

## Grocery Delivering Service Through Mobile Applications

### Background Context:

Shopping for groceries is often a time-consuming chore that can pose a challenge to the elderly, those with limited mobility, and those with not enough time.

### Current State:

Those with limited mobility have a hard time going to the supermarket, so they rely on busy family member and/or expensive caretakers to do their grocery shopping while people with a busy life often struggle to make time for grocery shopping.

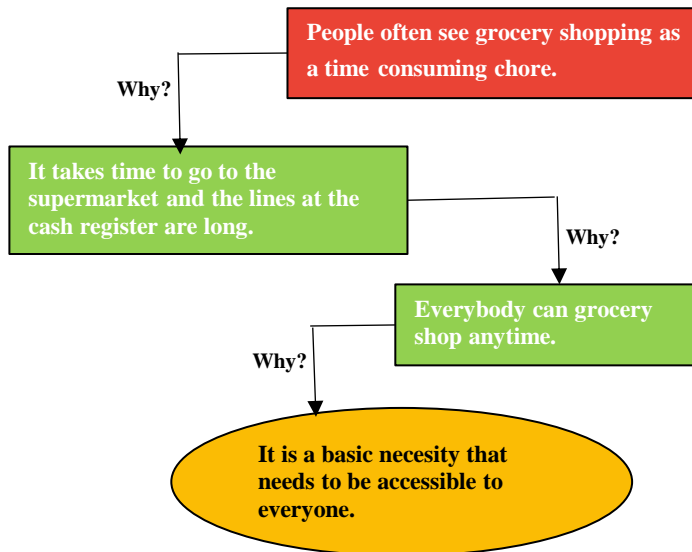
### Objectives:

- Facilitate the experience of grocery shopping for the elderly and people with limited mobility.
- Reduce the time it takes for a person to go grocery shopping.

### Countermeasures:

- Develop a UI friendly mobile application for ordering groceries by enlisting the needed items by the consumer.
- Develop setting where the user can track where the grocery shopper is located using Google Maps.
- Incorporate digital paying methods through PayPal, credit/ debit card or other paying methods.
- Incorporate obligatory tipping system for whoever does the grocery shopping.

### Root Cause Analysis:



### Impact:

- Facilitates grocery shopping for those with limited mobility.
- Users now have more time for productivity while the groceries are taken care of.
- Generates job opportunities as “grocery shoppers” are needed.

### Follow-Up:

- Expand the availability with more supermarkets.
- Possible expansion to other industries (food industry?).