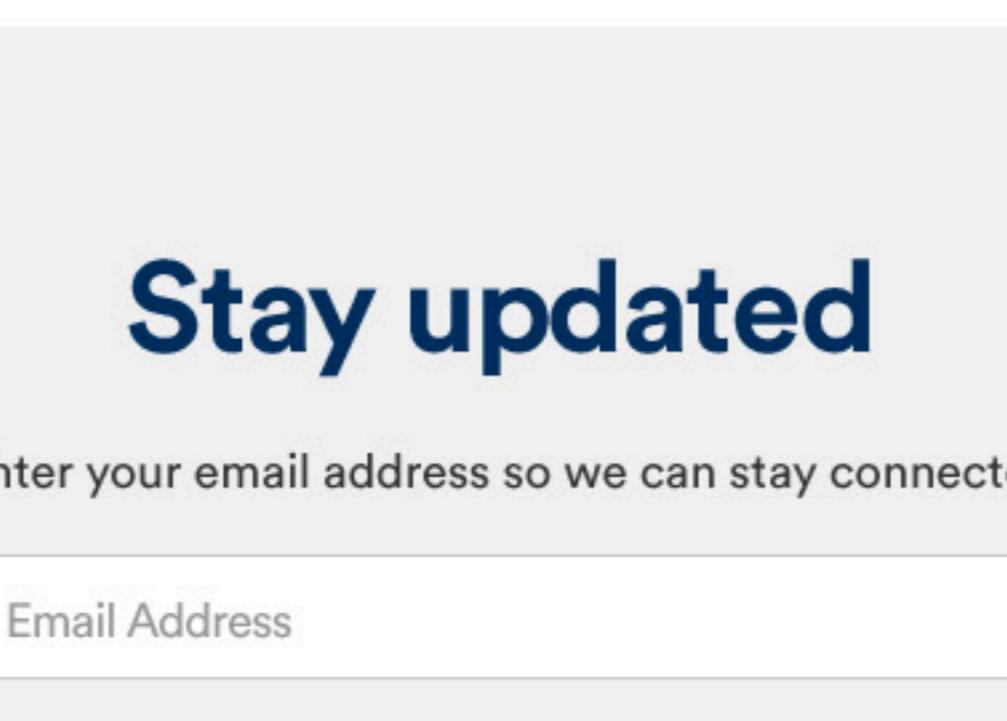
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## Things we care about



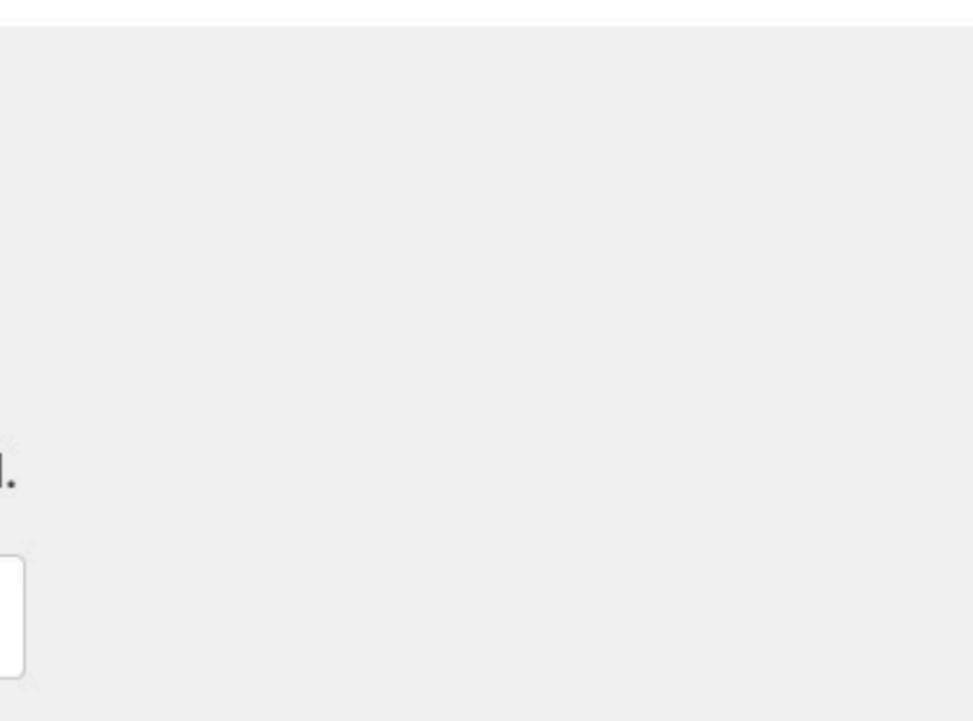
### Treasury management

Conduct business more efficiently, move funds easily and securely so you could meet more of your business needs.



### Organization lending

A full range of financing solutions that give you the support you need to stay focused on running your organization.



### World-class custody services

Providing institutional custody services for more than 40 years, we have grown to over \$35 billion in assets.

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UNIONS

# Helping Scranton restore firefighter and police wages

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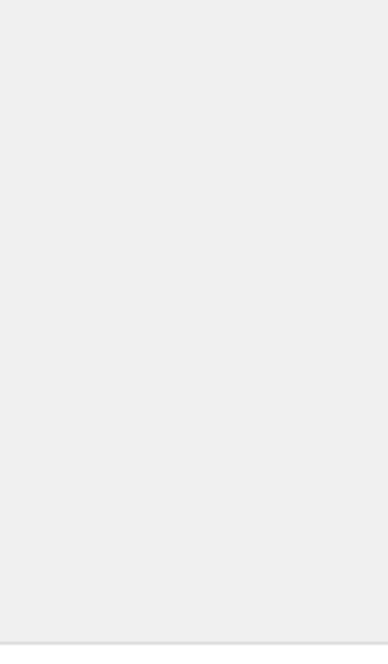
## Ways we help unions

We work side-by-side with over 1000 unions to get what's best for teachers, steelworkers, firefighters and others keeping us safe, smart and strong.

We oversee \$40 billion in assets and created the Workforce Housing Fund to help vital community workers afford the community.

We've even given strike loans to workers walking picket lines. And yes, you just might see us out there walking with them.

### Contact us



**Kevin Collins**

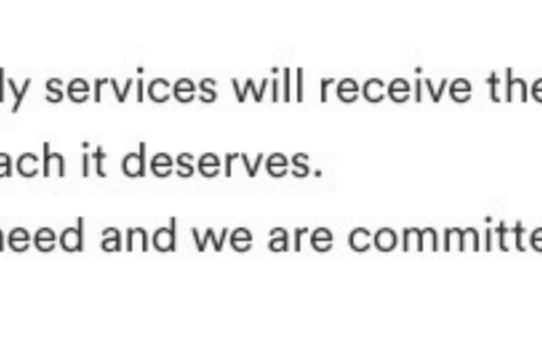
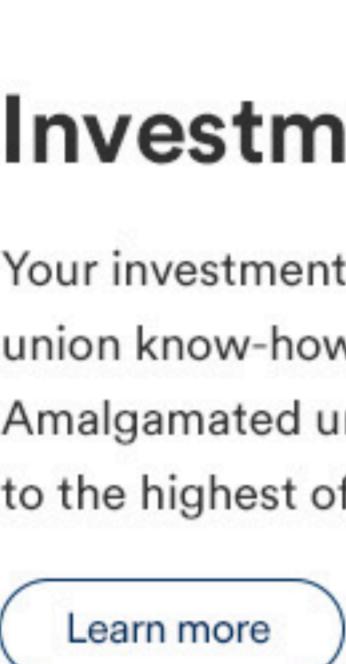
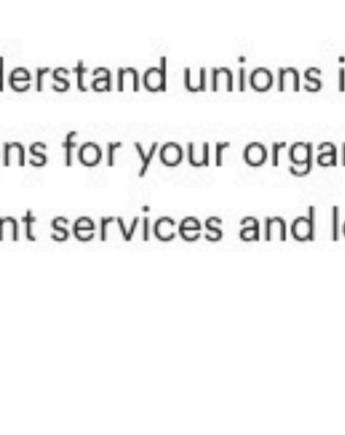
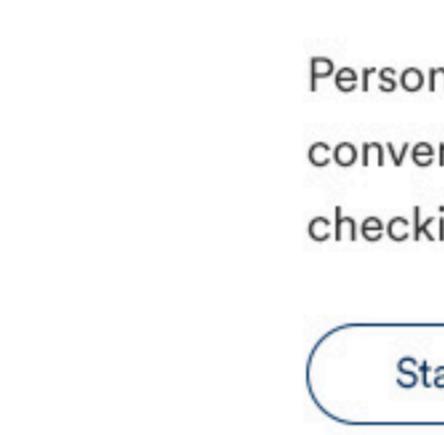
FVP, Union Banking

**Let's do better together**

kevincollins@amalgamatedbank.com

123-333-4566

## Unions we help



[See more Unions](#)

## Empowering those who do good, do better – union banking from a bank that stands with Labor

Amalgamated Bank knows how unions work and what's important. Founded by a union nearly a century ago, we are the largest majority owned bank in the nation. We are mission-aligned with a deep commitment to make an impact for our shared cause: support working families while moving America forward.

### A new way to organize

Pledge Up is a pivotal solution for a pivotal issue. This unique union mobile offering by Amalgamated that allows your organization and its members to better connect, automate dues collections and cut turf to sign up new members.

[Learn more](#)



### Investment management

Your investment management and custody services will receive the union know-how and personalized approach it deserves. Amalgamated understands what unions need and we are committed to the highest of standards.

[Learn more](#)

### Union banking

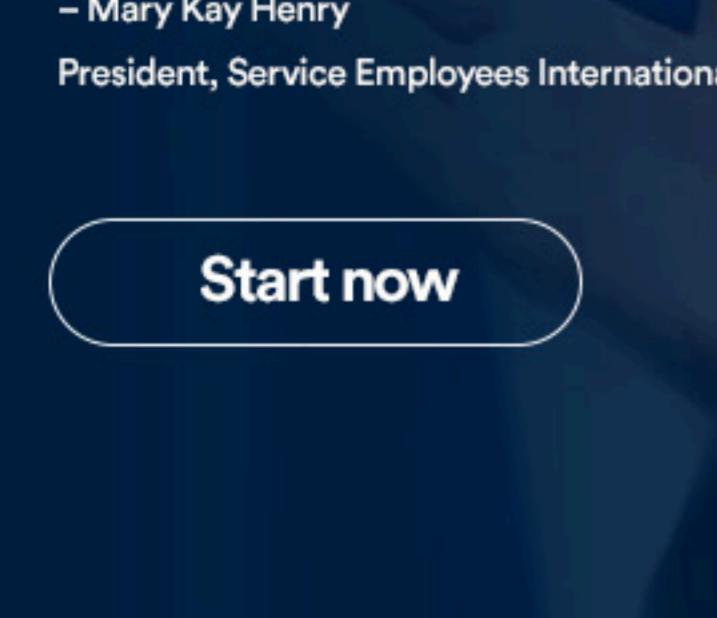
Personal service from those who understand unions is combined with convenient everyday banking solutions for your organization—like checking accounts, cash management services and loans.

[Start now](#)



### Pledge Up

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### Workforce Housing Fund

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### Unions and finances in 2017

Highlights and key expectations for the year 2017.



## It's not hard to switch to Amalgamated

“

SEIU is proud to do business with the only union-owned and organized bank in the United States. Amalgamated Bank provides our union with top-notch customer and financial service while staying committed to our progressive ideals.

– Mary Kay Henry  
President, Service Employees International Union

[Start now](#)

“

A simple quote from Kevin Collins, FVP of Union banking about how Amalgamated Bank works with unions.

**Kevin Collins**

FVP, Union Banking

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**Let's do better together**

kevincollins@amalgamatedbank.com

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Amalgamated LongView shareholder advocacy wins

Amalgamated Bank is proud to accomplish a historic settlement that will benefit all Freeport shareholders.

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## CASE STUDIES - UNIONS

# Helping Scranton restore firefighter and police wages

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## About this case study

A brief summary about the case study. Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat.

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Topics: Workers' rights, Fair pay

Once again, the nation's largest union-owned bank is standing up and supporting Scranton's working men and women – its firefighters, police, and public works employees.

– John Judge  
President of Scranton Fire Fighters Local 60

## Key takeaways

### 4 Million

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### \$14 Million

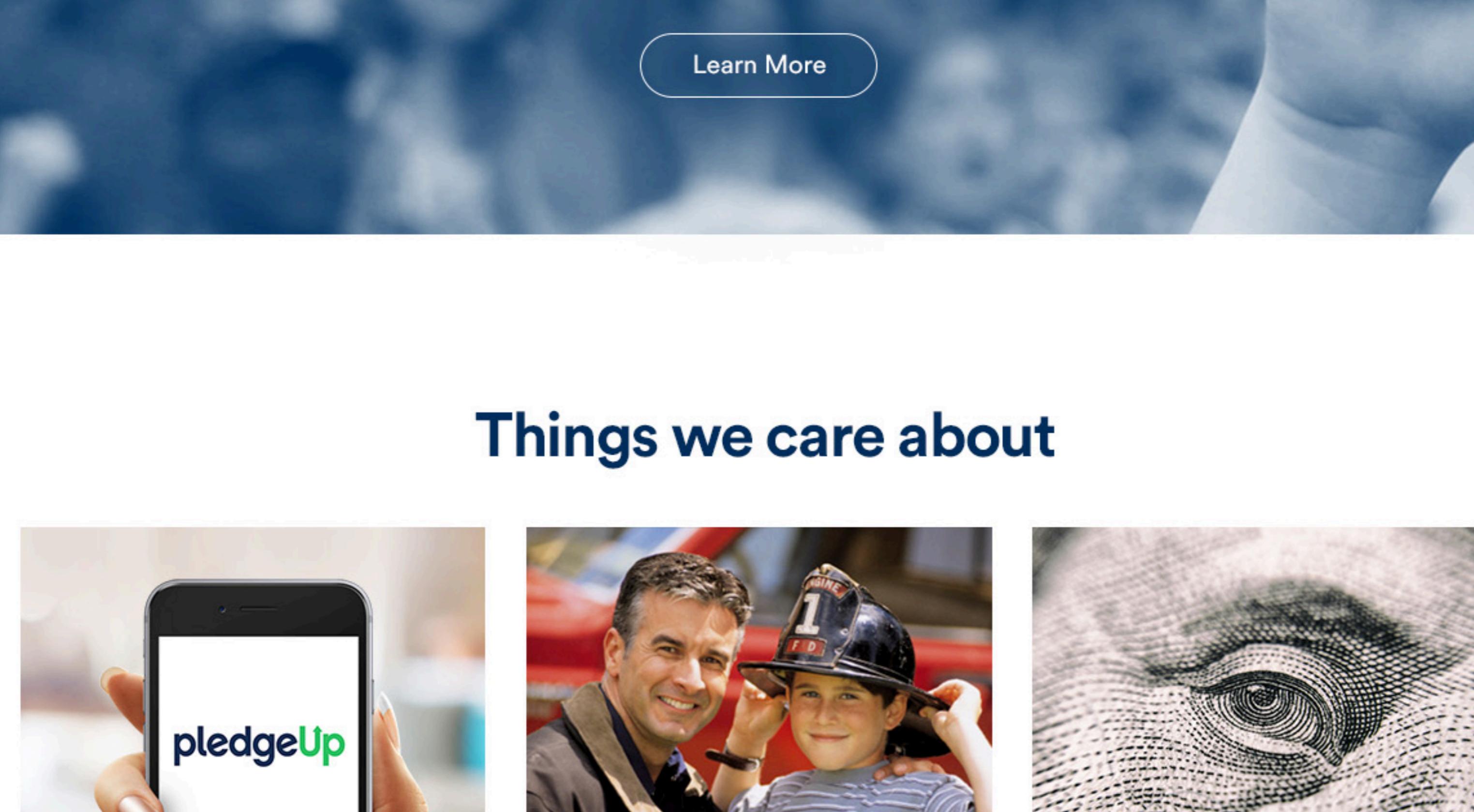
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Firetruck at Bureau of Fire in Scranton, PA

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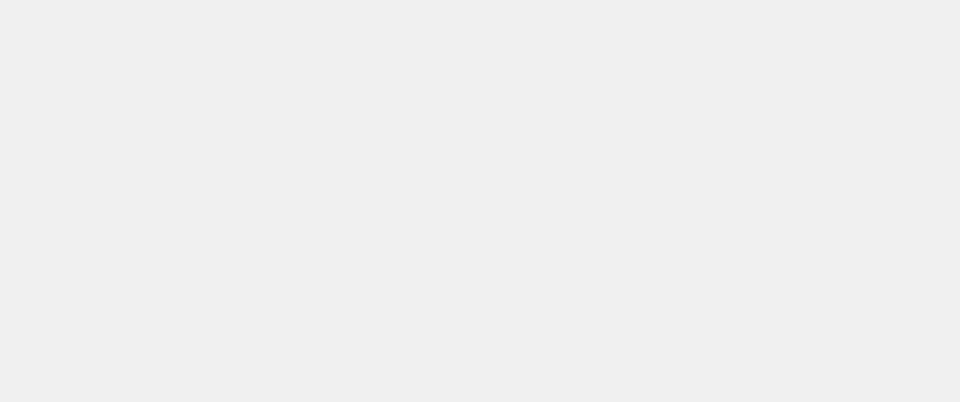
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## Find out what we offer Unions

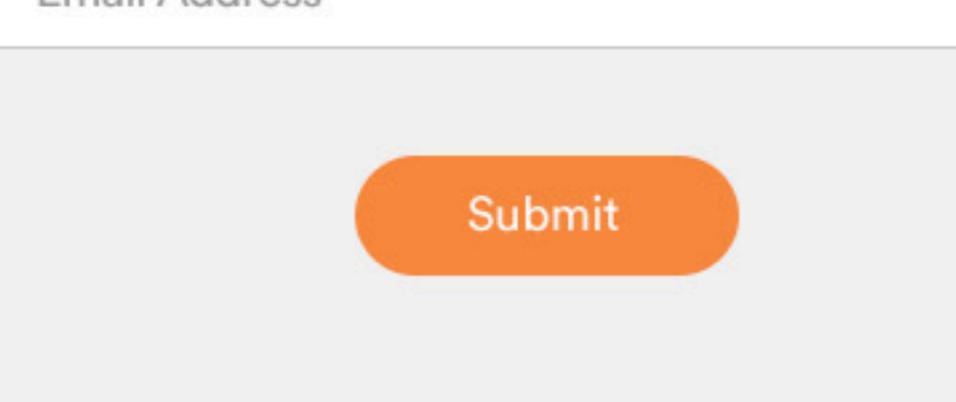
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## Things we care about



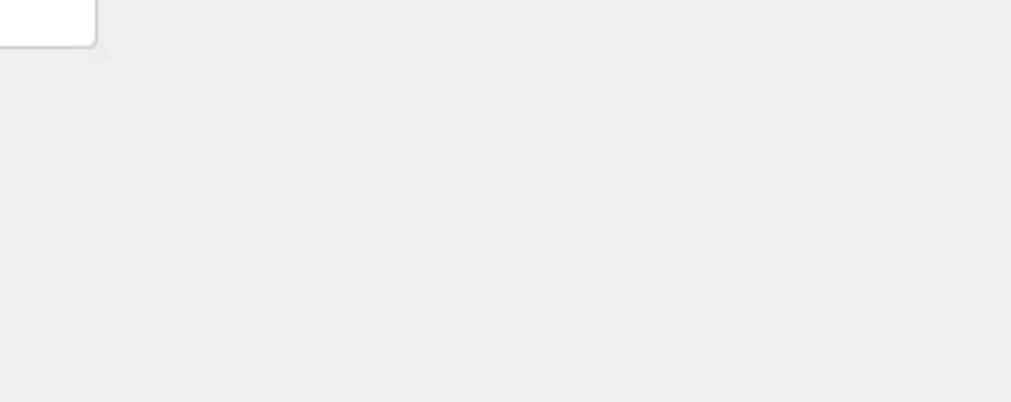
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# How we partnered with organizations to give back

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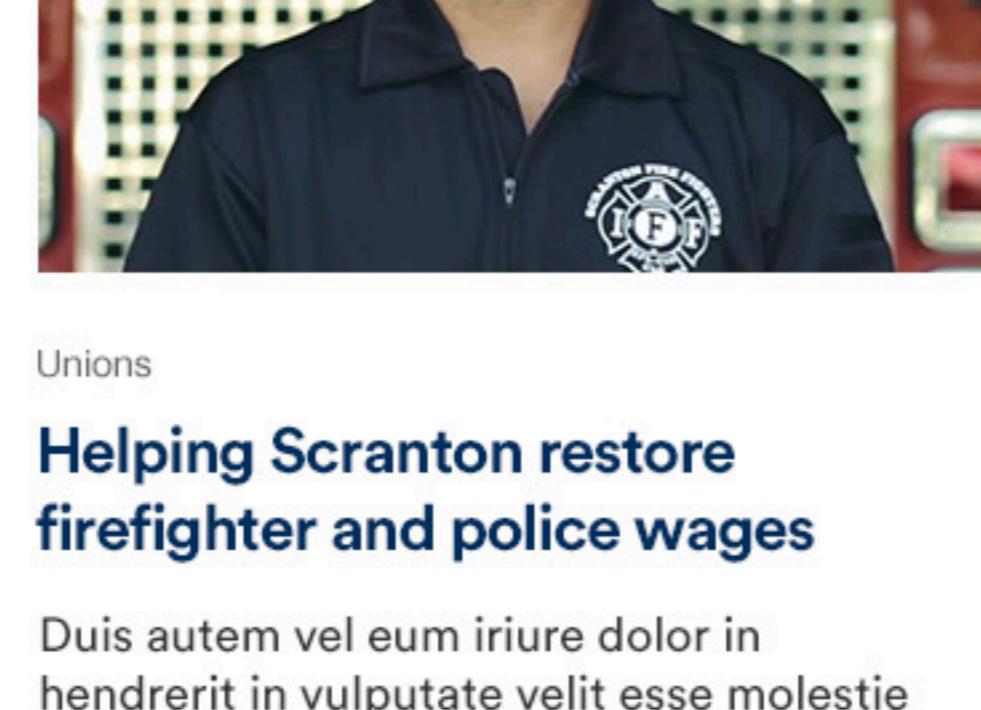
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Unions

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Unions

### **Helping Scranton restore firefighter and police wages**

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Political

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Environmental

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### **Case study a**

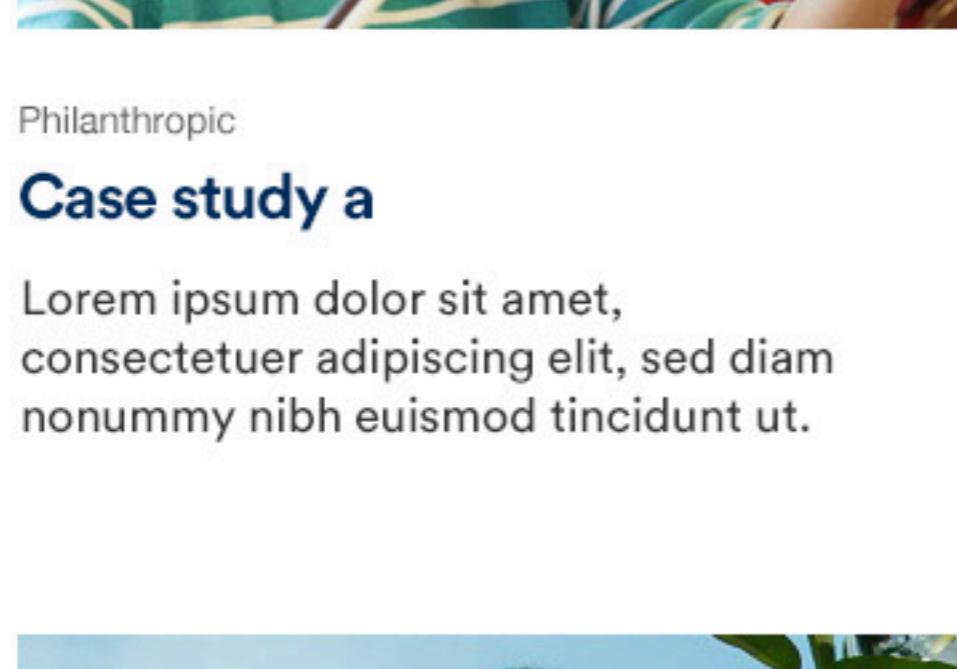
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Socially Conscious Companies

### **Case study a**

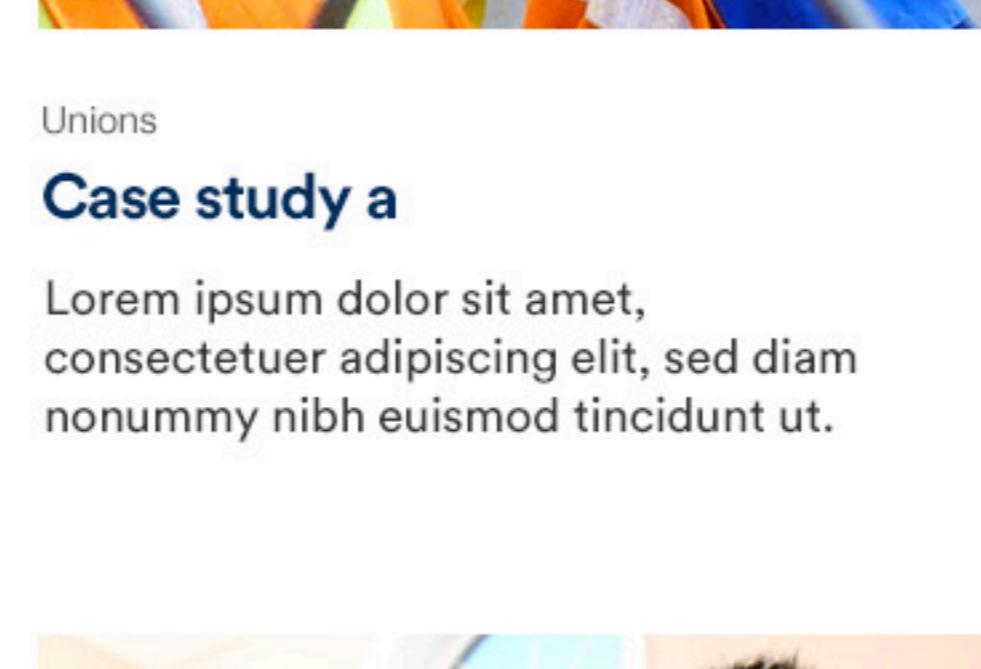
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Philanthropic

### **Case study a**

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Unions

### **Case study a**

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Political

### **Case study a**

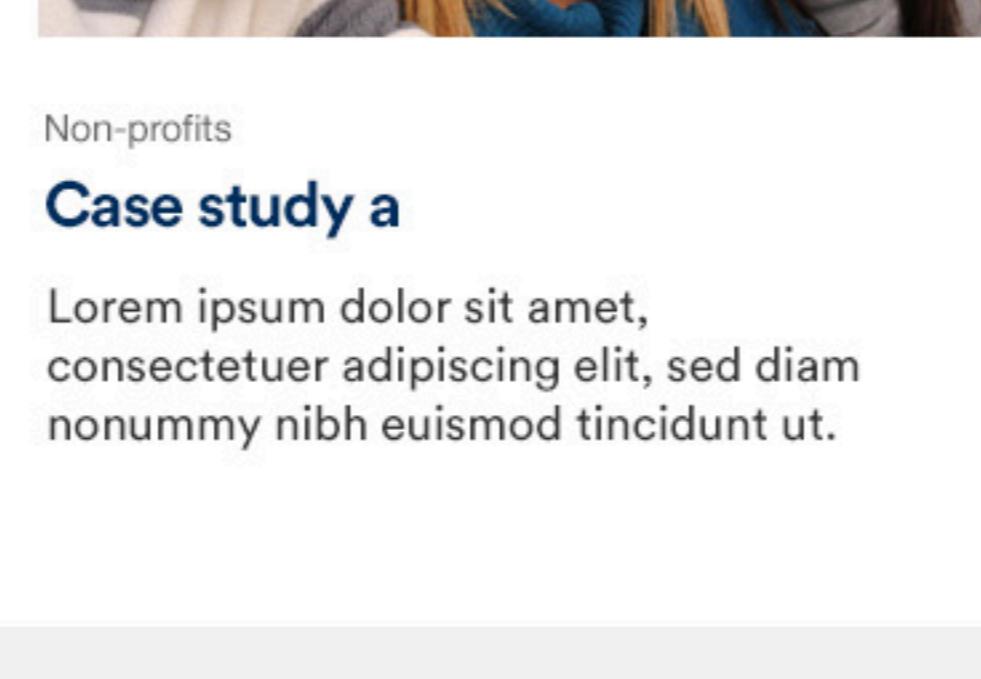
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Environmental

### **Case study a**

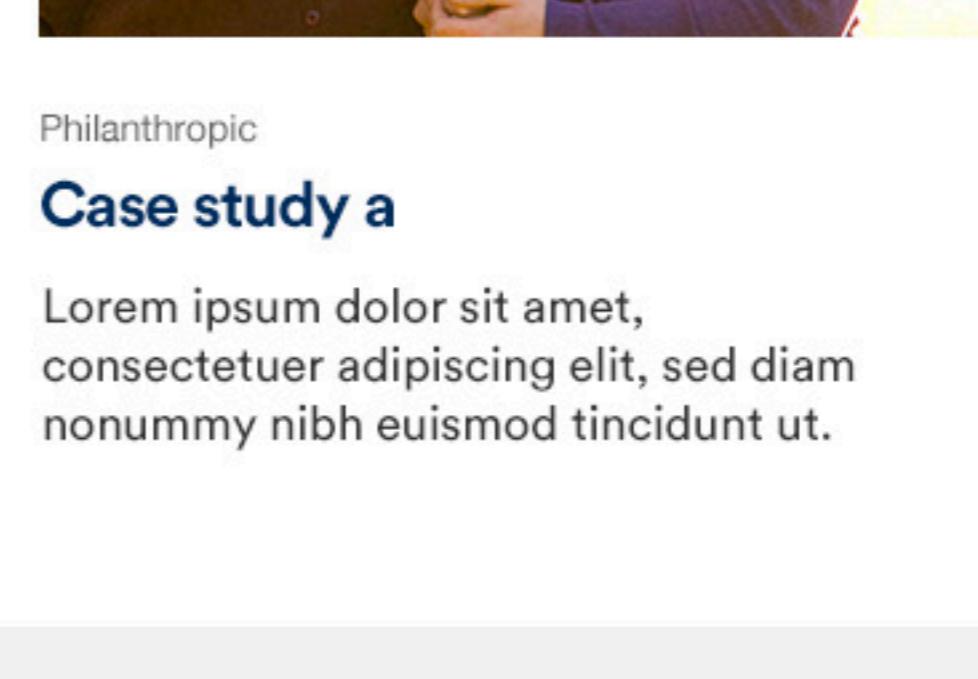
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Non-profits

### **Case study a**

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Philanthropic

### **Case study a**

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## PRODUCTS AND SERVICES - PLEDGEUP

# PledgeUp adds up to a stronger, more connected union

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## About this product

A new political reality demands a new way to collect dues and organize. For unions, the unprecedented threat to employer dues deduction is a pivotal problem. PledgeUp is a pivotal solution. It's an all-in-one tool that allows unions to process payments, manage member payment data, and effectively organize.

To view a demo and learn more about what PledgeUp has to offer, contact **Sean Searby**.

### Contact us



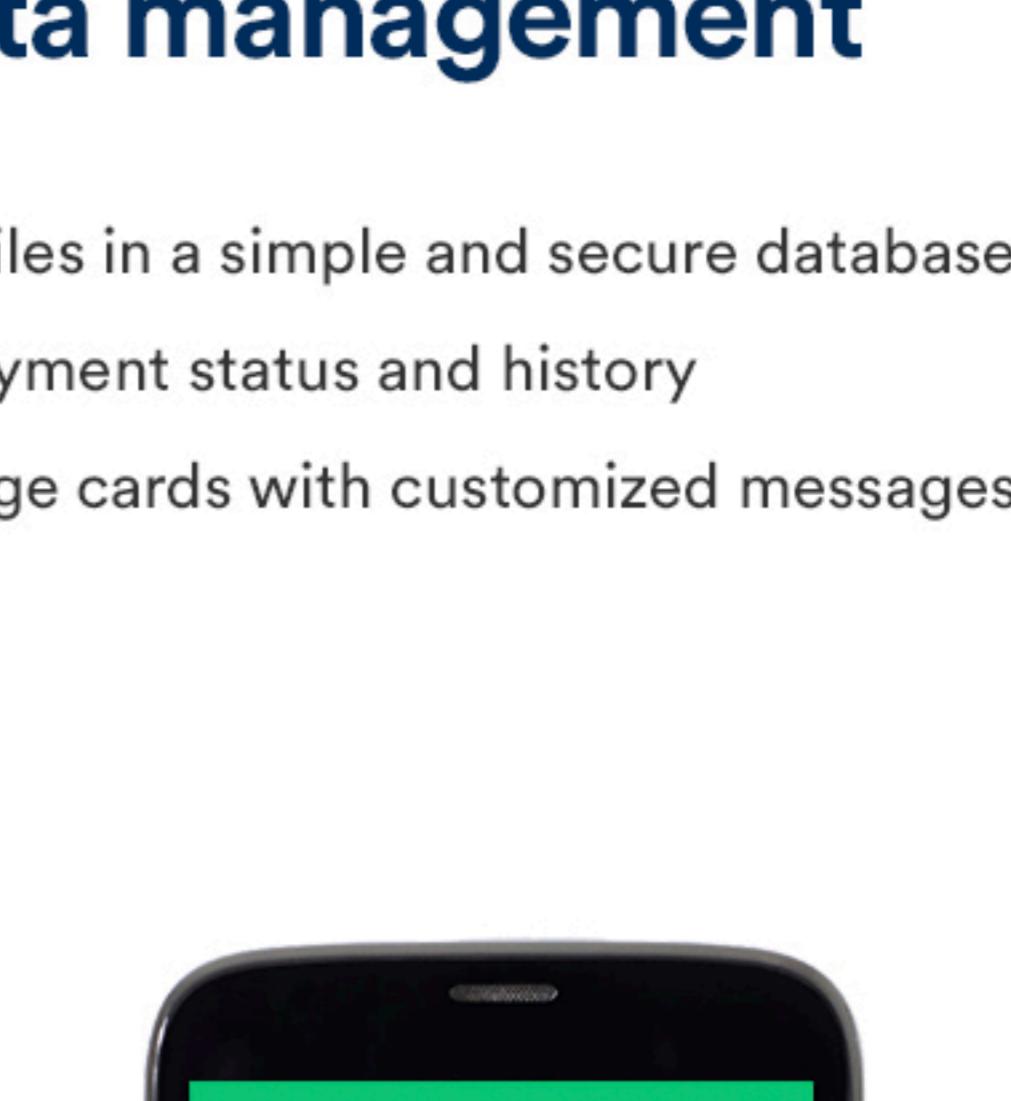
**Sean Searby**  
FVP, Business Development

Let's do better together  
seansearby@amalgamatedbank.com  
123-333-4566

### Power up:

## Streamline dues collection

- Invite members to pay dues through a secure website
- Set up payment schedules for recurring and one-time payments
- Process credit card, debit card, and automated bank draft transactions



### Tune up:

## Improve data management

- Store member profiles in a simple and secure database
- Access member payment status and history
- Collect digital pledge cards with customized messages

### Build up:

## Cultivate connections

- Create digital or canvass campaigns
- Apply advanced turf-cutting technology developed to target homes and work sites
- Review and analyze campaign efforts



To view a demo and learn more about what PledgeUp has to offer, contact **Sean Searby**.

## Find out what we offer Unions

[Learn More](#)

# We are the progressive bank for the progressive community

Our bank is specifically designed for organizations, companies and individuals who want to make an impact on society. Our customers include thousands of labor unions, non-profits, socially responsible businesses, political organizations and foundations –who are active, involved and committed to making our communities stronger, smarter, fairer, cleaner and safer.

[Learn more](#)

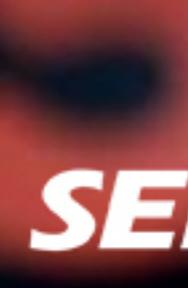
## 417 Political Organizations

We're political animals... banking hundreds of progressive political organizations, campaigns and candidates (417, as of this morning).

Not just because we share visions and values, but because we work campaign hours, not bankers' hours.

So we've arranged wire transfers to media outlets while other banks slept, and opened new lines of credit from an airport at 3am.

To us, that's politics as usual.

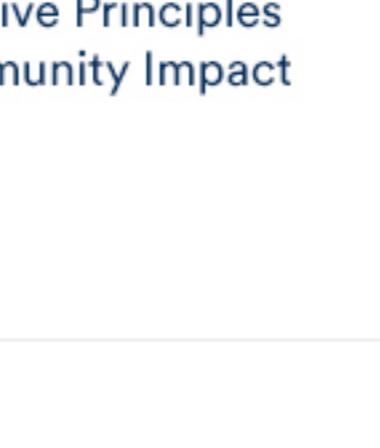
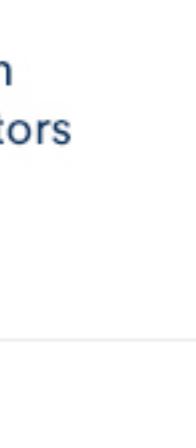
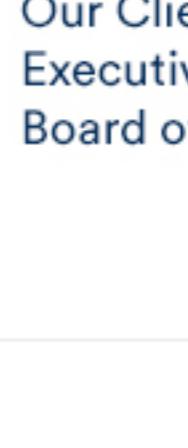
[Learn more](#)

## 1000+ Unions

We work side-by-side with over 1000 unions... to get what's best for teachers, steelworkers, firefighters and others keeping us safe, smart and strong.

We manage \$40 billion in retirement investments... have Workforce Housing Funds to help vital community workers afford the community...even give strike loans to workers walking picket lines.

And yes, you just might see us out there walking with them.

[Learn more](#)

## Who we are

Our Story  
Our Clients  
Executive Team  
Board of Directors

## What we stand for

Mission & Values  
Our Five Principles  
Community Impact

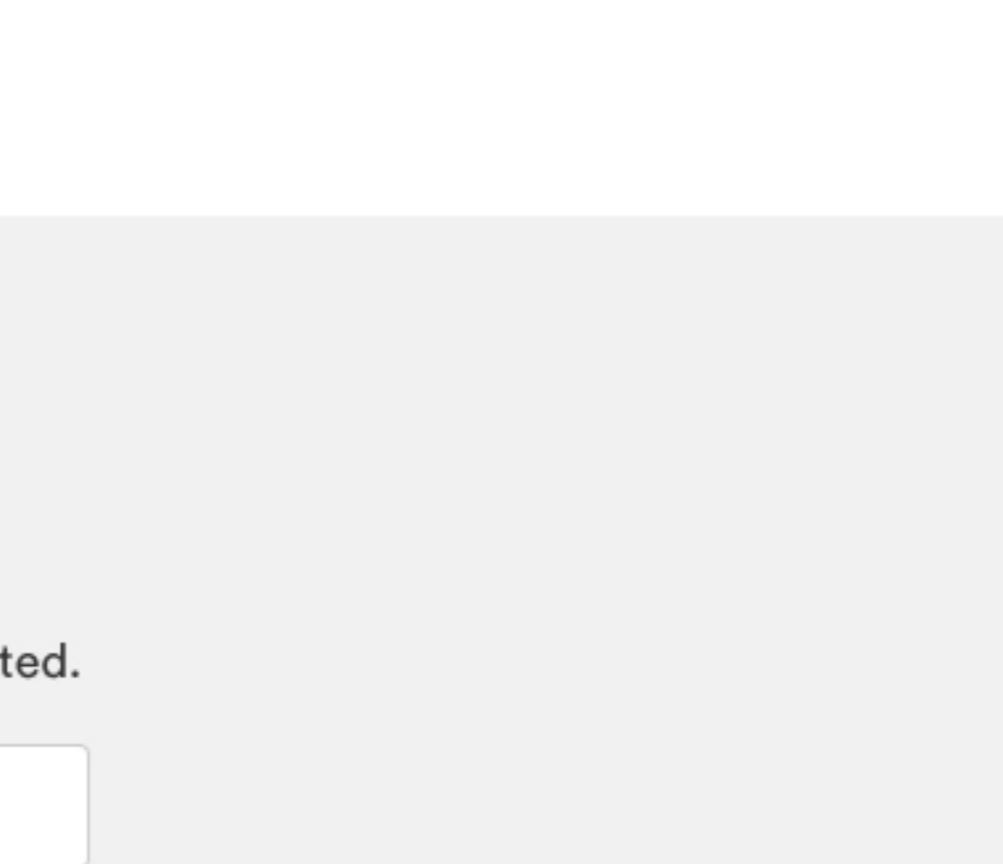
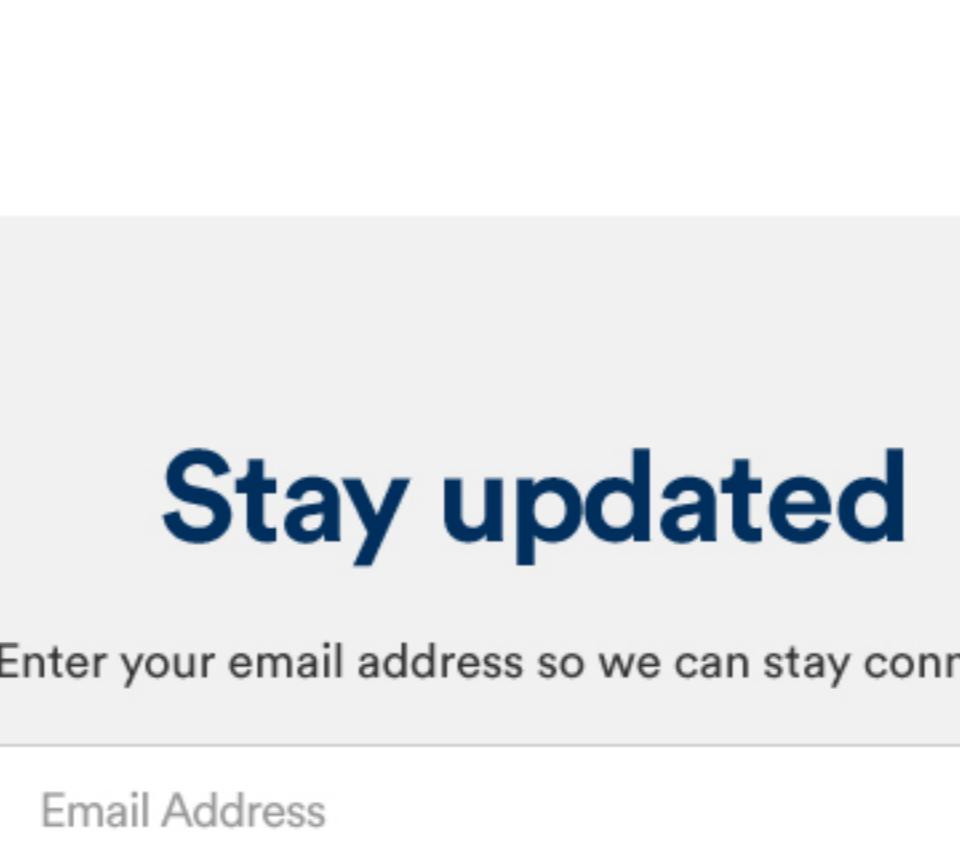
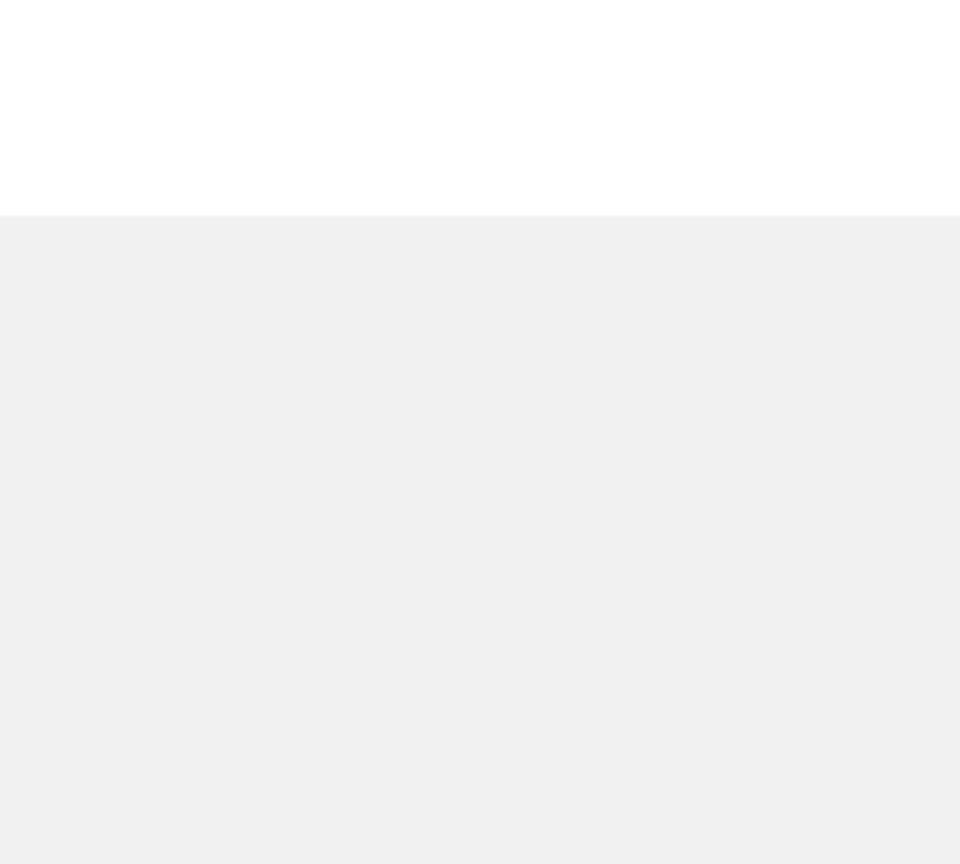
## What we're doing

Corporate Responsibility  
Educational Events

## Resources

Careers  
News

## Things we care about



### Pledge Up

An all-in-one tool that allows unions to process payments, manage member payment data, and effectively organize.

### Workforce Housing Fund

A new investment fund that will provide real affordable workforce housing for middle income earners.

### Unions and finances in 2017

Highlights and key expectations for the year 2017.

Enter your email address so we can stay connected.

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