

Topic: Restaurant Menu Display Web Application

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1. Problem Background	PLAN
<ul style="list-style-type: none">Local restaurants showcasing their menus, exclusively on their Facebook pages.Menus are being posted as images that barely get updated.Pictures of different meals being showcased push back the menu, which provokes longer investigation.Bad quality picture makes hard to read.	

2. Target	PLAN
<p>The goal to be achieved by end of semester is to create a web application that will provide users the access to create an account to either find or showcase local restaurant menus. The idea is for restaurants to have a space to post their menu options and edit/update them if necessary. This will work as templates. Also, the possible clients should be able to find information regarding open/close hour, phone numbers, payment options, directions, company logo, etc. This will make easier the process of finding relevant information about local restaurants.</p>	

3. Causes	PLAN
<ol style="list-style-type: none">Restaurants (staff/owner) find it easier to post pictures of the menu on their Facebook page.Restaurants (staff/owner) do not know how to make a menu onlineRestaurants (staff/owner) do not want to put the work or money into making their own webpage. (Ex. McDonald's, Burger King, Wendy's, etc.)Restaurants depend highly on promotion through different social media, spreading their information around.	

4. Countermeasures	PLAN/DO
<ol style="list-style-type: none">Make the software public and free to use.Promote our product to some food services that may use it and provide proper orientation.Ask food services to promote the app or web service on their socials.	

5. Check/Evaluate	CHECK
<ul style="list-style-type: none">Success will be determined by the uprising of user login and continuous growth of account.Growth in food services adding their information is another factor of success.Failure would be determined by lack of users, lack of interest by food services and/or not resolving the root cause.	

6. Act and/or Standardize	ACT
<ul style="list-style-type: none">For further success with the software, user feedback will be taken to consideration.Continuous updates to improve performance and comfort for users.Developers should have increase their programming and development skills for better quality of current and future projects.	

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