



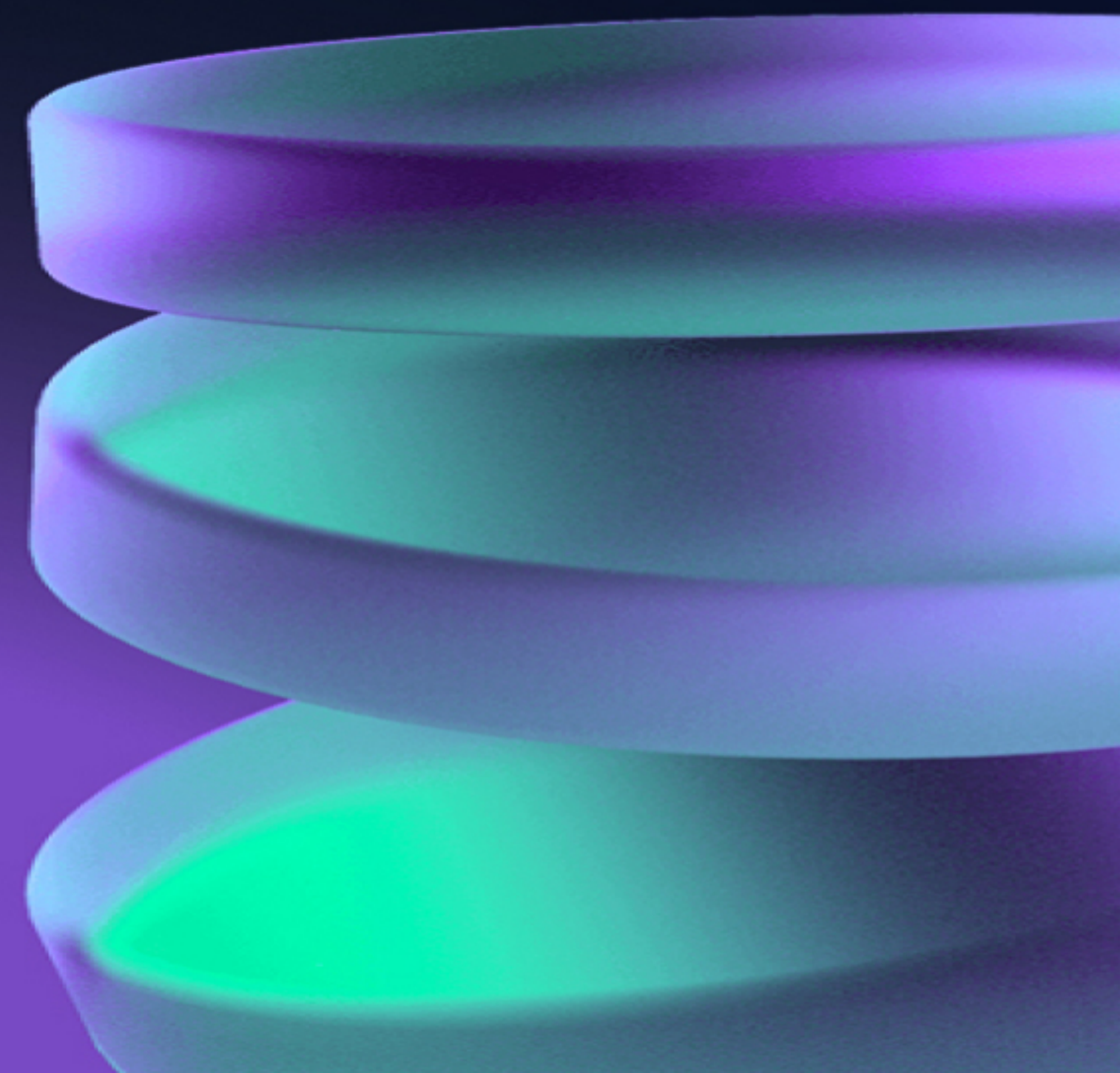
Cloud In The Channel

Brand Guidelines



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01

Brand Mark

Logo Mark



Safe space



02

Colours

Primary Gradient



Primary Colours



HEX CODE
#5D9EE0

RGB
93, 158, 224



HEX CODE
#09335B

RGB
9, 51, 91

Additional Colours



03

Typography

Primary Fonts

Inter

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

1234567890~!@#\$%^&*()_+

Aa

04

Logo

Logo

Vertical



CLOUD

Horizontal



CLOUD

Background
color logo



CLOUD



CLOUD



CLOUD



CLOUD