

Identify the Problem:

- Which issue needs to be solved?
- There are many subscription services these days and its hard to keep track of all of them.
- People forget when these subscriptions services charge you and how much they are charging.
- Often times these services go unused and money is wasted.

Set the Target:

- Who are the customers?
- What is the goal?
- The customers are users who have subscription services.
- The goal is to create an online page where all subscription accounts are linked to said page and will allow user to see which subscriptions services they are getting charged on, when and how much, also the other plans offered by these services and their prices.

Propose and Implement Countermeasures:

- Send reminders days before they are going to get charged on each subscription
- Let users see how much they are getting charged on all the subscription services in total and individually.
- Let users see what other plans do these services offer.
- Users can see how much time is spent using these services.
- Give recommendations based on the usage time and subscription offers.
- Let users cancel each service easily if needed, from this website

Check/Evaluate:

- The success of the app will be determined on how many registered users are using the app and if they are satisfied.
- As users grow, more features will be added based on usage and recommendations.
- The failure of the app will be based on registered users.

Analyze the Causes:

- The problem is that people have way too many subscription services and its hard to keep track of them all which leads to disorganization and wasted money.

Act and/or Standardize

- The team will learn programming skills specially in all the parts of web development and security.
- Success will be continuing by adding more features and by being more accessible.