**PART A: MEDIA SUBMISSION INFORMATION**

**1.** Name of Source Media: Clip from *Benvenuti al Sud* (Luca Miniero, 2010)

**2.** Where was source media acquired: Film

**3.** Duration of clip taken from source media: 36 seconds

**4.** Pedagogical purpose of clip: Students will practice irregular Italian verbs (*sapere, fare, volere, uscire, venire, andare, rimanere*) in the context of a dialogue between characters.

**5.** Have you acquired permission from creator to use clip? Yes  No  Pending

If “YES” please include copy of permission in your form submission and proceed to PART C: AFFIDAVIT at bottom of form. If “NO” please proceed to PART B: FAIR USE JUSTIFICATION questions below.

**PART B: FAIR USE JUSTIFICATION**

**6.** What is the intended purpose for using this clip? We will use this clip to showcase cultural differences between office culture in the North and South of Italy and to offer practice of many irregular verbs in the present tense.

**a.** Would you consider this purpose transformative? (Does the purpose for using this clip add something new to or different from its initially intended use?) Yes  No

**b.** Explain: Students will identify conjugated verbs in the context of an authentic, Italian conversation. This is an opportunity to listen to a dialogue that has not been simplified or altered and to break from the mechanical activities in the textbook to actively recall information that they have heard from the clip. Students will be exposed to a common cultural difference between urban and rural workspaces, in that the former more commonly adopts the continuous workday while it is more common in the latter to close for lunch and reconvene at work later in the afternoon. Students’ cultural exposure from the textbook is often through short paragraphs or blurbs at the end of the chapter. In using this film clip, we are presenting an aspect of Italian culture in a way that they will more naturally absorb.

**7.** What is the nature of the copyrighted work? Factual  Creative

**8.** What amount/portion of the source copyrighted work is being used? The clip (36 seconds) reflects about .6% of the film (1 hour, 42 minutes).

**a.** Explain why this amount is being used (in relation to the pedagogical purpose explained above) The thirty-six seconds reflect the succinct conversation between two office workers. It is trimmed down as much as possible without compromising the exchange.

**b.** Could less of the source material be used to achieve the same end? Yes  No

**9.** What is the effect of this use of the copyrighted work upon the market potential of the original work? (Does this affect sales or distribution of original work or act as competition to original source material?) This short clip does not affect the original source material. The film is a comedy about a man who transfers from Milan to southern Italy, and the differences between the North and South of the country. It is intended for a general, Italian audience, for the purpose of entertainment. The clip we will use in class has an education goal: to practice Italian grammar and to observe cultural differences between two geographic regions.

**PART C: AFFIDAVIT**

I Samantha Gillen swear that the information written above is correct to the best of my knowledge. I submit this media clip for inclusion into PRIMA with full belief that it has been acquired by lawful means and either should be considered acceptable for use under the Fair Use act, or permission has been acquired to use source material from the original author(s) of the media used.

Samantha Gillen

Email address where I can be reached: [gillens@sas.upenn.edu](mailto:gillens@sas.upenn.edu)

I would like my name associated with the pedagogical materials I am submitting YES  NO