

IMPORTANT INSIGHTS FROM RSVP DATA ANALYSIS

- In a year more than 2000 movies are produced. In that highest number of movies is produced in the month of March
- More number of movies are released from genre Drama.
There are 3289 movies which has only one genre associated with them
- In case of average rating more rating is got for film that released in Hindi and English
- Movies with a median rating of 7 is highest in number.
- Dream Warrior Pictures or National Theatre Live production houses has produced the most number of hit movies. They have average rating greater than 8 also. they have rank 1 and movie count 3. RSVP Movies should focus on these two production house.
- James Mangold can be hired as the director for RSVP's next project. He is the top director in the top three genres whose movies have an average rating > 8. Anthony Russo, Soubin Shahir next to top director
- Mamooty and Mohanlal are the top two actors whose movies have a median rating ≥ 8 . So RSVP Movies can concentrate on these two actor's films.
- In case of number of votes received Marvel studios is the top production house which got more number of votes. After that focus should be on Twentieth Century Fox
- When considering India Vijay Sethupathi is the top Actor in case of Average rating.
Fahadh Faasil is in the second position. to increase the local audience films of top actor should be concentrated.
- Taapsee Ponnuru is the top Actress in Hindi movies released in India based on their average ratings.
- Star Cinema production company have produced the highest number of hits among multilingual movies
- Parvathy Thiruvothu is the best actress based on number of Super Hit movies (average rating > 8) in drama genre
So these points can be considered for RSVP Movies for increasing their production