**PART A: MEDIA SUBMISSION INFORMATION**

**1.** Name of Source Media: Clip from *Commesse* (1999)

**2.** Where was source media acquired: TV show

**3.** Duration of clip taken from source media: 2 minutes, 29 seconds

**4.** Pedagogical purpose of clip: Students will watch and listen to the clip from an episode of *Commesse* where a salesperson helps several people try to find what they are looking for in a department store. Students will use the material to review vocabulary relating to clothing and fashion, including accompanying vocabulary of colors, sizes, materials, etc.

**5.** Have you acquired permission from creator to use clip? Yes  No  Pending

If “YES” please include copy of permission in your form submission and proceed to PART C: AFFIDAVIT at bottom of form. If “NO” please proceed to PART B: FAIR USE JUSTIFICATION questions below.

**PART B: FAIR USE JUSTIFICATION**

**6.** What is the intended purpose for using this clip? We will use this clip primarily to review vocabulary related to shopping, clothing, fashion, and interpersonal interactions that are familiar or formal. There are also two cultural points that students will encounter.

**a.** Would you consider this purpose transformative? (Does the purpose for using this clip add something new to or different from its initially intended use?) Yes  No

**b.** Explain: Yes. Students will hear authentic interactions that focus on vocabulary words that they have studied. These conversations will allow them to recognize familiar restructures and practice listening comprehension.

**7.** What is the nature of the copyrighted work? Factual  Creative

**8.** What amount/portion of the source copyrighted work is being used? Each episode of *Commesse* had approximately 90 minutes of runtime. The clip featured (149 seconds) reflects about 2.7% of the runtime of the full episode.

**a.** Explain why this amount is being used (in relation to the pedagogical purpose explained above) Two minutes and twenty-nine seconds of this episode are being used because there are three interactions between salespeople and customers. While we could focus on only one or two of these interactions, three provides more exposure and practice for students and allows then to compare the various exchanges. They are introduced to more salespeople and clients in this series of communications and receive more authentic output to respond to.

**b.** Could less of the source material be used to achieve the same end? Yes  No

**9.** What is the effect of this use of the copyrighted work upon the market potential of the original work? (Does this affect sales or distribution of original work or act as competition to original source material?) This short clip does not affect the original source material. *Commesse* is a comedy TV show that premiered in 1999 and was broadcast by RAI. It follows the story of several shopkeepers and their friendships, relationships, and professional collaborations in a large department store. It is intended for a general, Italian audience for the purpose of entertainment. The clip from the episode we will use in class contains some archetypal interactions between the main characters (the salespeople) and the shoppers. We will use the clip and worksheet with the following educational goals in mind: to reinforce vocabulary; to review adjectives pertaining to color, size, and materials; to check listening comprehension in the exchanges between salespeople and clients; to introduce Italian cultural figures, fashion, and new expressions.

**PART C: AFFIDAVIT**

I Samantha Gillen swear that the information written above is correct to the best of my knowledge. I submit this media clip for inclusion into PRIMA with full belief that it has been acquired by lawful means and either should be considered acceptable for use under the Fair Use act, or permission has been acquired to use source material from the original author(s) of the media used.

Samantha Gillen

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I would like my name associated with the pedagogical materials I am submitting YES  NO