

THEME:

A3:

TEAM:

1 or 2

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PROBLEM STATEMENT What problem do we need to solve for customers and users (either internal or external)?

The progress of selecting the right courses
at the best time in order to graduate
in time

CONSTRAINTS What existing user workflows and technical constraints should we consider to design a solution?

Unpredictable course offering, access to curriculum
and the progress of students

TARGET USERS Which personas (and editions) are feeling pain now? What job are they hiring us to do?

Students, soon to be students
and academic advisors.

NEW USER EXPERIENCE How will the interface (web, mobile, API) and user workflow change?

Web App

COST OF DELAY What is the opportunity cost if we don't solve this problem? How can we measure success?

The graduation rate will diminish

VALIDATION & MEASUREMENT PLAN How do we make sure that we solved the problem?

Access to curriculums, student progress
, next courses to be given, stats
and course offering

