## Global store sales



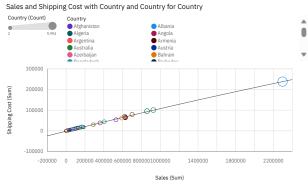
## cities with highest sales

- Country United States has the highest values of both Sales and Quantity.
- Sales is unusually high when the combination of Country and Country is United States and United States.
- Over all countries and countries, the sum of Sales is almost thirteen million.
- ales, the most significant value of Country is United States, whose respective



## sales and shipping cost

- Country United States has the highest values of both Shipping Cost and Quantity.
- Shipping Cost is unusually low when Sales is 628,840.
- There is a strong quadratic relationship between Shipping Cost and Sales, being Shipping Cost = -1555 + 0.1137 \* Sales 4.079E-9 \* Sales^2.



## target value

 The overall number of results of shipping cost is 1.35M equivalent to 834.53% of the total sales Sales compared to Shipping Cost

12.6M <sup>↑</sup>

Sales

1352815.703 (+834.53%) Shipping Cost