

Topic: Procrastination Stopper

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Problem Background

- During our daily lives we are faced with often times overwhelming responsibilities and a lot of these times we respond by pushing them to a backlog of other tasks that have yet to be completed. This problem is especially common in students, and it may affect their academic and/or professional performance. A possible solution to this problem could be a simple To-do List, but this is often not enough, and people need an extra push.

Target

- The expectation is to produce an effective, time management and course/study scheduler that also motivates students with either short or long-term rewards that can give them the extra push they need. The scheduled goal is to be achieved before May 2022.

Causes

Work – Study – Life balance can be very difficult, especially for students

Why?

Overloaded schedules can often lead to a decrease in productivity and a ceasing of production

Why?

Course and job performance decreases the bigger the workload becomes

Why?

Finding a starting point for a workload is often a daunting and paralyzing task

Why?

Second- or third-party monitoring of progress may be an effective way of increasing productivity

Why?

People may feel alone and isolated the more work they are tasked with doing and being reminded that they are not alone may help

Countermeasures

1. Create an all-purpose, weekly scheduler with the capability to link up to existing calendar apps and modify said schedule with customized reminders and peer reviews.
2. Set up rewards for each task completed that may range from promo codes to coupons to cash rewards.
3. If the user is not competing tasks, offer assistance such as picking a random task to start with or having a peer brought in to give assistance.
4. Include resources catered to each task based on a series of tags.
5. Include a structured breakdown of every task by difficulty, time needed or some other user defined criteria.

Check/Evaluate

- The project’s success can be determined by positive user and employer feedback alongside the inclusion of more motivating features that may assist users with their goals.
- Failure of the project entails negative reviews by users or employers, alongside the lack of inclusion of new features if they are relevant.
- Upon project success, student and employee proficiency, productivity, and enjoyment will see constant growth.

Act/Standardize

- The continuation of software updates focusing on improving task rewards, help resources and connection to mentors will lead the app to success.
- Teams involved will see an increase in their own ability to organize tasks and follow a more productive schedule.
- The fact that the team working with the app will learn to be more productive makes them a valuable resource for peer mentorship, providing a constant loop of “mentors” and “mentorees”.