

Topic: Recipe Suggestion

Author: Wiliel Florenciani

Date: 1/27/2022

<p><i>Problem Background</i></p> <ul style="list-style-type: none">- People are busy and don't have much time- Buying food all the time is expensive- People don't want to go scouring all over the internet for recipes
<p><i>Target</i></p> <p>People can save time by not having to look for recipes, and money by using the ingredients that they currently own</p>
<p><i>Causes</i></p> <p><i>Problem: People don't have much time to experiment with their food items</i></p> <p><i>Why?</i></p> <p><i>Recipes using the ingredients currently owned don't always satisfy their cravings</i></p> <p><i>Why?</i></p> <p><i>People don't always shop ingredients with a certain recipe in mind</i></p> <p><i>Why?</i></p> <p><i>Finding online recipes that use your ingredients effectively and satisfy your cravings can be time consuming</i></p> <p><i>Why?</i></p> <p><i>People hold full time jobs and the time for food research and preparation is limited</i></p> <p><i>Why?</i></p> <p><i>People lack a platform where they can get suggestions for recipes and store favorite recipes using the ingredients they own</i></p>

<p><i>Countermeasures</i></p> <ol style="list-style-type: none">1. Send reminders to users to use their ingredients in recipes2. Let users create specified lists where they can keep track of their favorite recipes and new recipes3. Congratulate the users when a certain milestone of recipes is completed4. Let users add their ingredients and amounts in order to suggest recipes with their items
<p><i>Check/Evaluate</i></p> <p><i>The project's success will be determined by factors such as continued growth of the platform in terms of registered users,</i></p> <p><i>as well as the recipes being cooked by the users</i></p> <p><i>As for the project failure will be denoted by a significant drop in active users.</i></p> <p><i>If the ingredients are used and the recipes satisfy people's cravings it will be safe to say that the root cause will be eliminated</i></p>
<p><i>Act/Standardize</i></p> <p>Continuous success will be ensured by promoting the app's capabilities and usefulness</p> <p>User feedback will be used to gauge the public's reception into the app and new features will be considered depending on the suggestions</p> <p>The team will have the experience of designing, developing, and launching a product meant for production use</p>