# **Deeplinking and State**

- A site/app URL is requested by a browser
- Server sends back the HTML page

A MPA (site) has a different url for each page

• server might decide a url isn't allowed in current "state"

A SPA doesn't have this behavior naturally

- All one page = all the same URL
- Adding behavior is called "deeplinking"
  - linking to a particular state

# **Deeplinking Examples**

### All for SPAs only

- Linking to a product
- Linking to a profile page
- Linking to a search page
- Linking to a particular view

Anything that isn't the default start

# **Options for "Views"**

- Conditional
  - Have state and decide what to show based on it
- A routing library
  - Does conditional work + deeplinking
  - react-router is most common choice for React

# **Conditional rendering**

# **Changing Pages**

Following a normal <a> tag link will have two effects:

- Loads a different url
- Is a page load

# **Two Approaches**

- Link using hash fragment
  - Ex: http://example.com/#search

#### OR

- Link using different url path
  - Ex: http://example.com/search

# **Using the Hash Fragment**

First, need to understand the hash fragment

http://example.com/#search

# **Hash Fragment in URL**

- Last part of url
  - AFTER path
  - AFTER any query params (?q=cats)
- starts with # and runs to end

# **Hash Fragment is Client Side Only**

The fragment is used by the browser

- not included in url sent to server!
- server can't record it, can't react to it

# Why client only?

Original intention was to bookmark a part of the document

- Ex: Wikipedia shows hash fragments used to jump to a section
- https://simple.wikipedia.org/wiki/Cat#Behaviour
- Scrolls to element with matching id

# SPAs cheat with hash fragments

As with many things on web:

• intended use not always actual use

SPA can check url on load

- set initial state
- needs no element with that id

# Using the URL Path

Usually for static pages

• path = path in document root to html

Not true for dynamic pages

• Also not true for SPAs using paths for deeplinking

### The Path can be a lie

### Server with Deeplinking SPA

- returns same page for MULTIPLE paths
- Usually everything from a given root
  - that doesn't match something else
  - Ex: /index.html, /styles.css, /cat.png
    - Everything else gives index.html

on load, SPA sets initial state based on path

## What to deeplink?

You rarely put your entire state in the deeplink

Focus on what a user would want to share/return to

- A given view/page choice
  - "search page", specific product, etc
- Any essential inputs
  - search input, product id, etc

### Does URL UX matter?

#### Should a URL be human-understandable?

- Old timers like me think so
- A name, a title, AND an address
- We still share by voice and/or copy by hand

#### Not a resolved issue

- How often do you look at urls?
- Many are unrepeatable gibberish
  - But still "work"
  - And most never notice

# **Include Deeplinks in initial design**

When you define behaviors

- Include deeplink plans
- Impacts state model
  - and models are HUGE
- Impacts navigation

Deeplinking is not a casual UX impact

# **Deeplink Design Example**

Imagine: Building a mini-Canvas for the class

#### **Functions:**

- Pending assignments
- Next class
- Links to recordings
- Links to notes
- Syllabus
- Email instructor/TA

Which of these should have deeplink?

# **Navigation vs Data**

### State Changes

- Sometimes are data (entered or chosen)
- Sometimes are navigation (mode/view change)
  - Explicit (click a link to change view)
  - Implicit (action that results in new view)

# **Deeplinked State**

Deeplinked state may be data OR navigation

- More commonly view
- Consider search input though!
- Hard to do complex data
  - Ex: Interest calculator
- Not impossible to do complex data
  - Ex: game "build" calculators
  - Usually has dense "code" that represents many choices

### **Client State vs Server**

#### "State" can be

- From client (in browser memory only)
- From server (stored on server, send to client)

Usually a mix of both

Deeplinking is about preserving client state only

- But can reference server data
- Example: a "profile" page link
  - requires login to show YOUR profile
  - deeplink url sets UI state to be on that view

## **Navigation in SPA**

### If you reload a SPA

• your state is lost

Deeplinking will get you a new state

- but is a lousy way to change views
  - loses all other state
  - reloads all html/JS/CSS/images/etc
- better only for bookmarks or sharing

### How to navigate?

How to have links that change view/mode?

- Option 1: use local hash fragment links
  - Ex: <a href="#profile">
  - Doesn't trigger a reload
  - Does change url
    - Best to only change url for deeplinks
    - But you can ignore this advice
- Option 2: preventDefault on links

### What to href

Advice: Don't use <a href="#">

- give a short, meaningful name (a hint)
  - be kind to the next coder
    - it may even be future you!
  - shows up in browser hover
    - o UX!
- preventDefault() to keep out of browser url
  - is bare "#" in url "ugly"?
  - deeplinks SHOULD go to browser url

### **Link vs Button**

If not a deeplink, should you use a link?

- <a> VS <button>
- Navigation vs "control"
- You can change each to look like the other

Exact line being debated!

# Deeplinking with hash

- Navigation (HTML)
  - <a href="#profile">
- Controls (JS)
  - document.location.hash = '#profile';
- On load (JS)
  - const hash = document.location.hash;
  - Use to set initial state
    - Change the value passed to usestate
    - NOT calling setter if you can avoid it
      - triggers a re-render

## **Hash Deeplinks: Pro vs Con**

#### Pro:

- Easy to set url w/navigation links
- No server configuration required
  - CRA works everywhere!

#### Con:

- Confusion with on-page ids
- No server log info for analysis
- Server can't redirect if links later change
  - UX :(
- Some consider "ugly"

# Deeplinking with path

- (!) Requires server configuration (!)
  - not shown here

Your CRA dev server will work this way

- But files in build/ from npm run build
  - will run on a different server
  - That server may or may not have that config
  - That server may or may not be ABLE to

# Deeplinking with path

### Navigation (HTML)

- must preventDefault() even on "correct" links
  - otherwise reload, source of confusing bugs

#### Controls (JS)

- window.history.pushState({}, '', '/profile');
  - first has options, second is historical

#### On Load (JS)

- const path = document.location.pathname;
- Use to set initial state (useState)

# Path Deeplinks: Pro vs Con

#### Pro:

- "clean" urls
- Server can redirect in future
- Server can analyze logs

#### Con:

- Requires server configuration
- All links must preventDefault()
  - Even "correct" ones

## Deeplinks and the Back button

SPAs hate the "Back Button"

- generally lose entire state
- rarely what user expected

Deeplinks help, but don't resolve

- only "back" through url changes
- not all state changes
- user can over do it, then all state is lost

Dealing with this is annoyingly complex!

Many sites elect not to deal with it

# Back button isn't page load

If "back" is same page

- not a page load
- doesn't give useState() initial state

Deeplinks don't auto-work with back button

# Noticing when Back is used

window will fire popstate event

```
// Vanilla JS
window.addEventListener('popstate', (e) => {
    // Can read window.location.hash
    // or window.location.pathname
    // Note: document.location MAY not be updated yet
    // and update state
});
```

#### React needs the same listener

- but you want to avoid adding it repeatedly!
- useEffect() clean-up function
  - remove and re-add if component removed

## popstate can be unintended

- Fires on back
- Fires on forward
- MAY fire on page load (browser dependent)
- Fires if you change document.location.hash
- Fires if you follow <a href="#profile">

hash deeplinks may want to use pushState()

- and preventDefault()
- to avoid triggering event on navigation
- like path deeplinks

# **Summary - Deeplinking**

- different urls
  - load SPA in different state
- behavior must be added
- back button behavior is extra effort

# Summary - hash vs path urls

- pros/cons each
- big one: path requires server config
  - automatic in CRA development
  - but not auto for deployed CRA app

# **Summary - Deeplink changes**

- During design
  - What state to deeplink?
- On load
  - set state based on url
- On in-app navigation
  - prevent reload
- With in-app state changes
  - update url
- On Back
  - notice event
  - set state