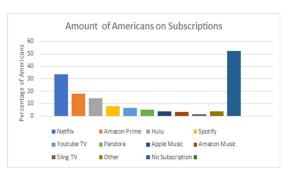
Topic: Managing Subscription Services

# **Problem Background**

Many people sign up to vast amounts of entertainment subscriptions and other subscriptions along with their monthly bills.

This leads to a clutter of monthly payments which are hard to keep track of.



# Date: 01/22/2021

### Countermeasures

Countermeasure #1: Create an application where the user can keep track of all of their current subscription services (Netflix, Hulu, Amazon Prime etc.)

Countermeasure #2: Add feature that shows customers how much they spend for each subscription or bill.

## **Target**

- 1) Help customers keep track on subscriptions and bills.
- Give reminders to customers on subscription and bill due dates.
- 3) Show customers how much their services cost in total monthly or yearly payments.

### Check/Evaluate

The solution can work if the user can get most of the benefits without much of the work. To prove this, we will verify the user's reviews looking for any bugs or criticism to provide the required solutions.

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### Act/Standardize:

After the application is released the team plans to provide constant updates to fix bugs and provide future improvements.

Future improvements might include:

- Browser extension
- Payment managing
- Manipulating subscription from within the app