

Domain Overview (Desktop)

mbfmvans.com



Organic Search: Summary

US | Domain | mbfmvans.com



TRAFFIC

Paid Search: Summary

US | Domain | mbfmvans.com



TRAFFIC

Semrush Rank	2.6m		Keywords	0	0%
Keywords	101	1%	Traffic Cost	\$0	0%
Traffic Cost	\$353	-6%			

Backlinks: Summary

Root Domain: mbfmvans.com

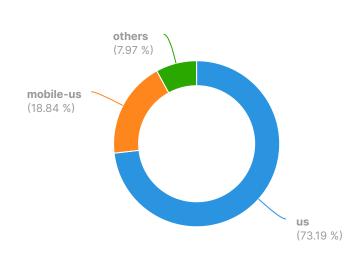
21.4K TOTAL BACKLINKS

Referring Domains 64

Referring IPs 198

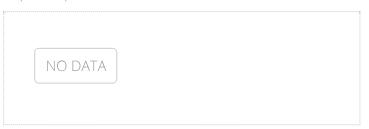
Organic Search: Keywords By Country

US | Domain | mbfmvans.com



Paid Search: Ad Keywords by Country

US | Domain | mbfmvans.com



Traffic: Organic vs Paid







Organic search traffic

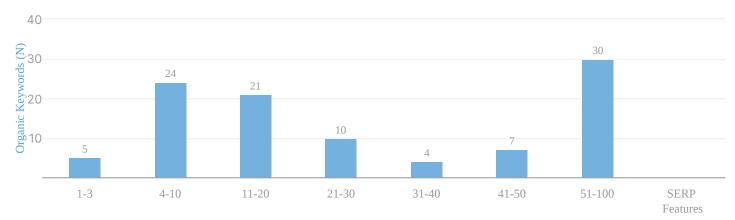
Organic Search: Top Keywords (101)

US | Domain | mbfmvans.com

Keyword	Pos	Volume	Traffic
mercedes fort mitchell	2	2,400	28.70%
mercedes benz fort mitchell	2	1,300	15.27%
mb fort mitchell	3	1,300	10.64%
mercedes benz of fort mitchell	5	1,600	7.40%
mercedes-benz of fort mitchell	7	1,900	6.94%

Organic Search: Keyword Position Distribution

US | Domain | mbfmvans.com



Keywords by Intent

US | Domain | mbfmvans.com

Intent		Keywords	Traffic
Informational	22.5%	25	0
Navigational	42.3%	47	208
Commercial	27.9%	31	9
Transactional	7.2%	8	0



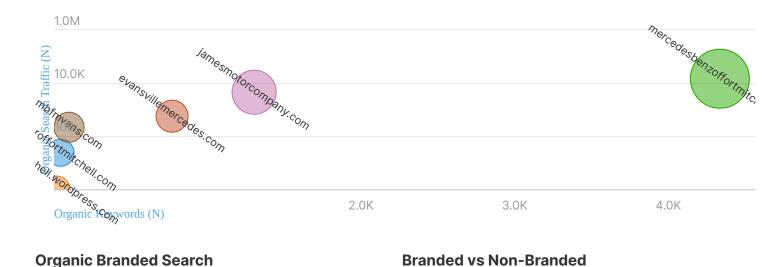
Organic Search: Top Competitors (146)

US | Domain | mbfmvans.com

Competitor	Com. Keywords	SE Keywords	Com. Level
sprinteroffortmitchell.com	18	45	68%
mbftmitchell.wordpress.com	7	24	22%
mercedesbenzoffortmitchell.com	25	4.3k	7% •
evansvillemercedes.com	4	771	7%
jamesmotorcompany.com	4	1.3k	7%

Organic Search: Competitive Position Map

US | Domain | mbfmvans.com



0

Organic Branded Search

US | Domain | mbfmvans.com



TRAFFIC

Keywords

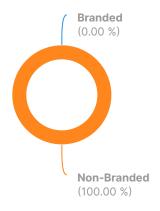
Branded vs Non-Branded

US | Domain | mbfmvans.com

0.00%

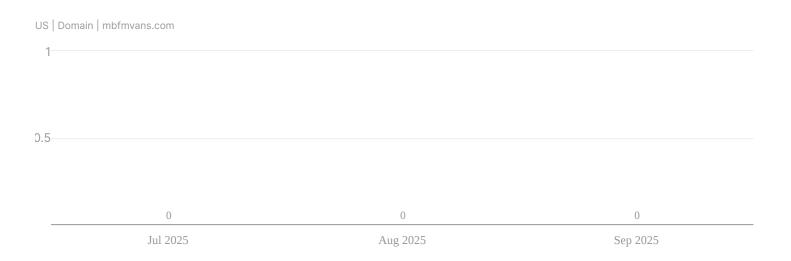
100.00%

Non-Branded Traffic **Branded Traffic**



Organic Search: Branded Traffic Trend





Paid search traffic

Paid Search: Top Keywords

US | Domain | mbfmvans.com



Paid Search: Ad Copy Position Distribution

US | Domain | mbfmvans.com



Paid Search: Top Competitors

US | Domain | mbfmvans.com





Paid Search: Competitive Positioni	ng Map	
NO DATA		
Sample Ads US Domain mbfmvans.com		
NO DATA		



Backlinks

Top backlinks

Root Domain: mbfmvans.com

Referring page Title / Referring page URL	Anchor text / Link URL	Туре
Mercedes-Benz of Fort Mitchell: Mercedes-Benz Dealership in Fort https://www.mercedesbenzoffortmitchell.com/	Commercial Vans http://www.mbfmvans.com/	-
Mercedes-Benz of Fort Mitchell: Mercedes-Benz Dealership in Fort https://www.mercedesbenzoffortmitchell.com/	Commercial Vans https://www.mbfmvans.com/	-
https://www.sprinteroffortmitchell.com/	http://www.mbfmvans.com/	-
https://www.sprinteroffortmitchell.com/	https://www.mbfmvans.com/	-
Jeff Wyler Car Dealerships Cincinnati Louisville Columbus https://wyler.com/	Sprinter https://www.mbfmvans.com/	-

Backlinks: Top Anchors

Root Domain: mbfmvans.com

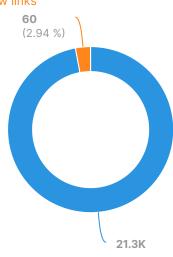
Anchors	Percentage	Domains	Backlinks
website	43%	39	9,092
commercial vans	42%	1	8,934
Empty anchor	13%	5	2,800
visit our partner site	2%	1	440
mbfmvans.com	0%	4	26



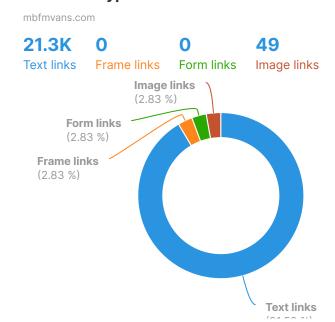
Backlinks: Follow vs Nofollow

mbfmvans.com

21.3K 60 Follow linksNofollow links



Backlinks Types



Backlinks: Top Referring Domains

Root Domain: mbfmvans.com

Root Domain	Backlinks	IP / Country
mercedesbenzoffortmitchell.com	8,923	23.48.104.149
sprinteroffortmitchell.com	2,794	2.19.193.97
newsprintervans.com	440	34.195.171.220
wylereastgate.com	277	23.48.203.110
jeffwylerfairfieldnissan.com	271	23.73.207.14

Backlinks: Top Indexed Pages

Root Domain: mbfmvans.com

Title and URL	Domains	Backlinks
Access Denied http://www.mbfmvans.com/	0	0
Access Denied http://www.mbfmvans.com/all-inventory/index.htm	0	0
Access Denied http://www.mbfmvans.com/certified/Mercedes-Benz/2017-Mercedes-Benz-AMG-G-63-2b5dc146ac182e35bbb4ded29 5bf789d.htm	0	0
Access Denied http://www.mbfmvans.com/certified/Mercedes-Benz/2018-Mercedes-Benz-GLC%20300-4b5c3205ac18309bbe1673d3 aa15f3da.htm	0	0
http://www.mbfmvans.com/certified/Mercedes-Benz/2018-Mercedes-Benz-GLC%20300-554e5aeaac182188afdb6be26d7aa84e.htm	0	0