

Topic: Student Discount Hub	Author: Jaime Ginorio	Date: 01/20/2021
Problem Background: A student is always on a budget so every discount matters. But there’s no hub or place where you can find places that offer discounts to students.	Countermeasures: Create a web application where student can find nearby places that offer discounts on things like food, educational tools or cover living expenses.	
Target: Make it easier for students to stay on their budget or simply take advantage of being a student money wise.		
Causes: Most students struggle to cover their living expenses due to all things they have to pay while at the same time being a full-time student these things include tuition, books, rent, electricity, water, internet, laundry, food, gas and other basic living expenses.	Check/Evaluate: Evaluate if there are similar apps, if there is enough students discounts to create the app or if there is no enough discounts talk to product sellers and suggest them that if the implement some type of discounts for students they can get promoted in the app and get more customers.	
	Act/Standardize: Determine the best tech stack for the application and how the application is going to sustain itself, are we going to run ads? Are we going to charge to get promoted on certain areas or categories?	