Problem Solving (A3) Report
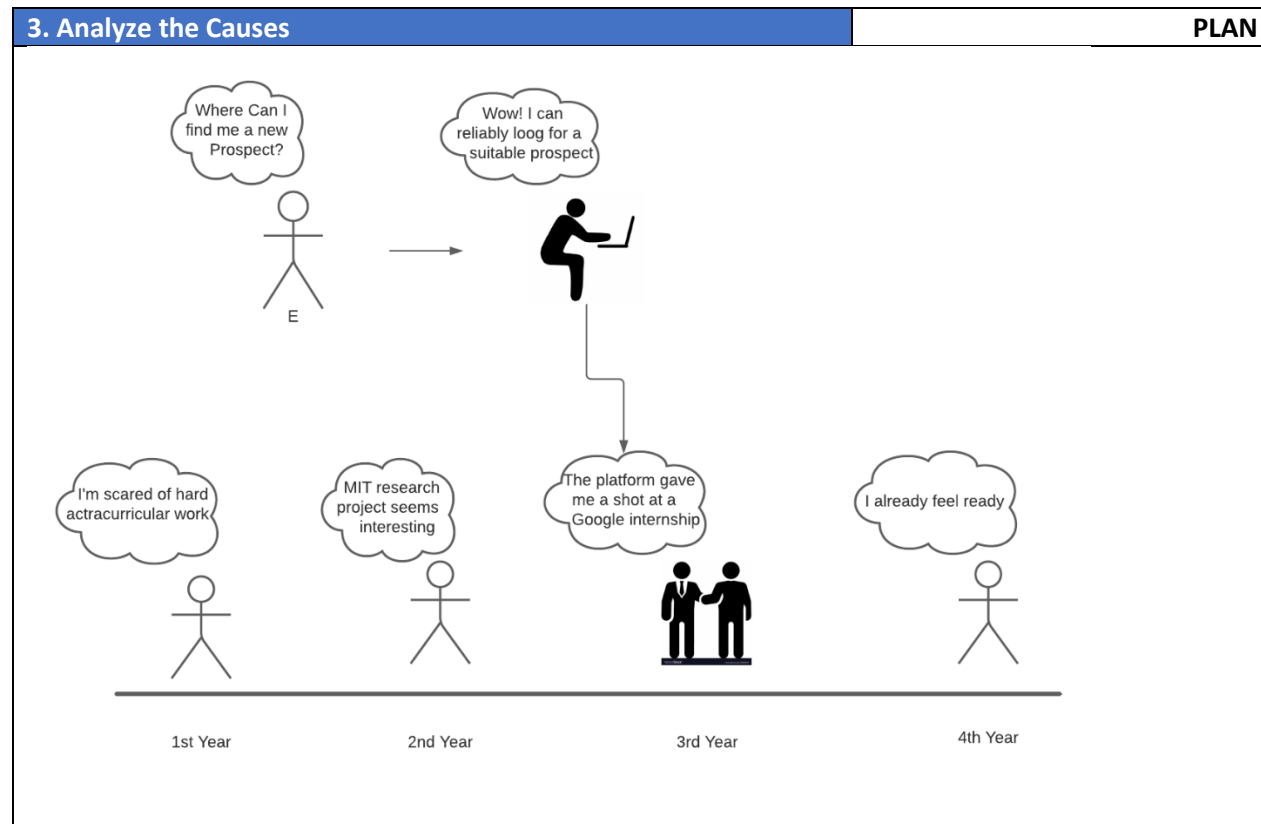
Topic: Platform to improve professional networking
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1. Identify a Problem	PLAN

- Students of every department are unfamiliar with the great research opportunities that they can be a part of within the university.
- Unaware of:
    - Their benefits → Improve skills, networking, experience
    - How accessible is joining a research without needing experience
- There is not a go-to platform that allows company recruiters to explore most research projects and search for student prospects by specific criteria (GPA, graduation date, etc…).

2. Set the Target	PLAN

- Increase student awareness on the benefits and accessibility of research programs that are affiliated with the university.
- Raise research student's exposure and networking opportunities.
- Increase sponsorship opportunities for each research projects.
- Deliver to the recruiter, features to match them with their desired student prospect.

3. Analyze the Causes	PLAN

4. Propose & Implement Countermeasures	PLAN/DO

- Implement the platform as both a desktop and mobile application for better responsiveness.
- Employ Agile Methodology to the development process to deploy effectively.
- Emphasize usability patterns in its design criteria.

5. Check/Evaluate	CHECK

6. Act and/or Standardize	ACT