



# PIZZA SALES REPORT

Jan/15 - Dec/15

Pizza Category

All

1/1/2015

12/31/2015

Home



Best and Worst Sellers

## BUSIEST DAYS AND TIMES

### DAYS

Orders are **highest** on weekends, **Friday/Saturday** evenings.

### MONTHLY

There are **maximum** orders in **July** and in **January**

## SALES PERFORMANCE

### CATEGORY

**Classic Category** contributes to **maximum** sales and total orders.

### SIZE

**Large size pizza** contributes to **maximum** sales



817.86K

Total Revenue



38.31

Average Order Value



50K

Total Pizzas Sold



21K

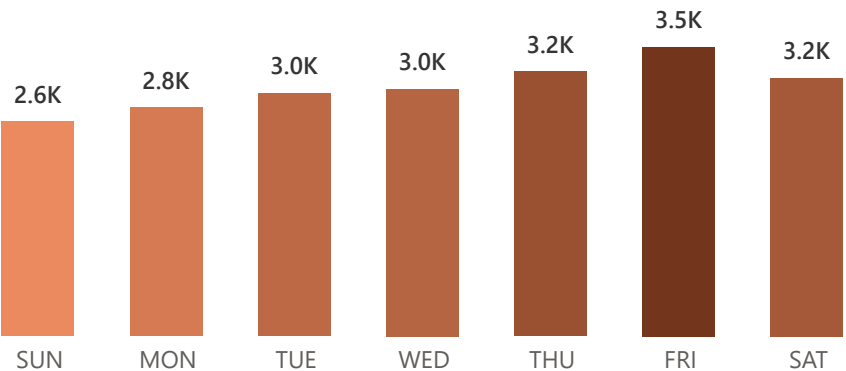
Total Orders



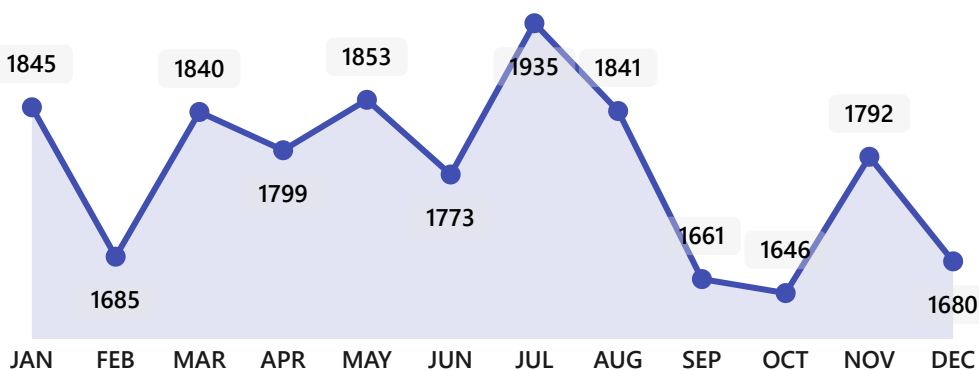
2.32

Avg Pizzas Per Order

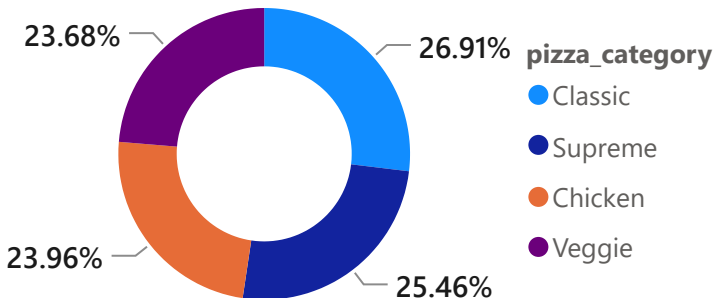
### Daily Trend for Total Orders



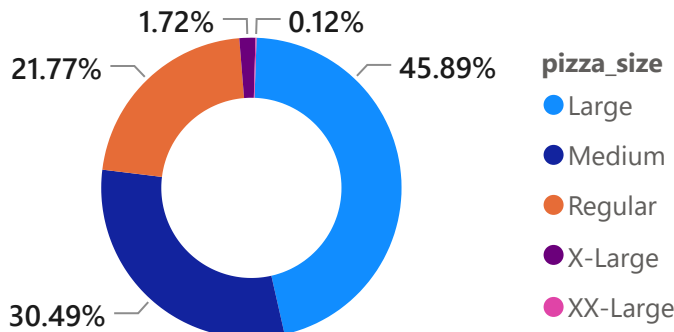
### Monthly Trend for Total Orders



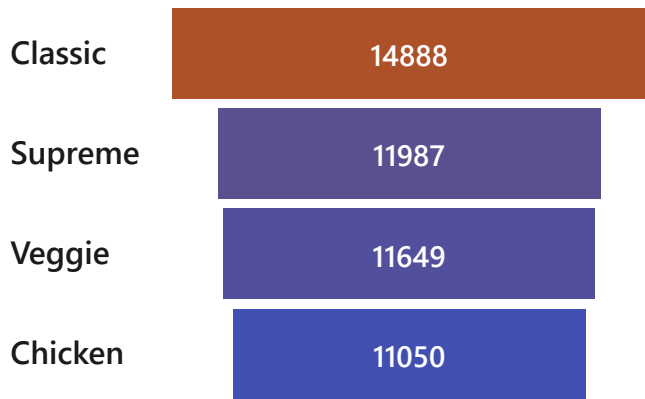
### % of Sales by Pizza Category



### % of Sales by Pizza Size



### Total Pizzas Sold by Pizza Category





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Best and Worst Sellers

## BEST SELLERS

### REVENUE

The Thai Chicken Pizza contributes to maximum revenue.

### QUANTITY

The Classic Deluxe Pizza contributes to maximum Total Quantities

### TOTAL ORDERS

The Classic Deluxe Pizza contributes to maximum Total Orders

## WORST SELLERS

### REVENUE

The Brie Carre contributes to minimum revenue.

### QUANTITY

The Brie Carre contributes to minimum Total Quantities

### TOTAL ORDERS

The Brie Carre contributes to minimum Total Orders



817.86K

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21K

Total Orders



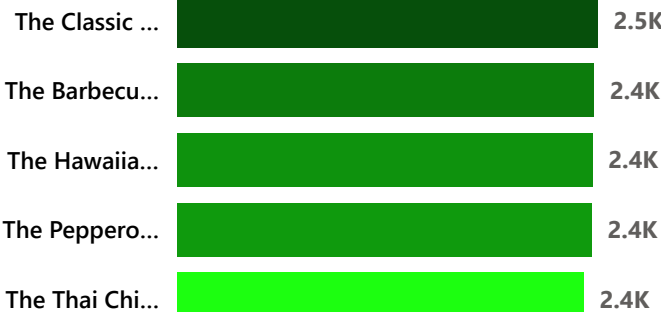
2.32

Avg Pizzas Per Order

### Top 5 Pizzas by Revenue



### Top 5 Pizzas by Quantity



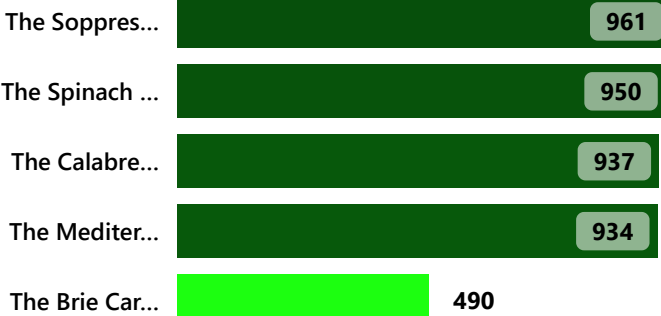
### Top 5 Pizzas by Total Orders



### Bottom 5 Pizzas by Revenue



### Bottom 5 Pizzas by Quantity



### Bottom 5 Pizzas by Total Orders

