



Domain Overview (Desktop)

row94whiskey.com

Organic Search: Summary

US | Domain | row94whiskey.com

557 -1% TRAFFIC

Semrush Rank	1.5m	
Keywords	173	-2%
Traffic Cost	\$865	-21%

Paid Search: Summary

US | Domain | row94whiskey.com

0 0% TRAFFIC

Keywords	0	0%
Traffic Cost	\$0	0%

Backlinks: Summary

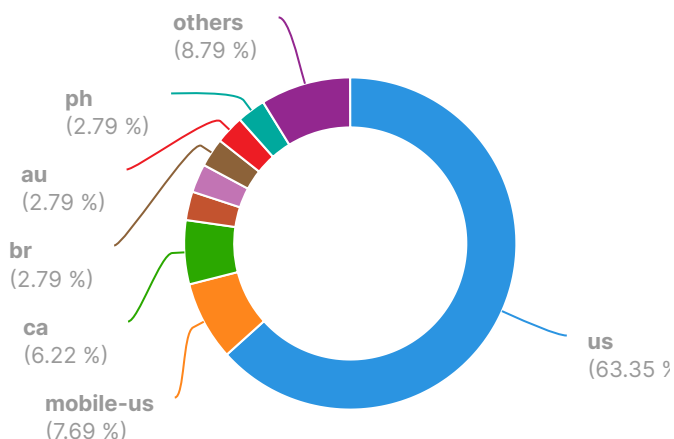
Root Domain: row94whiskey.com

684 TOTAL BACKLINKS

Referring Domains	199
Referring IPs	229

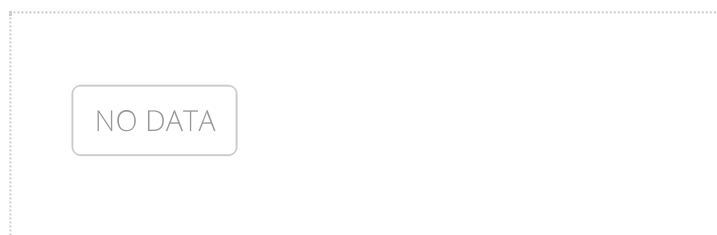
Organic Search: Keywords By Country

US | Domain | row94whiskey.com



Paid Search: Ad Keywords by Country

US | Domain | row94whiskey.com



Traffic: Organic vs Paid

US | Domain | row94whiskey.com | All time



Organic search traffic

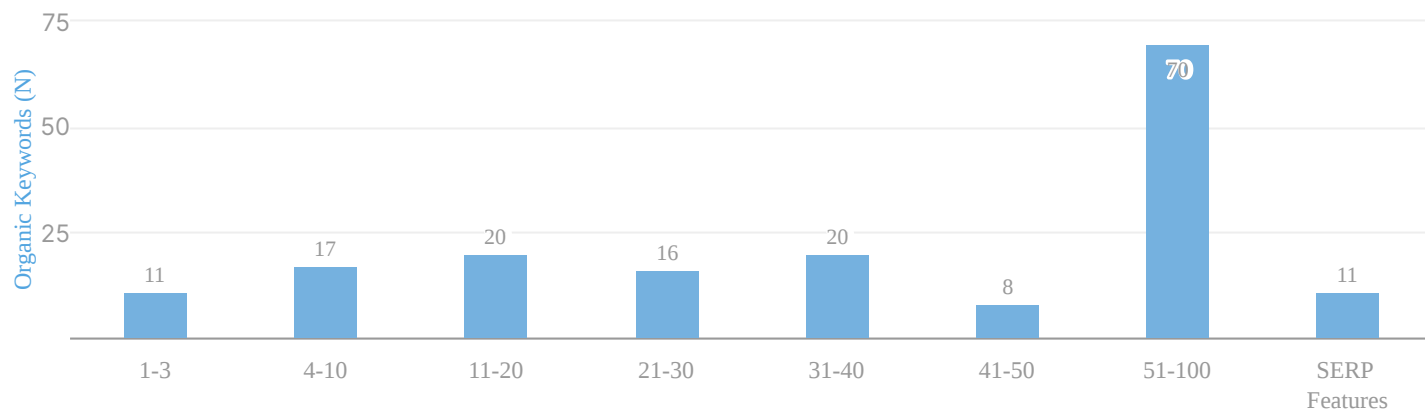
Organic Search: Top Keywords (173)

US | Domain | row94whiskey.com

Keyword	Pos	Volume	Traffic
row 94	1	260	37.34%
row 94 bourbon	1	170	24.41%
dierks bentley whiskey	1	210	9.33%
dierks bentley bourbon	1	170	7.54%
row 94 whiskey price	1	40	5.74%

Organic Search: Keyword Position Distribution

US | Domain | row94whiskey.com



Keywords by Intent

US | Domain | row94whiskey.com

Intent	Keywords	Traffic
Informational	87	92
Navigational	39	431
Commercial	51	59
Transactional	39	4

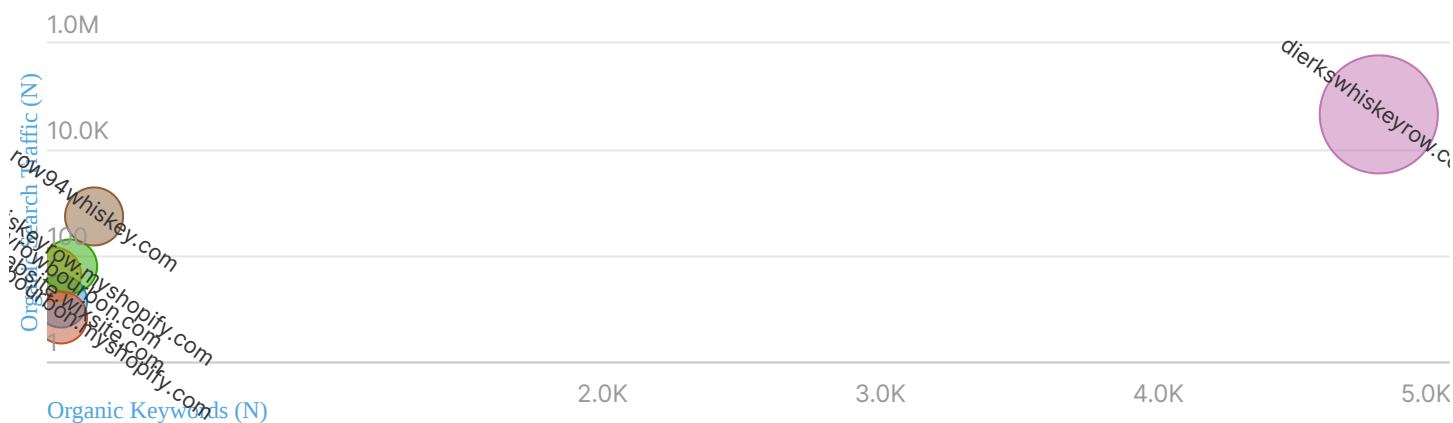
Organic Search: Top Competitors (335)

US | Domain | row94whiskey.com

Competitor	Com. Keywords	SE Keywords	Com. Level
kadwebsite.wixsite.com	3	53	12%
whiskeyrowbourbon.com	3	25	11%
dierkswhiskeyrow.myshopify.com	4	83	7%
jeffersons-bourbon.myshopify.com	3	53	6%
dierkswhiskeyrow.com	8	4.8k	5%

Organic Search: Competitive Position Map

US | Domain | row94whiskey.com



Organic Branded Search

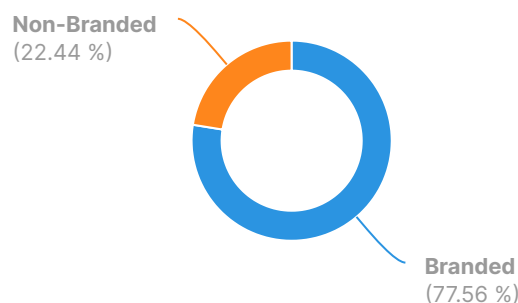
US | Domain | row94whiskey.com

432 0% TRAFFIC

Keywords 26

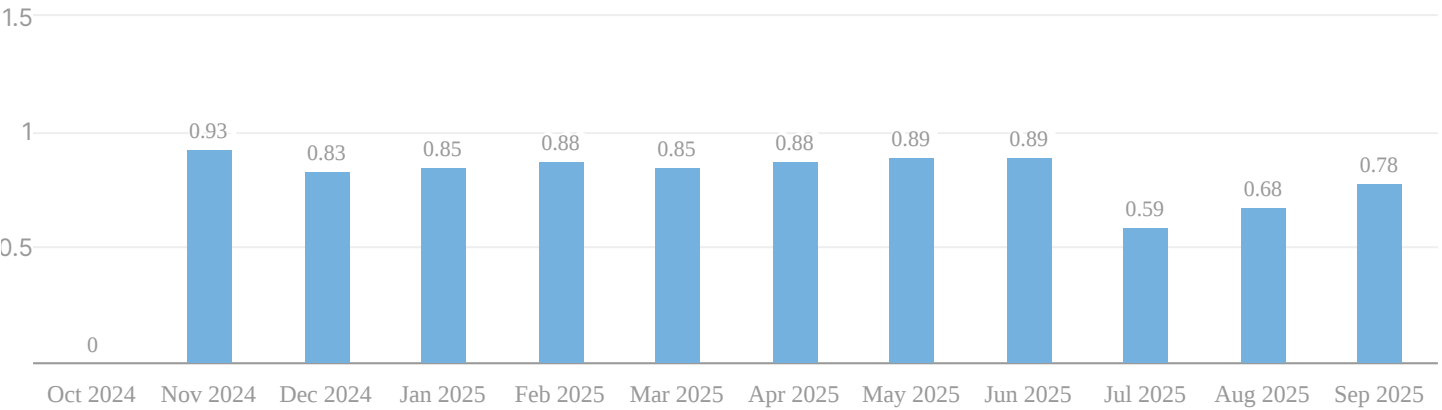
Branded vs Non-Branded

US | Domain | row94whiskey.com

77.56% **22.44%**
 Branded Traffic Non-Branded Traffic


Organic Search: Branded Traffic Trend

US | Domain | row94whiskey.com



Paid search traffic

Paid Search: Top Keywords

US | Domain | row94whiskey.com



Paid Search: Ad Copy Position Distribution

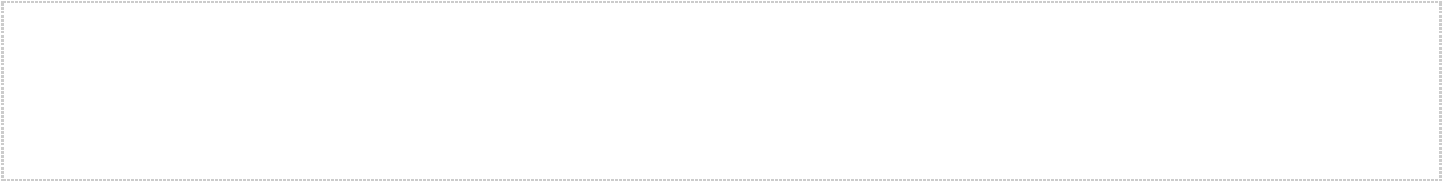
US | Domain | row94whiskey.com



Paid Search: Top Competitors

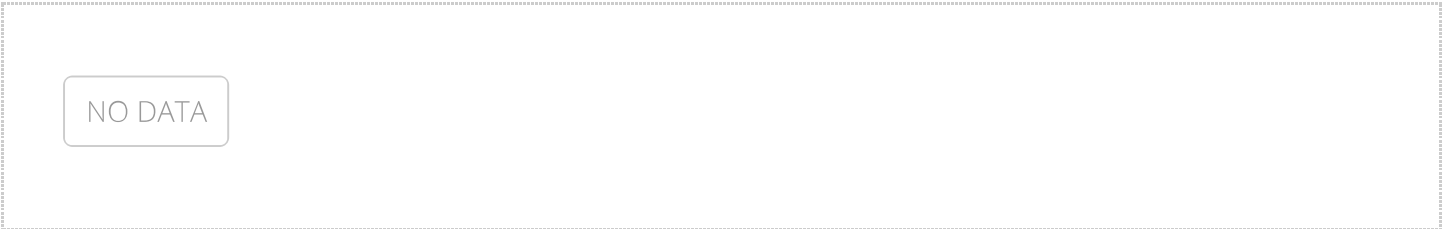
US | Domain | row94whiskey.com





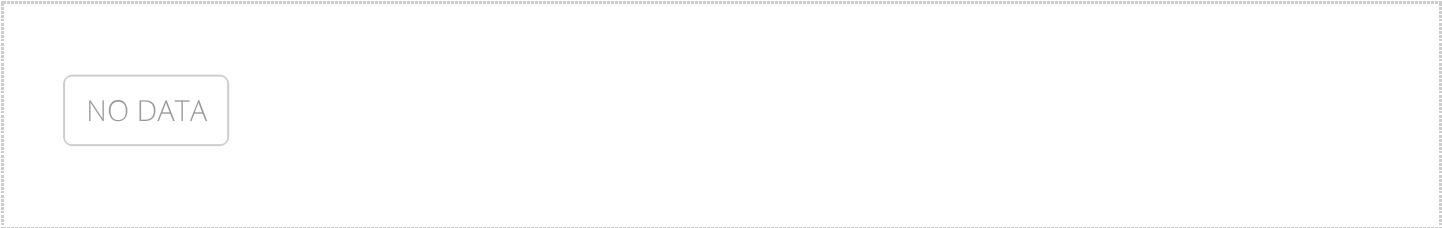
Paid Search: Competitive Positioning Map

US | Domain | row94whiskey.com



Sample Ads



US | Domain | row94whiskey.com



Backlinks

Top backlinks

Root Domain: row94whiskey.com

Referring page Title / Referring page URL	Anchor text / Link URL	Type
Stars, Barrels & Bourbon Dreams: Summer Releases and Spirited Ex... https://bourbonandmead.substack.com/p/stars-barrels-and-bourbo...	ROW 94 Broken Branches https://row94whiskey.com/broken-branches-pre-order/?srsltid=Af...	
Stars, Barrels & Bourbon Dreams: Summer Releases and Spirited Ex... https://bourbonandmead.substack.com/p/stars-barrels-and-bourbo...	ROW94whiskey.com https://row94whiskey.com/broken-branches-pre-order/	
Official Dierks Bentley Website https://dierks.com/	ROW 94 https://row94whiskey.com/	-
Official Dierks Bentley Website https://dierks.com/	https://row94whiskey.com/	-
Official Dierks Bentley Website https://dierks.com/	LEARN MORE https://row94whiskey.com/	-

Backlinks: Top Anchors

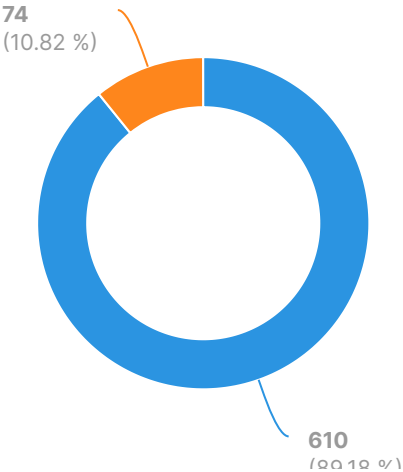
Root Domain: row94whiskey.com

Anchors	Percentage	Domains	Backlinks
row94whiskey.com	24%	108	162
row 94 straight bourbon whiskey	21%	1	140
row 94 whiskey	16%	7	108
preorder up to six online	15%	38	99
ow94whiskey.com	4%	15	30

Backlinks: Follow vs Nofollow

row94whiskey.com

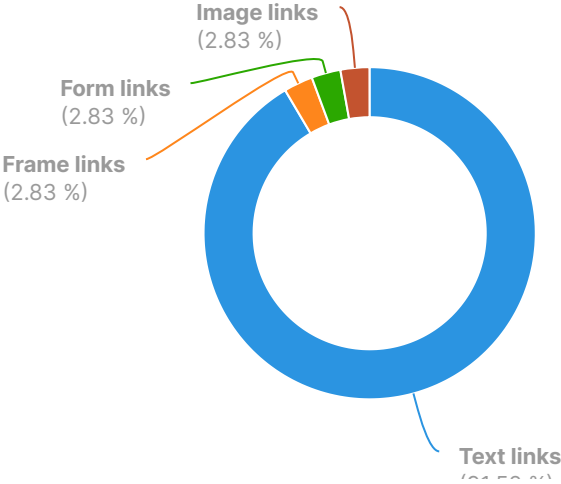
610 Follow links 74 Nofollow links



Backlinks Types

row94whiskey.com

680 Text links 0 Frame links 0 Form links 4 Image links



Backlinks: Top Referring Domains

Root Domain: row94whiskey.com

Root Domain	Backlinks	IP / Country
drinkthebottles.com	140	142.251.111.121
luxurylifestyle.com	104	24.43.169.251
wdnyradio.com	42	206.189.190.25
ruralradio.com	41	52.36.85.127
thatericalper.com	25	67.21.148.172

Backlinks: Top Indexed Pages

Root Domain: row94whiskey.com

Title and URL	Domains	Backlinks
Row 94 Whiskey Home - Row 94 Whiskey https://row94whiskey.com/	116	221
http://row94whiskey.com/	28	30
Buy - Row 94 Whiskey https://row94whiskey.com/buy/	2	47
https://www.row94whiskey.com/	1	1
http://www.row94whiskey.com/	0	0