

|  |  |   |
|--|--|---|
| Topic: A3 Form Idea  | Author: Juan J. Velazquez  | Date: January 27 <sup>th</sup> , 2022   |
| 1- Problem Background:   | 2- Target:   | 3- Causes:  |
| It is very hard for the average person to stay organized and remember all the tasks they must fulfil every day. The average workload and lack of organization may cause the average person to struggle with their daily work and may provoke them to forget important tasks. | This app would have a broad appeal for the average citizen. It would mainly focus on appealing to college students and office workers.                             | <ul style="list-style-type: none"> <li>- Difficulty organizing tasks.</li> <li>- Difficulty keeping up with the daily tasks.</li> <li>- Motivate users to increase their productivity.</li> </ul> |
| 4- Countermeasures:  | 5- Check/Evaluate:   | 6- Act/Standardize:   |
| I propose an app that would work to allow users to store and keep track of their tasks.  | To verify the usage of the app, the team would conduct tests on the primary feature and verify user reviews upon reaching that step in later parts of development. | Through updates and user feedback the team looks to fix any issues that may impact the userbase's experience and privacy.   |