Topic: Local Airsoft platform	Author	Date

Problem Background

- There isn't a good way to be able to purchase airsoft items nor equipment that is pre-owned
- Some stores may have items that other stores do not, and that can make a consumer need to waste time going to places to find the item they are looking for

Target

- Have an easier way for consumers to purchase pre-owned items from other people
- Let consumers know what store to go for a specific item they are interested in acquiring that is in stock at the store
- Make all interactions for buying, checking items or looking for fields be in one convenient place

Causes

There isn't a good way for people to look for items they want to buy from stores or buy from other people

Why?

- Some stores do not have a way for people to check what they have available and a way for others to sell their pre-owned items is by social media or group chats

Why?

- Some stores may not know how to build a website or not care, and some people may not have a specific social media or be in a group chat

Why?

- Some stores prefer for costumers to arrive at the place and check their items, wasting time for the costumer, and some people do not like to use social media sites or don't know someone to enter the group chat that may have people selling items

Why?

- Stores can incentive customers to spend money on things they do not need, while this can be good for the business, it is not good for the customer as some items are very expensive and may cause the customer not being able to buy what they need, or be able to purchase items from others as well

Why?

- The hobby is not extremely expensive, but various item cost quite a bit, and someone who worked hard for a certain item may need to then work harder to regain that amount they spent in order to then have the chance to buy the item they need or want

Countermeasures

- List the stores that have the item the customer is looking for
- Have a section for people to post their items for sale that others may be interested in
- Help smaller stores get more costumers compared to larger stores
- Help people have more connections when selling and buying pre-owned items
- Let stores be able to adjust items they have in stores so people can see

Check/Evaluate

- If most stores and people use the platform, it can be easier for everyone to do business
- If few stores decide to join and few people would use the platform, new implementations must be added to ensure the platform can continue
- The platform can expand and add more functionality

Act/Standardize

- If stores can promote the platform, more users can join and make they themselves can promote the platform
- People can add feedback to implement different new ways to interact with the platform and how they could interact with stores