

User Feedback Collection Report

Collected feedback from 10 participants (peers and potential users) to evaluate the **frontend implementation and wireframes** of the **Hand-Me-Down Clothing Marketplace** built in **React + Next.js**.

The goal was to assess the project's overall **usability, visual design, and clarity of purpose**, identifying early improvements before backend integration and full deployment.

Objective

Gather user insights to evaluate: - Visual design consistency - Accessibility and readability - Layout spacing and responsiveness - Concept clarity and usability

Methodology

Participants were selected among peers and potential users familiar with donation-based marketplaces. Each tester was asked to: 1. Explore the **Featured Items, How it Works, and What Our Community Says** sections. 2. Provide observations on color palette, spacing, readability, and overall feel. 3. Suggest improvements that enhance usability or design flow.

Feedback was organized into categories: **UI Design, Accessibility & Readability, Usability & Clarity**, and **Improvement Suggestions**.

Participant Feedback Summary

Participant	Role	Key Feedback	Category
Kevin Gomez	Peer Developer	Suggested adding a dark mode and improving widget responsiveness , allowing components to resize smoothly on smaller screens for better accessibility and layout adaptability.	UI Design
William Flores	Developer	Noted that the hint text in the search bar on the listing page is barely visible . Suggested increasing contrast or using a darker shade for readability.	Accessibility & Readability

Participant	Role	Key Feedback	Category
Yadriel Calderón	Developer	Recommended a bigger and consistent spacing between item cards and titles.	UI Design
Ronaldo Flores	Developer	Said the main concept of donating second-hand clothes was clear but suggested a short intro or tagline on the homepage for selling pieces too.	Clarity of Purpose
Anaís Vargas	Potential User	Found the color palette “too soft,” mentioning that all tones looked like pastel or baby colors , reducing contrast and readability. Suggested using slightly stronger accent colors.	UI Design
Luis Rivera	Potential User	Pointed out that there is too little vertical spacing between the Featured Items filter and the item listings . Suggested adding more padding or margin to improve visual separation and flow.	UI Design
Andrea Riego	Potential User	Requested a visual hierarchy to differentiate donated vs. for-sale items; icons or badges could help.	Usability / Clarity

Participant	Role	Key Feedback	Category
Isbeth Rodriguez	Potential User	Observed inconsistency in the vertical spacing of the How it works section — it appears unevenly distributed compared to surrounding sections. Suggested standardizing the spacing to improve visual alignment.	UI Design
Luis Flores	Developer	Mentioned that the What our community says cards are too close together , making the layout feel cramped. Suggested adding more horizontal spacing between cards for a cleaner visual flow.	UI Design
Robert Roldan	Developer	Suggested adding a placeholder or mock data to better visualize item listings during testing.	Improvement Suggestion

Key Insights

- **Color Palette:** The soft pastel colors evoke friendliness but reduce contrast. Users prefer slightly deeper accents for text and primary actions.
- **Spacing & Layout:** The interface feels tight in several areas — especially between the **Featured Items filter** and **listings**, and within testimonial cards. More consistent spacing and alignment would create a breathable, balanced feel.
- **Clarity of Purpose:** The donating concept is clear, but including a brief tagline or note about selling could make the dual purpose more explicit.
- **Readability:** Light placeholder text and subtle colors decrease visibility. Increasing contrast will enhance accessibility.