



## UQ REALITY LABS SPONSORSHIP APPLICATION FORM

Company Name:	
Contact Person Name:	
Contact Person Email:	

### (1) SPONSORSHIP PACKAGE SELECTION:

- ☐ XR Promote (Skip to Section 3)
- ☐ XR Attract (Skip to Section 3)
- ☐ XR Engage (Skip to Section 3)
- ☐ XR Invest (Skip to Section 3)
- ☐ Equipment Sponsor (Refer to Section 2)

### (2) EQUIPMENT SPONSOR DESCRIPTION (if applicable):

Please specify what equipment you would provide UQ Reality Labs with if this application is approved:

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What is the approximate known value of the equipment listed above?

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(3) Additional Information:

**Company Description:** Briefly introduce your company, its area of expertise, and its target audience.

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**Value Proposition:** Explain how your company can benefit UQ Reality Labs through the chosen package or equipment sponsorship (e.g., brand exposure, access to talent, financial support).

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**Marketing Objectives:** Outline your specific marketing objectives you hope to achieve through this sponsorship.

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*Please Note if you are seeking an alternative arrangement to email [uqrealitylabs@gmail.com](mailto:uqrealitylabs@gmail.com) about your enquiry first*

(4) Sign Off:

Email this form to [uqrealitylabs@gmail.com](mailto:uqrealitylabs@gmail.com) when complete

Applicant's Signature	UQRL Industry Executive Signature	UQRL President Signature

Application Status(UQRL Use Only):

Date (UQRL Use Only):